SHPE 2025 NATIONAL CONVENTION

STEM CHAMPIONS RISE

OCTOBER 29 - NOVEMBER 1

PHILADELPHIA, PA

SHPE.ORG/2025

Sponsorship Opportunities

CONNECT THIS FALL WITH **LEADING TALENT IN STEM**

Early Bird Rate Ends May 9, 2025

PUBLISHED APRIL 2025

About SHPE

The year was 1973. Rodrigo "Rod" Garcia was working as a civil engineer for the City of Los Angeles. When Rod was at work— even in the midst of a tech boom in California—he was a brown face in a sea of white, but when he drove home in the evenings or walked the streets, his city was far more colorful. LA was home to the largest Hispanic population in the country.

Rod was a man of action. He gathered a cohort of fellow Hispanic engineers who shared his concerns, and they held a meeting in his garage to determine how they could contribute to diversifying the engineering field. The group quickly charged this side project with passion. They set to work doing what engineers do best: designing and building. They leveraged their community and political contacts, making calls and scheduling meetings asking for support. In 1974, they officially formed the Society of Hispanic Professional Engineers (SHPE).

What was, back then, a small group of leaders has now grown into a nationwide professional association. SHPE is the largest association in the nation for Hispanics in STEM, serving more than 20,000 members, running 300+ chapters, and celebrating over 50 years at work. SHPE's growth isn't slowing down anytime soon. As we continue to expand our membership, programs, and partnerships, we're guided by a clear mission, a bright vision, and the core values demonstrated by our founders.

*as of October 2024

OUR MISSION

SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support, and development.

OUR VISION

SHPE's vision is a world where Hispanics are highly valued and influential as the leading innovators, scientists, mathematicians, and engineers.

OUR VALUES

Familia

★

Resilience

★

Education

★

Service

2023-2024 National Demographics

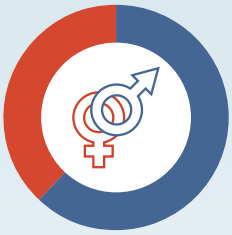
Total Members
19,724

Total Chapters
314

ACTIVE CHAPTERS

*Active chapters equate to 10+ members

Region	Chapter Type		
	Junior	Professional	Student
1	3	10	22
2	3	12	24
3	2	6	21
4	5	14	55
5	4	12	30
6	3	15	38
7	4	9	22
	24	78	212



GENDER BREAKDOWN

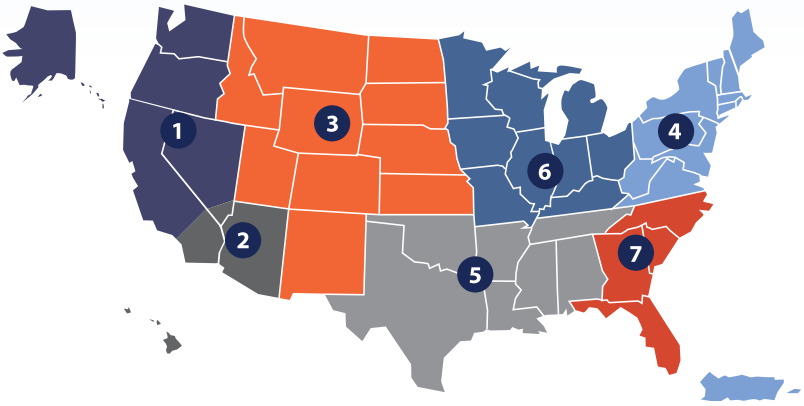
Male	Female
64%	36%

TOP MAJORS

Computer Science	23%
Mechanical Engineering	21%
Electrical Engineering	8%
Civil Engineering	6%
Computer Engineering, General	6%
Aerospace, Aeronautical and Astronautical Engineer	5%
Biomedical/Medical Engineering	5%
Industrial Engineering	4%
Chemical Engineering	3%
Other - STEM	12%
Other - Non-STEM	7%

MEMBERSHIP TYPE

Undergraduate Members	10,544
Professional Members	6,643
Graduate Members	1,236
Junior Members	1,301



MEMBERSHIP BY REGION

Region	Total	Professional Members	Undergraduate Members	Graduate Members	Junior Members
Region 1	1,980	877	864	90	149
Region 2	2,514	1,131	1,076	165	142
Region 3	1,265	488	632	93	52
Region 4	3,518	1,175	1,811	244	288
Region 5	4,149	1,357	2,291	197	304
Region 6	2,442	837	1,241	192	172
Region 7	3,856	778	2,629	255	194
Total	**19,724**	**6,643**	**10,544**	**1,236**	**1,301**

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Greetings from Our Team

On behalf of the SHPE Familia, we are pleased to present the sponsorship opportunities for the 2025 SHPE National Convention.

As you explore the following pages, you'll discover a compelling case for support. This event offers exceptional marketing opportunities and exclusive engagement benefits with the futures of STEM's workforce. Through a combination of dynamic in-person and online platforms, we provide innovative outreach interactions, giving you the tools to recruit a diverse, creative, and capable team—just what every forward-thinking company needs.

This signature event will bring together an expected 15,000 of the brightest Hispanic STEM professionals and students for an intensive 4-day experience. It stands as the largest gathering of its kind and is a magnet for top-tier STEM talent. For employers committed to fostering an inclusive, equitable, and representative workforce, this event is an unparalleled resource.

But the impact of this event goes beyond the concrete benefits. The companies that engage here are among the world's most influential and innovative, constantly shaping today and envisioning tomorrow. These are organizations that don't just keep pace—they lead. It's a cohort anyone would be honored to be a part of.

The 2025 SHPE National Convention will be held in Philadelphia, Pennsylvania, the birthplace of our country, and a city of many firsts. Here you can find the nation's first library, hospital, university, central bank, stock exchange, zoo, business school, and more. We can trace the very foundation of American values to this place.

In honor of these principles and the people who upheld them, we selected the theme of "STEM Champions Rise" as a nod to those who rose to meet the moment when it mattered most. These are the visionaries who knew the progress of a community depended on access to education, shared knowledge, and the freedom to innovate. This also happens to perfectly mirror the mission of SHPE. With the right support, resources, and inspiration, our members are preparing for victory everyday on behalf of our beloved country.

While Philly may have been winning since the 1700s, SHPE has been producing winners since 1974. We have five decades of expertise and experience, and we invite you to join us as we aim for 50 more years of success.

Please share this with other organizations and anyone in your network who might want to stand on the steps of victory come October 2025.

Join us as we celebrate and champion the future of STEM in Philadelphia.

Together, we rise.

The National Convention Team

2024 National Convention

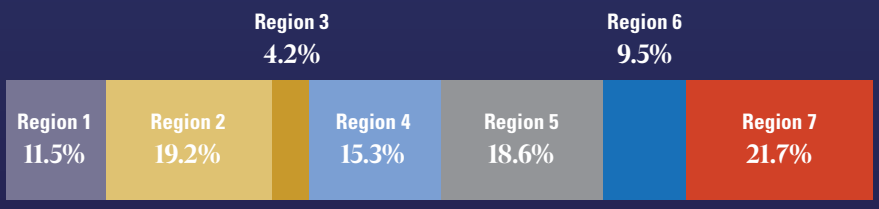
ATTENDEES

14,937

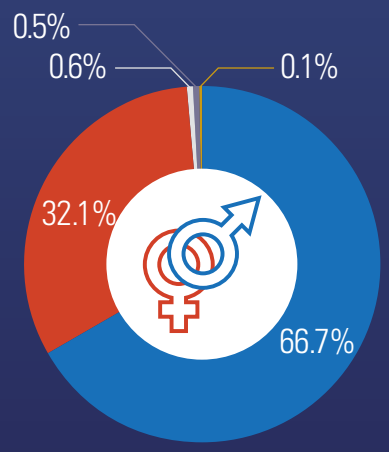
8,480
First Time Attendees

6,544
First Gen to College

MEMBERS ATTENDING BY REGION

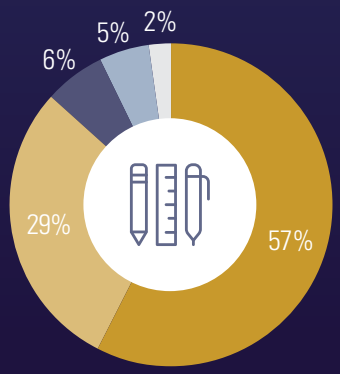


BY GENDER INDENTITY



- Male
- Female
- Prefer not to report
- Non-binary/Prefer to self-report
- Transgender

BY TYPE



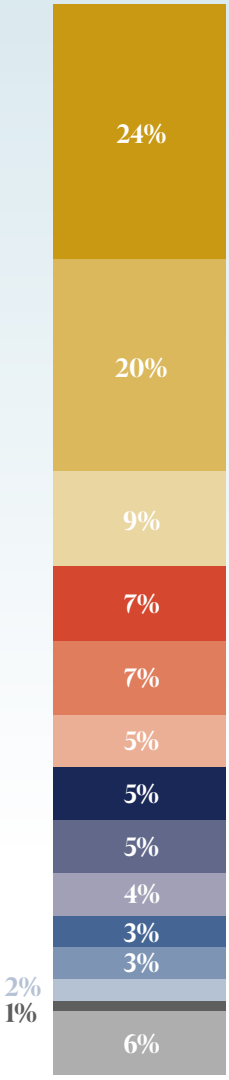
- Undergraduate Students
- Exhibitors/Sponsors*
- Professionals
- Graduate Students
- Other (Media, VIP, Vendors, Staff)

* Includes SHPE members who recruit during the event

2024 SHPE NATIONAL CONVENTION
1974 2024
CELEBRATING 50 YEARS
ANAHEIM, CA • OCTOBER 30 – NOVEMBER 3
SHPE.ORG/2024

2024 National Convention

TOP MAJORS

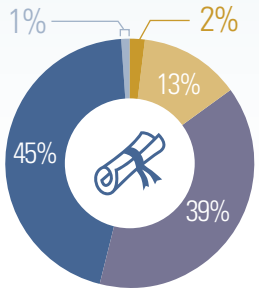


- 24% Mechanical Engineering
- 20% Computer Science (inside engineering)
- 9% Electrical Engineering
- 7% Computer Engineering
- 7% Computer Science (outside engineering)
- 5% Civil Engineering
- 5% Industrial/ Manufacturing/ Systems Engineering
- 5% Aerospace Engineering
- 4% Biomedical Engineering
- 3% Other-Engineering
- 3% Chemical Engineering
- 2% Data Analytics
- 1% Information Technology
- 6% Other/ Undecided

CHAPTERS WITH 200+ ATTENDEES

		# of Attendees
#1	University of South Florida	379
#2	University of Florida	321
#3	University of Central Florida	275
#4	University of Texas El Paso	243
#5	Georgia Institute of Technology	209
#6	California State University, Los Angeles	208

GPA



- 2.0-2.49
- 2.5-2.99
- 3.0-3.49
- 3.5-4.0
- Above 4.0

425
Community College Track Participants

CAREER FAIR STATISTICS BREAKDOWN

346 Exhibitors & Sponsors

- Corporate
- University/Community
- Government/Nonprofit

763
Interview Booths

134,540
Total Square Feet

Why SHPE?

Your participation further affirms your commitment to hiring and retaining the best STEM talent. The SHPE National Convention serves as the country's premiere gathering of STEM students and professionals, offering a unique opportunity to engage, support, educate and advance the careers of students and professionals pursuing careers in science, technology, engineering, and math. Your participation further affirms your commitment to hiring and retaining the most qualified talent for your organization.

The current need for top talent in STEM is at the forefront of national conversations, and with good reason. Keeping up with technology is going to require a larger talent pool than what we have today in the U.S. Hiring from a wide range of talent pools means talent with a variety of perspectives, with which companies can gain critical innovation, a better understanding of customers, and a competitive advantage.

We recognize that our students and professionals don't just represent the future of their community, but the future of this entire country. SHPE offers its members the benefits of community, mentorship, career and leadership training, and so much more to support their growth as the brightest minds in STEM. Because of this, hiring SHPE talent is good for your business and for the country.

> On my first day of the convention, when I saw the "mob" of students so eager to enter the show floor, I was amazed and impressed. When I heard them cheer when the clock struck 2pm and there was this organized, professional rush to get into the room, frankly, it almost took my breath away. The enthusiasm, interest, and desire – I could feel it.
>
> **— CHARLES H. ALLISON, JR., HARVARD BUSINESS SCHOOL ADMISSIONS**

About the National Convention

The SHPE National Convention is structured as a general conference with specialty tracks, competitions, networking events, and a career fair. The general conference offers basic and advanced tiered workshops targeted to all audiences and devoted to career development, life skills, and knowledge building. These workshops aim to provide participants with the necessary resources and network to address the disparity of Hispanics earning STEM degrees or those entering the STEM workforce.

To supplement the general workshops, we have specialty tracks for Community College, Graduate School, SHPEtinas, Professionals, and SHPEtech – which includes our popular series of competitions. Each of our specialty tracks are tailored to address the needs and interests of its respective audience. Attendees are encouraged to mix & match specialty track workshops with the general workshops for a well-rounded convention experience.

COMMUNITY COLLEGE TRACK
for current or prospective community college students

SHPETINAS TRACK
for Latinas and their allies

GENERAL + FOCUSED
for all student & professional attendees

GRADUATE SCHOOL TRACK
for current or prospective graduate school students

SHPETECH
for students and professionals with an interest in technology

INCLUSION TRACK
for members who identify as multiracial, LGBTQ+, first gen students; those with disabilities; veterans; women; and all allies

ADVISOR TRACK
for current or prospective chapter advisors

PROFESSIONALS TRACK
for current professionals in STEM

It's Easy as... 1-2-3!

1 Choose Your Exhibitor Level

Step up in a significant way with a Premier Level sponsorship; or show your support with an Exhibitor Access package at the Platinum, Gold, Silver, or Bronze level. We also offer discounted pricing for Government, Nonprofit, and Exhibitor Access packages.

2 Add Your Target Opportunities

Choose from our many conference-specific support opportunities such as a targeted special event or competition sponsorship. Book a hospitality suite to meet participants in a casual setting. Or maybe your organization is interested in boosting awareness with an escalator cling, a refresh & recharge station, or an attendee bag with your logo on it.

3 Secure Your Sponsorship

Fill out the form online, sign it, and submit it to exhibits@shpe.org to reserve your spot as a supporter of the premiere gathering of talent in STEM. We are so grateful for your commitment and the SHPE Familia is excited to see you in Philadelphia on October 29!

Agenda Overview

*All agenda items are subject to change.

29 WEDNESDAY
OCTOBER

- IPC Meeting
- Resume Print Stations Open
- Registration Opens 7 AM
- Convention Readiness Sessions
- Academic Olympiad Competition
- Community Gatherings
- Workshops
- Graduate Networking Session
- Advisors Networking Session
- Chapter Leaders Celebration
- Industry Insights
- Conexiones: College & Career Charla
- Opening Ceremony
- Hospitality Suites
- SHPEtinas Kick Off Celebration

30 THURSDAY
OCTOBER

- Interviews
- Workshops
- Tech Talks
- STEM Luncheon
- Professionals Luncheon
- SHPEtinas Luncheon
- Graduate Spotlight Boxed Lunch
- Sponsor Spotlight Boxed Lunches
- Academic Olympiad Competition
- STEM Research Competition
- Grad Thesis Competition
- Cybersecurity Competition
- National Meeting
- Hospitality Suites
- Advanced Degree Showcase
- Professionals and Experienced Hires Showcase
- SHPE Pride Celebration
- Professionals Networking Reception
- SHPEtinas Networking Reception

31 FRIDAY
OCTOBER

- Interviews
- Competition Awards Presentation
- Ribbon Cutting Ceremony
- Career Fair
- Sponsor Industry Luncheons
- SHPEtinas Luncheon
- Professionals Boxed Luncheons
- Executive Leaders Panel
- Workshops
- Tech Talks
- STAR Awards Gala
- Lifetime Members Special Event
- Friday Night Attendee Social

01 SATURDAY
NOVEMBER

- Career Fair
- Interviews
- IPC Celebration
- Closing Celebration

1

CHOOSE YOUR EXHIBITOR LEVEL

STEP #1: Choose Your Exhibitor Level

PREMIER SPONSORSHIP	VISIONARY	INNOVATOR	AMBASSADOR
EARLY BIRD (expires 5/9/25)	$250,000	$150,000	$100,000
REGULAR	$260,000	$160,000	$110,000
IPC Membership, July 1, 2025 - June 30, 2026	✓	✓	✓
SHPE Committee Dinner and Thank You Gift	✓		
Photo Opportunity Sponsorship	✓		
Lifetime Member's Lounge Sponsorship	✓		
Career Fair Entrance Unit (Featured Logo)	✓	✓	✓
Executive Leaders Panel	✓	✓	
Exhibit Space	Up to 20' x 40'	Up to 20' x 40'	Up to 20' x 30'
Interview Booths with Priority Placement	10	8	6
Guaranteed Workshops (must be submitted by posted deadline)	2	1	1
Sponsor Industry Luncheon (Friday; up to 200 capacity))	✓		
3-Minute Speaking Opportunity at STEM Luncheon		✓	
3-Minute Speaking Oppty at STAR Awards	✓		
60-Second Video at Signature Event			✓
Tickets to STEM Luncheon OR STAR Awards Gala (sponsor to choose which event)	20	10	10
Hospitality Suite	LEVEL 2	LEVEL 3	LEVEL 3
Conexiones: College & Career Charla Panelist Slot	✓		
Promo Reel (Showcased at SHPE Booth and Career Fair Line)	✓	✓	✓
Private Meeting Space (To be assigned in convention center or hotel, as available)	✓	✓	✓
Max Branding Visibility	✓		
3-Month Banner Ad on Convention Website	✓	✓	✓
Logo Inclusion on Convention Marketing (as available)	✓		
Premier Level Placement in Exhibitor Listing	✓		
Dedicated Email Blast (pre or post-convention, pending availability)	✓		
Aisle Banner Dangler with Logo	2		
Digital Recruitment Guide Video Add-on (assets due 8/16/25)	✓		
Digital Recruitment Guide Inclusion (assets due 8/16/25)	✓	✓	✓
Logo Floor Stickers with Booth #	15	10	10
Logo on Committee Shirts	✓		
Free-Standing Promotional Signs	2	1	1
Early Access to Housing Block	✓	✓	✓
Exhibitor Online Profile	✓	✓	✓
Mobile App Listing	✓	✓	✓
Bag Insert (Min 5,000 units, no paper)	✓	✓	✓
Full-Convention Registrations ($350/each for add'l)	40	30	25
Career Fair Only Registrations ($150/each for add'l)	20	20	20
SHPE Resume Database Months of Access	12	12	12
Job Postings	50	45	40

Convention benefits for Visionary, Innovator and Ambassador supersede convention benefits included in 2025-2026 IPC agreement.

EXHIBITOR LEVELS	PLATINUM	GOLD	SILVER
EARLY BIRD (expires 4/25/25)	$25,250	$16,150	$11,250
REGULAR	$26,650	$16,850	$11,600
Exhibit Space	up to 10′ x 30′	10′ x 20′	10′ x 10′
Interview Booths	4	1	1
Guaranteed Workshops (must be submitted by posted deadline)	1		
Level-Specific Recognition with Logo	✓	✓	
Level-Specific Recognition with Company Name			✓
Logo Inclusion in Email Blast to Attendees	✓	✓	
Exhibitor Name Listing in Email Blast to Attendees	✓		
Exhibitor Online Profile	✓	✓	✓
Mobile App Listing	✓	✓	✓
Bag Insert (Min 5,500 units, no paper)	✓		
SHPE Resume Database Months of Access	6	3	1
Full-Convention Registrations ($500/each for add'l)	10	7	5
Career Fair Only Registrations ($150/each for add'l)	15	4	2

All 10′ x 10′ Exhibit spaces include pipe and drape, one 6′ draped table, two chairs, one wastebasket, and an identification sign. **Floor covering/carpet requirement will be enforced at all Exhibit levels.** SHPE will provide appropriate floor covering/carpet for government, nonprofit employers, and university/community partner level exhibitors only. Upgrades and substitutions will not be accepted. Exhibitors may provide alternate floor covering/carpet, but no discounts or reimbursements will be applied. SHPE will not provide carpeting materials for booths outside of government, nonprofit employers, and university/community partner level exhibitors. A valid .gov email address is required for government sponsorship. Federal 501(c)(3) tax-exemption documentation is required for nonprofit sponsorship. In addition, SHPE reserves the right to determine which category a company/organization qualifies for. All Exhibitors are expected to adhere to the good neighbor policy of no more than four representatives per 10′ x 10′ booth space at one time. Packages also include one food voucher per registration.

Interview booth is a 10′ x 10′ or 10′ x 8′ space (as available) for your company to schedule individual interviews. Setup includes pipe and drape, one 6′ draped table, two chairs, one wastebasket and an identification sign. Floor covering/carpet is not required for interview booths.

EXHIBITOR LEVELS	BRONZE	GOVERNMENT/NONPROFIT EMPLOYERS This pricing is for space within the Government/Non-Profit pavilion
EARLY BIRD (expires 4/25/25)	$9,500	$5,850
REGULAR	$9,800	$6,200
Exhibit Space	10′ x 10′	10′ x10′
Level-Specific Recognition with Company Name	✓	
Exhibitor Name Listing in Email Blast to Attendees	✓	✓
Exhibitor Online Profile	✓	✓
Mobile App Listing	✓	✓
Full-Convention Registrations ($500/each for add'l)	2	2

A valid .gov email address is required for government exhibitor level sponsorship. Federal 501(c)(3) tax-exemption documentation is required for nonprofit exhibitor level sponsorship. All government exhibitors and nonprofit exhibitors who are recruiting or hiring in any capacity must select "Government/Nonprofit Employers". In addition, SHPE reserves the right to determine which category a company/organization qualifies for. Availability of Government/Nonprofit Employer booths is limited. Once the pavilion is sold-out, exhibitors must select Bronze-level or above to participate. Carpeting is not included in Bronze-level or above and must be provided at the exhibitor's expense.

All 10′ x 10′ Exhibit spaces include pipe and drape, one 6′ draped table, two chairs, one wastebasket, and an identification sign. **Floor covering/carpet requirement will be enforced at all Exhibit levels**. SHPE will provide appropriate floor covering/carpet for government, nonprofit employers, and university/community partner level exhibitors only. Upgrades and substitutions will not be accepted. Exhibitors may provide alternate floor covering/carpet, but no discounts or reimbursements will be applied. SHPE will not provide carpeting materials for booths outside of government, nonprofit employers, and university/community partner level exhibitors. All Exhibitors are expected to adhere to the good neighbor policy of no more than four representatives per 10′ x 10′ booth space at one time. Packages also include one food voucher per registration.

Interview booth is a 10′ x 10′ or 10′ x 8′ space (as available) for your company to schedule individual interviews. Setup includes pipe and drape, one 6′ draped table, two chairs, one wastebasket and an identification sign. Floor covering/carpeting is not required for interview booth.

Join the IPC!

The Industry Partnership Council (IPC) is made up of over 80 organizations including Fortune 500 companies and multiple government agencies. IPC members have the opportunity to engage with SHPE members year-round, giving you the competitive edge in strategically growing your workforce.

IPC INDUSTRY PARTNERSHIP COUNCIL SHPE

BENEFITS OF MEMBERSHIP INCLUDE:

SHPE NATIONAL CONVENTION

- ✓ **Premier branding with company logo and hyper-link on National Convention website**
- ✓ **Premier branding on convention mobile app**
- ✓ **Targeted hospitality suite participation**
- ✓ **Discounts on special event packages**
- ✓ **Priority access to convention housing**
- ✓ **Early access to interview booths**
- ✓ **Up to one 20'x20' island booth with priority selection**
- ✓ **One guaranteed workshop (must be submitted by deadline and meet posted guidelines)**
- ✓ **One interview booth in priority location**
- ✓ **Early convention registration**
- ✓ **Fifteen (15) full convention registrations**
- ✓ **Twenty (20) career fair-only registrations**
- ✓ **Access to affiliate meeting room requests**
- ✓ **Recognition in STAR and STEM Award programs**
- ✓ **Invitation to onsite convention feedback session**

NATIONAL INSTITUTE FOR LEADERSHIP ADVANCEMENT

- ✓ Premiere branding on NILA website with hotlink
- ✓ Recognition on online NILA attendee portal
- ✓ First option to sponsor NILA events
- ✓ Access to NILA President's Summit participant resumes

UNLIMITED SHPE PROFESSIONAL MEMBERSHIPS

- ✓ Access to a nationwide network of industry leaders and peers
- ✓ Discounted registration to national, regional, and local SHPE events
- ✓ Exclusive access to the SHPE Career Center
- ✓ Leadership training
- ✓ Volunteer and mentoring opportunities
- ✓ Voting privileges in SHPE elections
- ✓ Eligibility to run and hold office on the SHPE Board

PLEASE CONTACT
PARTNERSHIPS@SHPE.ORG
FOR MORE INFORMATION ABOUT JOINING

YEAR-ROUND ENGAGEMENT

- ✓ Access to SHPE professional and student chapter directories
- ✓ Access to the SHPE Career Center (online resume database)
- ✓ Official SHPE IPC logo for sponsor usage
- ✓ Prominent IPC recognition in relevant promotional materials
- ✓ 30 unique 30-day job postings
- ✓ Bulk resume downloads
- ✓ LatinXfactor panelist opportunities
- ✓ MentorSHPE opportunities
- ✓ ScholarSHPE review opportunity
- ✓ Senior SHPE Leadership speaking opportunity

BONUS MARKETING OPPORTUNITIES

- ✓ One-time rotating ad banner on shpe.org
- ✓ One banner ad on SHPE weekly newsletter with hotlink
- ✓ One social media post shared on SHPE platforms

SHPE TRACKS

Community College Track

The Community College Track provides community college student members with the knowledge, resources, and the network they need to navigate the various educational and occupational pathways in their journey to become an engineer. This pathway includes community college, certifications, internships and co-ops, university, perhaps graduate school, and ultimately full-time employment as an engineer. Students gain insight from their interactions with professionals and corporate sponsors, especially those who started at a community college.

Community College Networking Coffee Break

$5,000

1 Available

Show your support for our growing community college population by providing them an opportunity to connect with other members who have successfully transferred from community college to a 4-year university and representatives from your organization.

- Dedicated time to network for your representatives and attendees
- Coffee and light snacks served (arranged by SHPE)
- Opportunity to provide marketing materials and giveaways from sponsor
- 2 full-convention registrations included
- Signage with organization logo placement from SHPE

MentorSHPE Networking Session with Community College Students

$2,500

1 Available

This session identifies opportunities well-suited to community college students in the areas of development and non-traditional transfer opportunities. Opportunity to meet students in a more relaxed environment. Small group setting for “speed mentorship. interaction.

- 10-minute speaking opportunity
- Opportunity to provide marketing materials and giveaways from sponsor
- Signage with company logo placement from SHPE

SHPE TRACKS

Inclusion Track

Diversity in the workforce increases creativity in problem-solving and pure innovation. As projects become more complex, it is critical that focus remains on the task at hand and that a range of viewpoints and solutions are valued and safely expressed. This track strives to improve an understanding of the challenges faced by several groups including but not limited to SHPEtinas, LGBTQ, multiracial backgrounds, and individuals with differing abilities in school, the workplace, and daily life; and to foster the connections needed to tackle those challenges. Join us for a conversation about grass roots efforts related to the many identities present within the full SHPE Familia.

SHPE Pride Celebration

$20,000

1 Available/Thursday PM

Join us in a celebration of our LGBTQ Community within the SHPE Familia.

- Light appetizers and non-alcoholic beverages served
- Opportunity to provide marketing materials and giveaways provided by sponsor
- 5 min speaking opportunity
- 4 full-convention registrations
- Light decor and entertainment included with sponsorship
- Signage with company logo placement from SHPE

LGBTQ & Allies Lounge

$10,000

Providing a safe space for our LGBTQ members is a priority for SHPE. Sponsor a lounge for these members to connect, relax, and recharge.

- Includes charging stations for attendees
- Opportunity for sponsor to submit original art for location branding
- Opportunity to provide marketing materials and giveaways provided by sponsor
- Signage with company logo placement from SHPE

Inclusion Track T-Shirts

$10,000

Available until 7/25

Company logo and Inclusion Track themed custom artwork created on 500 shirts to be given away to participants.

INCLUSION TRACKS

Community Gatherings

$5,000 each

5 Available

These five popular Community Gatherings are available for sponsorship. Join us in one communal space to target your outreach and build community. Select one of the audiences below to host during this unique networking event.

SHPE Pride

First Gen

Armed Forces

SHPE & Able

Employee Resource Group (ERG)

- Opportunity to provide marketing materials and giveaways provided by sponsor
- Light snacks and refreshments*

Inclusion Workshop

$2,500 per workshop

5 Max/ 1 session per company

Sponsor can focus on one of these inclusion topics in these sponsored workshops.

Employee Resource Group (ERG) Panel

Intersectionality

Mental Health

Inclusion Language/Communication

Allyship and Advocacy

Emotional Intelligence

Inclusion Continuous Learning and Improvement

Cultural Competency

- Signage with company logo placement from SHPE
- Company representative can select to introduce speakers or provide a speaker

*To enhance food options, please request more information.

SHPE TRACKS

Graduate School Track

The Graduate School Track facilitates networking and mentoring among graduate students and university faculty and administrators. Your support helps ensure that current and incoming graduate students are made aware of the vast array of opportunities and resources available to them. Partnerships in these programs provide access to top Master's and PhD-level talent in the industry, which includes researchers and thought leaders in engineering. The program includes the graduate sessions, Graduate Luncheon, and the Graduate Writing Review Room.

NEW FOR 2025!

We're building a shared space in a prominent location for the newly created SHPE University Village. The Graduate School Track will take place inside University Village, alongside our university partners and exhibitors, as well as our STEM Research Competition. All things graduate school all in one place!

Overall Graduate Track Co-Partner

Industry $12,500 | University $3,500

1 Industry Available / 6 University Available

Focus areas for the Graduate School Track are:

1. Graduate Access: Access to a diverse pool of talented students seeking to enter graduate programs within the next 1-2 years
2. Graduate Success: Access to a diverse pool of Master's and PhD-level students in their first 1-3 years of graduate training
3. Industry Workforce: Access to a diverse pool of Master's and PhD-level students interested in seeking industry positions within the next 1-2 years
4. Academia Workforce: Access to a diverse pool of Master's and PhD-level students interested in seeking academic positions within the next 1-2 years

Sponsorship includes the opportunity to facilitate one of the sessions and selected topics approved by the Graduate School Track's committee leaders. The topics will be defined within each focus area to support each of the four areas above. Preference will be given to sponsors who can provide speakers that are SHPE members with a proven history of involvement and/or are at the postdoctoral level and above. Our industry partner will receive one session. Academic partners receive one session per two academic partners.

- Industry sponsor will facilitate one industry focused session within the focus of the track
- Academic partners will receive one session and share facilitation (2 per session)
- 1 6-foot table at the Advanced Degree Showcase – on Thurs
- Access to the Graduate Writing Review Room to provide reviewers or mentors
- 2 full-convention registrations
- Dedicated email blast to graduate student attendees (one joint email for academic partners and one for industry partners)
- Sponsors will receive lead generated information for attendees that have opted-in
- Signage throughout University Village with your logo featured

GRADUATE SCHOOL TRACK

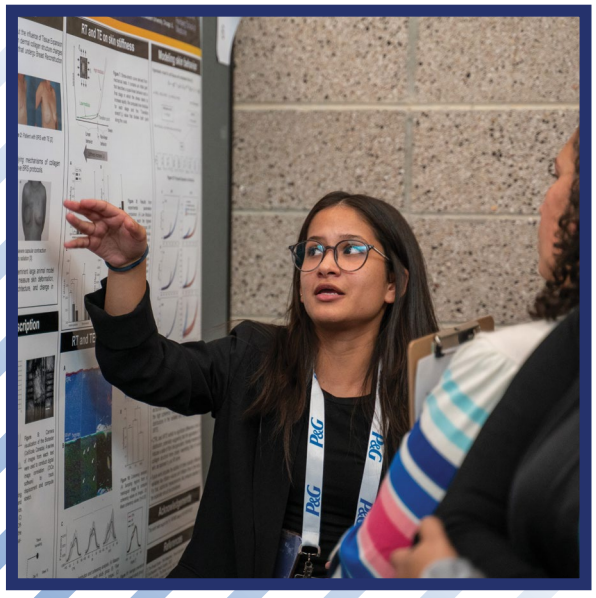
STEM Research Competition

$15,000

2 Available

This competition is to highlight the research and innovation by our Hispanic students and young researchers who identify, formulate, and solve complex engineering problems. This competition helps the participants to hone their communication skills by presenting their research findings and technical data with a diverse audience either with a paper or poster presentation of their research. Both are judged by categories, with a winner per each area, and a final overall best researcher is selected with monetary prizes. This competition facilitates networking opportunities for Hispanic researchers and fosters connections with a community of SHPE scholars and their sponsors.

- 5-minute speaking opportunity at kickoff event
- 1 table at the Advanced Degree Showcase
- Access to the Graduate Writing Review Room to provide reviewers or mentors
- 4 full-convention registrations
- Opportunity to present awards with photo op with all competitions for winners
- Company representatives and faculty will serve as judges to assist with scoring and interact with attendees during the presentation/poster sessions
- Signage with company logo placement from SHPE
- Networking time with participants at end of final presentations



Graduate Spotlight Boxed Lunch

$10,000

1 Available

Host a boxed lunch session that is promoted to our graduate student attendees or those who would like to be faculty. Select desired title and content working with the committee.

- 45-minute informational session (30 min talk with 15 min Q&A)
- Sponsor provides speaker or panelists and moderator
- Sponsor will be provided a selection of tickets for them to hand out to attendees
- Sponsor can include up to 10 employees for this session
- Sponsors will receive lead generated information for attendees that have opted-in
- Opportunity to provide marketing materials and/ or giveaways from sponsor
- Signage with company logo placement from SHPE

3-Minute Graduate Thesis Competition

$5,000 per co-sponsorship

3 Co-sponsorships Available

This challenge is for early and late graduate students to showcase their thesis research to gain feedback and an opportunity to feature their cutting-edge technology and science to their peers and industry leaders.

- Overall sponsor of competition
- Includes 5-minute speaking opportunity at kick off to welcome attendees
- Opportunity to provide judges for thesis participants working with committee
- Presentation of awards and photo op with all competitions for winners (Fri)
- 1 reserved table during the Advanced Degree Showcase
- 1 full-convention registration
- Opportunity to provide marketing materials and/ or giveaways to competitors
- Signage with company logo placement from SHPE

GRADUATE SCHOOL TRACK

Graduate Track T-Shirts

$10,000

Available until 7/25

Company logo and Graduate Track themed custom artwork created on 500 shirts to be given away to participants during various Graduate events.

Graduate Networking Meet-Up

$5,000

1 Available

Show your support for our graduate members by providing them an opportunity to do peer-to-peer networking time along with representatives from your organization.

- Dedicated time to network for your representatives and attendees
- Non-alcoholic beverages and light snacks served*
- Opportunity to provide marketing materials and giveaways from sponsor
- 2 full-convention registrations included
- Signage with organization logo placement from SHPE

Advanced Degree Showcase

$1,000 Per Table | $850 IPC

$2,500 Non-Exhibitor

The Advanced Degree Showcase is a lively evening event with tables for universities, companies, and national laboratories currently seeking applicants with advanced degrees and expertise. Attendees will have the opportunity to network and interact with university and organization representatives and take part in the Grad Thesis Competition.

- 1 reserved table in a shared space (1 6-foot table, and 2 chairs)
- Company displays, i.e. small pop-up banner and tablecloth are encouraged. (provided by sponsored)
- One full-convention registration available per fully paid sponsorship (IPC benefit does not include additional registration)
- Additional representatives restricted to no more than 2 registered exhibitors due to limited space capacity
- Light refreshments provided for attendees and representatives*
- Opportunity to provide marketing materials and/or giveaways from sponsors
- Signage with company logo placement from SHPE

*To enhance food options, please request more information.

SHPE TRACKS

Advisor Track

The Advisor Track is designed for SHPE chapter advisors at the community college and university level to come together in person during convention. This track highlights the importance of the advisor role within the chapter system and allows for collaborative working sessions for advisors to learn from each other's best practices. It also facilitates a network of advisors working at all levels from institutions across the country to grow their skills and support network.

Overall Advisor Track Presenting Partner

$10,000- Exclusive | $5,000 Co-Partner

- 5-minute keynote address to attendees
- Opportunity to provide marketing materials and/or giveaways during program from sponsor
- Includes coffee break for attendees and representatives to network
- Sponsors will receive lead generated information for attendees that have opted-in
- Signage with company logo placement from SHPE
- Email blast to all SHPE advisors highlighting sponsor(s)

SHPE TRACKS

SHPEtinas: Igniting Latinas In STEM Track

The SHPEtinas: Igniting Latinas in STEM Track supports Latinas with key educational, career, and networking opportunities throughout this track that helps them successfully transition into the workplace. This track connects Latina members with past and present SHPEtina leaders and professionals who serve as successful role models in STEM academia and industry.

SHPEtinas: Kick-Off Celebration

$15,000

1 Available

Welcome SHPEtinas to the Convention during our official kick-off celebration!

- 5-minute keynote address; speaker selected by sponsor
- Company logo displayed during kick-off event
- Includes light appetizers, non-alcoholic beverages and décor/entertainment
- Opportunity to provide marketing materials and/or giveaways from sponsor
- Sponsors will receive lead generated information for attendees that have opted-in
- Signage with company logo placement from SHPE

SHPEtinas: Igniting Latinas in STEM Leader Breakfast

$25,000

1 Available

Connect and engage with past and present SHPEtina chapter leaders over breakfast.

- 15-minute keynote address; speaker selected by sponsor
- Company logo displayed during breakfast event
- 10 reserved seats at the breakfast
- Includes plated breakfast and light decor
- Opportunity to provide marketing materials and/or giveaways from sponsor
- Sponsors will receive lead generated information for attendees that have opted-in
- Signage with company logo placement from SHPE

SHPEtinas: Igniting Latinas in STEM Luncheon

$35,000 | $32,500 IPC

1 Available

Take center stage at this exclusive luncheon to celebrate our SHPEtinas that unites the power of networking and leadership development and gives the sponsor an opportunity to showcase an exceptional SHPEtina from their organization.

- 20-minute keynote address; speaker selected by you
- Company logo displayed during luncheon event
- 10 reserved seats at the luncheon
- Includes plated lunch and light decor
- Opportunity to provide marketing materials and/or giveaways from sponsor
- Sponsors will receive lead generated information for attendees that have opted-in
- Signage with company logo placement from SHPE

SHPETINAS TRACK

SHPEtinas: Igniting Latinas in STEM Evening Networking

$25,000

Engage with top Latina students and professionals in a casual setting.

- 10-minute keynote address about the importance of networking delivered by a Latina leader in your organization
- Light appetizers and non-alcoholic beverages served and decor included*
- Sponsorship includes entertainment
- Opportunity to provide marketing materials and/or giveaways from sponsor
- Sponsors will receive lead generated information for attendees that have opted-in
- Signage with company logo placement from SHPE

SHPEtinas Lounge

$10,000

Provide a relaxing locale for community gatherings and chats.

- Special furniture and charging stations
- Opportunity for sponsor to submit original art for location branding
- Opportunity to provide marketing materials and giveaways from sponsor
- Signage with company logo placement from SHPE

SHPEtinas T-Shirts

$10,000

Available until 7/25

Company logo and SHPEtinas Track themed custom artwork created on 500 shirts to be given away to participants.

(More t-shirts may be offered for an additional cost.)

*To enhance food options, please request more information.

SHPEtinas Headshots

$8,000

Give our Latinas the gift of professional headshots. Let an experienced photographer help them reflect their unique style and authentic self.

Includes photographer services arranged by SHPE.

- Opportunity to provide marketing materials and/or giveaways
- Signage with company logo placement from SHPE

Cafecito con SHPEtinas Networking

$7,500

1 Available

Join the SHPEtinas for an hour of coffee and career networking to get everyone set for a day at the Career Fair.

- Opportunity to provide marketing materials and/or giveaways
- Signage with company logo placement from SHPE
- Beverage and light snacks along with light décor included*

SHPETINAS TRACK

SHPEtinas: Workshop

$6,500 | $6,000 IPC

1 Sponsor per Session
3 AVAILABLE SESSIONS (1 SOLD)

Your company will shine as a key supporter of SHPEtinas and the empowerment of Latinas in STEM.

Any IPC member or sponsor interested in presenting a dedicated SHPEtinas topic from our selected curated list must select this sponsorship option. SHPEtina session key take-aways are curated in conjunction with the SHPEtinas National Convention Planning Committee and theme.

- 45-minute engaging session with 15 min Q&A (1-hour total session time)
- 2 full-convention registrations for speakers
- Opportunity to provide marketing materials and/or giveaways from sponsors
- Sponsor will receive survey feedback and attendee counts post-convention
- Signage with company logo placement from SHPE

SHPEtinas: Photo Booth

$5,500

1 Available

Opportunity for your company to display support for increased representation of Latinas in STEM with company logo and SHPEtinas Track logo as well as matching props for a fun photo op activation.

SHPEtinas: Lifestyle Sessions

$4,000

Help our Latinas feel supported as they explore all the ways in which it means to be a Hispanic Woman in STEM.

Topics available in the following areas to select from:

- Professional Style
- Wellness & Self Care
- Life Skills
- Time Management
- Care Giver Role

- 45-minute engaging session with 15 min Q&A (1-hour total session time; 3 panelists per sesson)
- 2 full-convention registrations for speakers
- Opportunity to provide marketing materials and/or giveaways from sponsors
- Sponsor will receive survey feedback and attendee counts post-convention
- Signage with company logo placement from SHPE

SHPEtinas: Spotlight Series

$1,500 Per Panel Participant

One Panelist Per Company
Limit 3 sponsors per session - 2 sessions available

Highlight an outstanding Latina leader from your company while educating SHPEtinas in a TED Talk-style presentation on technical careers and empowering them to rise as leaders themselves.

- Provides one 15-minute speaking opportunity per sponsor company during a shared panel style session
- Opportunity to provide marketing materials and/or giveaways from sponsors
- Signage with company logo placement from SHPE

SHPE TRACKS

Professionals Track

Across the country companies are addressing the need for diverse leaders to ensure that they stay competitive in today's ever-evolving global economy. The Professionals Track focus provides leadership development for STEM professionals at all experience levels. It is a way for our emerging leaders to network and learn how to navigate the STEM workplace. No matter if you are an early career professional or perhaps looking for a transition in your career, we are looking to expand your opportunities with peer-to-peer engagement, networking opportunities, and even a hospitality suite with recruiters looking specifically for professionals. A Professionals sponsorship is your ticket to attracting and retaining highly effective Hispanic leaders, communicators, and problem solvers.

Professionals Track Luncheon

$25,000

1 Available

Engage professionals to share insights on current issues in a formal setting, while members build and expand their networks over a lunchtime session.

- Includes 5 full-convention registrations for sponsor company
- Electronic invite sent to all professional attendees with sponsor feature and linked logo
- Opportunity to present one 20-minute keynote lunch presentation or roundtable discussion on your selected topic
- Company logo displayed during luncheon event
- 10 reserved seats at the luncheon
- Includes plated lunch and light decor
- Opportunity to provide marketing materials and/or giveaways from sponsor
- Sponsors will receive lead generated information for attendees that have opted-in post-convention
- Signage with company logo placement

Professionals Networking Reception

$25,000

The SHPE National Convention is the country's largest venue for Hispanics in STEM to connect and develop professional relationships. Each networking event draws professionals from all career stages, from entry-level to executive ranks.

- 5-minute welcome speech to participants
- Sponsor representatives invited to attend
- Opportunity to assemble organization displays throughout event area (subject to venue rules and availability)
- Opportunity to provide marketing materials and/or giveaways at welcome table
- Food & beverages, entertainment, and décor included*
- Signage with company logo placement

*To enhance food options, please request more information.

PROFESSIONALS TRACK

Professionals Track Lunch 'n' Learn

$12,500

2 Available

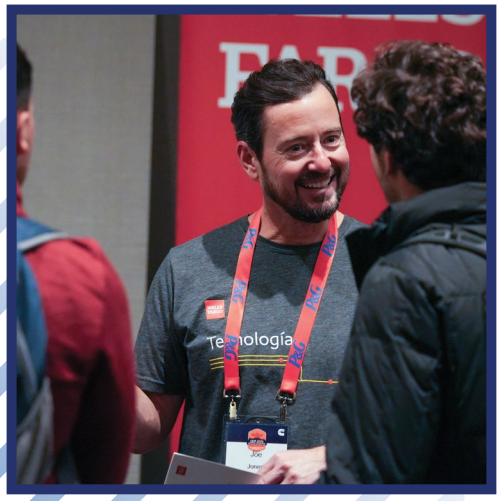
Dedicated sponsor session includes boxed lunch for participants. Sponsor will collaborate with Professional Track committee on content and agenda.

- Company logo displayed during luncheon event
- Opportunity to provide marketing materials and/ or giveaways from sponsor
- Signage with company logo placement

Professionals Track Certification/ Educational Sessions

$15,000

Support our members receiving valuable professional development through specialized and dedicated project management or Six Sigma training. Project Management Professional is an internationally recognized professional designation offered by the Project Management Institute. Support SHPE professionals in their pursuit of their PMP certification while on-site at Convention. Six Sigma is a business methodology for quality improvement that measures how many defects there are in a current process and seeks to systematically eliminate them. Sponsor will work with Professional Track committee to determine which certifications or education sessions will be supported in the current year.



Professionals Track T-Shirts

$10,000

Available until 7/25

Company logo and Professional Track themed custom artwork created on 500 shirts to be given away to participants during various track events.

Headshots

$6,500

Support our attendees looking their best. Sponsor our professional headshot opportunities for Professionals and each attendee will receive one high quality digital photo.

- Photos to be emailed with sponsor logo placement in communication
- Sponsor logo and message included in email to participants
- Signage with company logo placement from SHPE
- Opportunity to provide marketing materials and/ or giveaways from sponsor

Professionals Learning Session

$5,000

4 Available

Take center stage to lead professional members in an engaging and dynamic session to inspire innovation and new connections from our curated list of pre-selected topics.

- 45-minute engaging presentation with Q&A
- 2 full-convention registrations
- Signage with company logo placement

PROFESSIONALS TRACK

Career Coaching Session

$4,000

Support our professional attendees make moves towards the future. Your sponsorship helps us secure a premier career coach to lead this session. Up to 20 attendees will receive a dedicated one-on-one with the featured career coach.

- 5-minute introduction by sponsor to committee selected speaker
- Opportunity to provide marketing materials and/ or giveaways from sponsor
- Signage with company logo placement

Networking Skills Session

$3,500

Join us as an improv comedy troupe leads an engaging and interactive session with our Professionals. Each year this standing room-only event provides an out-of-the-box opportunity for experienced professionals to take their networking skills to the next level.

- 5-minute introduction by sponsor to committee selected speaker
- Opportunity to provide marketing materials and/ or giveaways from sponsor
- Signage with company logo placement

Professionals Meet-Up

$4,000

Informal morning networking event for Professional Track attendees.

- Opportunity for sponsor welcome
- Coffee and pastries included*
- Opportunity to provide marketing materials and/ or giveaways from sponsor
- Signage with company logo placement

Professionals & Experienced Hires Showcase

$2,500 Non-Exhibitors | $1,000 Exhibitors

$850 IPC

Limited Availability

Informal networking for companies looking to connect and recruit SHPE professional members.

Experienced professionals of all STEM industries are invited to attend and explore opportunities forgrowth with trending employers.

- One reserved cocktail highboy table with a provided linen in a shared space
- Company displays, including one pop-up banner, may be showcased next to your table
- One full-convention registration available per fully paid sponsorship (IPC benefit does not include additional registration)
- Light refreshments, entertainment, and décor included*
- Opportunity to provide marketing materials and/ or giveaways from sponsor
- Additional representatives restricted to no more than 2 registered exhibitors due to limited space capacity

*To enhance food options, please request more information.

PROFESSIONALS TRACK

Executive Leaders Panel

$3,000 Per Panel Participant

1 AVAILABLE (1 SOLD)

1 Panelist per Sponsor (3 sponsors max)

Engage professionals to share insights as part of a 3-member panel discussion highlighting leading executives from your organization. This provides the opportunity for your company's executive leadership to be highlighted in the discussion. This is a shared opportunity between sponsoring companies. Sponsors will collaborate with the committee on predetermined topics.

- One full-convention registration
- Signage with company logo placement

Trending Topics Panel

$2,500 Per Panel Participant

One Panelist Per Sponsor (3 max per session / 2 sessions max)

Engage professionals to share insights as part of a 3-member panel discussion on various topics trending in the various industries of our members. This provides the opportunity for your company's SHPE professionals to be highlighted in the discussion. This is a shared opportunity between sponsoring companies. Sponsors will collaborate with the committee on predetermined topics.

Potential topics include sustainability, technology, innovation, and any other topics trending in the geographic stage where your organization operates.

- One full-convention registration
- Signage with company logo placement

SHPE TRACKS

SHPETech Track

The SHPETech Track offers Tech Talks, workshops, and competitions with a more in-depth technology focus, and hands-on activities to challenge members and showcase their skills. Events and competitions like the Cybersecurity Challenge require students to draw on their ingenuity, technical aptitude, and skills to develop or engineer improvements to an existing product. All of the events provide members with the opportunity to learn strategies for solving common issues, effectively communicating complex ideas to a broad audience, and navigating the relationship between innovation, business, and policy.

All competitions will be conducted in person with final presentations and winners announced on-site during the Convention.

SHPETECH TRACK

Cybersecurity Challenge

$26,000 | $23,000 IPC

3 Available

The Cybersecurity Challenge is an in-person event where students work in teams in partnership with industry mentors to address a current security issue affecting the public and private industry. They will use their technical skills to "hack for good" with engineering solutions for common security threats. Ultimately, this competition increases student awareness, self-efficacy, and interest in cybersecurity as they learn from the professionals!

- Co-sponsors and committee members will determine the specific challenge
- Each co-sponsor may assign one representative to judges' panel
- Organization representatives are encouraged to serve as mentors
- The sponsors will be able to speak during the event's live opening ceremony (20 min) and
- participate alongside the contestants in the networking activity
- Sponsors will also have access to winning teams from the participants
- Opportunity to provide marketing materials and/or giveaways
- Company branding in marketing materials on SHPE website
- 2 full-convention registrations
- Signage with company logo placement
- Photo opportunity with winners on Friday morning during ribbon cutting

Academic Olympiad

$20,000

3 Available

A chapter team competition that will encourage school spirit as well as provide the sponsor with an opportunity to support academic excellence in a showcase competition. Participants make sure their team is comprised of diverse majors (Electrical, Mechanical, Civil, and so forth) to optimize their knowledge base in a multi-day competition that tests knowledge and teamwork in multiple disciplines. We start with multiple teams and they compete to be in the top 7 on the final day for a timed question competition where only one team comes out on top. Excitement and academics in one great competition!

- Sponsor may provide company representative to serve as emcee at final competition.
- 5-minute welcome on Wednesday at kick-off
- Sponsor logo on exclusive competition shirts
- Collaborate with the committee on test creations
- Sponsor representatives may serve as judges
- Opportunity to provide giveaways to finalists will be granted to sponsors
- Photo opportunity with winners on Friday morning during ribbon cutting
- Signage with company logo

SHPETECH TRACK

SHPETech Kick-off Networking + Tech Talk

$10,000

The opening network time is an opportunity to get students and professionals excited about being immersed in hands-on learning and connecting with industry experts while enjoying refreshments. Opening casual networking time will welcome students and professionals to the SHPETech Talks.

- 30-minute networking opportunity prior to session start time
- 5-minute keynote address to attendees and introduction of the day of sessions
- 60-minute Tech Talk
- Opportunity to provide marketing materials and/or giveaways from sponsors
- Beverage and light refreshments included*
- Signage with company logo placement

Tech Talks

$6,500 | $6,000 IPC

5 Available

Tech Talks focus exclusively on modern technologies and innovations within STEM. Present on your own or join forces with other leaders in a similar subject area for an even more dynamic discussion. This year's theme will be announced on the Convention website. In exploring the impact of a good engineering team, we want to inspire attendees to accomplish the unimaginable. Opportunities to present a Tech Talk are open to all exhibitors and sponsors. Tech Talks are highly competitive opportunities and there is limited availability. Priority is given to IPC member companies.

To guarantee a Tech Talk slot, you may select one of five sponsored sessions available.

- 60-minute session
- Opportunity to provide marketing materials and/or giveaways
- Signage with company logo placement

*To enhance food options, please request more information.

Special Events & Opportunities

Our special events offer exciting opportunities for organizations that wish to further SHPE's mission to support Hispanics in STEM. Not only will you demonstrate your support for diversity and inclusion, but you will also benefit from networking opportunities with prospective employees, clients, and professionals.

Opening Ceremony

$65,000 | $32,500 Co-Sponsor

2 Co-Sponsorships Available

Join us Wednesday night in welcoming convention attendees and sponsors at our most highly attended event!

- 10-minute keynote address to attendees if single sponsor, 5-minutes if co-sponsored
- Opportunity to show a 60-second, sponsor provided video either prior or after your address
- Pre-event parade with SHPE Leadership and sponsor representatives leading into ceremony
- 10 reserved seats at the Opening Ceremony
- One free-standing sign in the session room
- Organization logo displayed on screens
- Recognition in email invitation
- One attendee convention bag insert provided by sponsor (no paper inserts, minimum 5,500)
- SHPE to provide swag item with SHPE and sponsor logo
- Signage with company logo placement

Ribbon-Cutting Ceremony

$13,000 | $12,500 IPC

Help celebrate the grand opening of the Career Fair and Graduate School Expo!

- 2-minute speaking opportunity to address attendees
- Opportunity to cut the ribbon
- Photo opportunity with SHPE VIPs
- Signage with company logo placement

Excellence in STEM Luncheon

$35,000 | $30,000 IPC

This is a high-profile opportunity to address attendees and VIPs as we honor STEM professionals and outstanding SHPE chapters that have made significant contributions. The prestigious SHPE Technical Achievement and Recognition (STAR) Awards honor outstanding professionals for their dedication, commitment, and selfless efforts to grow and advance Hispanics in STEM careers. STAR Award winners will be recognized at this event.

- 5-minute keynote address to attendees
- Opportunity to show a 60-second, sponsor provided video either prior or after your address
- One free-standing sign in the session room
- Organization logo displayed on screens
- Organization logo included in table decor
- Personalized gobo lighting (upon availability)
- Opportunity to present one STAR award
- 10 reserved seats at the STEM Luncheon
- Full-page ad in the STEM Luncheon program
- Recognition in email invitation
- One attendee convention bag insert (no paper inserts, minimum 5,500)
- Signage with company logo placement

SPECIAL EVENTS & OPPORTUNITIES

STAR Awards Gala

$35,000 | $30,000 IPC

The prestigious SHPE Technical Achievement and Recognition (STAR) Awards honor outstanding professionals for their dedication, commitment, and selfless efforts to grow and advance Hispanics in STEM careers. The STAR Awards also recognize a company and government agency for demonstrating significant, measurable, and visible assistance to further SHPE's mission. At this prestigious event, STAR Award honorees share their inspirational stories with peers, students, and corporate representatives. For more information on nomination criteria and selection process, please email starawards@shpe.org.

- 5-minute keynote address to attendees
- Opportunity to show a 60-second, sponsor provided video either prior or after your address
- One free-standing sign in the session room
- Organization logo displayed on screens
- Organization logo included in the table decor
- Personalized gobo lighting (upon availability)
- Opportunity to present one STAR Award
- 10 reserved seats at the STAR Awards
- Full-page ad in the STAR Awards program
- Recognition in email invitation
- One attendee convention bag inserts (no paper inserts, minimum 5,500)
- Signage with company logo placement

STAR or STEM Special Event Segment

$10,000

(Not available for commitment until 9/2/25)

Showcase your organization before an audience of STEM students and professionals during either of these signature events.

- 3-minute speaking opportunity
- Opportunity to show a 60-second, sponsor-provided video
- Half-page advertisement in event program

Resume Ramp-Up Premier Partner

$25,000

Support students transitioning into the workforce with helpful resume tips, personal assistance, interviewing insights, and more. Resume reviews will be conducted virtually in the 90 days leading up to the convention with the support of your organization. A half-day resume review clinic will also be made available on-site in Anaheim on Wednesday only.

- Resume critiques by sponsoring organization professionals
- Print stations strategically placed onsite with company logo signage
- Signage with company logo placement in the resume review room
- Onsite tech to support and monitor equipment for attendees included
- Equipment and paper supplies included
- Calendar and virtual program with training provided by SHPE
- Opportunity for sponsor to provide additional marketing and promotional materials to enhance room
- Signage with company logo placement

SPECIAL EVENTS & OPPORTUNITIES

Chapter Leaders Celebration

$20,000

Join the SHPE Board of Directors Chair in recognizing the best and brightest leaders at SHPE. These are the members doing amazing work in their local community, university, and beyond. This is your chance to meet and support the leaders who make SHPE run at the local levels day in and day out. It's an opportunity for you and your team to connect and recruit the presidents, vice presidents, treasurers, and other chapter board members who have demonstrated their leadership skills and their commitment to uplifting STEM talent.

- 10-minute keynote address to attendees
- Opportunity to show a 60-second, sponsor provided video
- 10 company representatives invited to attend
- Group photo opportunity with your team and the SHPE leaders
- Opportunity to provide marketing materials and/or giveaways from sponsor
- Light appetizers and non-alcoholic beverages included*
- Sponsor will receive Chapter Leader resumes from NILA and chapter directories
- Special e-mail invitation to Chapter Leaders with sponsor logo
- Signage with company logo placement

Sponsor Industry Lunches

$25,000

4 Available

Host a luncheon that entices attendees and showcases what makes your organization outstanding. Use this opportunity to demonstrate why our members should start their careers with you! Sponsor selects desired title and content.

- 90-minute informational session includes sit down lunch and talk – presentation is 20-30 max with Q&A after
- Includes plated lunch and light decor
- Sponsor provides speaker or panelists and moderator
- Sponsor will be provided a selection of tickets to hand out to attendees, the remaining seats will be reserved for walk-ups
- Sponsor will receive attendee count and survey feedback post-convention
- Sponsors will receive lead generated information for attendees that have opted-in
- Opportunity to provide marketing materials and/or giveaways from sponsor
- Signage with company logo placement

*To enhance food options, please request more information.

SPECIAL EVENTS & OPPORTUNITIES

Friday Night Attendee Social

$20,000

Host a night of fun for our attendees who love to dance the night away. This is just a time to unwind and meet fellow SHPE members.

- 5-minute speaker opportunity to kick off the celebration
- 10 company representatives invited to attend
- Promotion of the event on social media
- Entertainment, food, non-alcoholic beverages and decor included*
- Opportunity to provide additional promotional signage, giveaways and raffle prizes from sponsor
- Signage with organization logo placement

Dia de Ciencias Event Sponsorship

$20,000

4 Available | Wednesday Only

To expose high school students who otherwise would not have access or awareness of careers in STEM, SHPE does outreach each year to high schools local to the convention site and sets up a series of free Dia de Ciencias ("day of science") events to be held the day before the National Convention. Hispanic engineers, SHPE staff, and volunteers lead fun HANDS-ON activities for the students.

As a sponsor, your employees will serve on panels or share their personal stories as motivational speakers. Educational workshops will highlight career paths, new technology, and focus on each individual's personal passions to showcase various workforce opportunities. Historically, these too have been hands-on as previous sponsors choose to bring cutting edge technology to focus on their future-centered workforce needs. The STEM activities are intentional about giving students a glimpse into the world of engineering. In the-moment mentoring happens both organically and by-design.

Benefits of engagement include: corporate social responsibility, exposure of corporate benevolence, and socio-situational impact of communities in need.

- Company employees encouraged to participate
- Sponsor logo on promotional giveaways (as available)
- Lunch and supplies for hands-on activities included
- Signage with company logo placement

Convention Readiness Sessions On-Site

$15,000

Be the first to welcome attendees to the convention as the sponsor for this kick-off session! This workshop is designed to help both first-time attendees and returning participants prepare to successfully navigate all that convention has to offer. The first hour features presentations by SHPE students and professional leaders on best practices for making the most of the experience. The final portion, focused on career development, is presented by you, the sponsoring organization. This event takes place on Wednesday and repeats in four identical sessions to give everyone arriving a chance to participate.

- Work with committee to confirm content and presentation
- Deliver four 90-minute workshop sessions to attendees
- Breaks will be provided for sponsors with snacks and a lunch
- Signage with company logo placement from SHPE

*To enhance food options, please request more information.

SPECIAL EVENTS & OPPORTUNITIES

Convention Readiness Sessions Online

$10,000

Be the first sponsor to make a lasting impression. We all know a successful convention experience starts well before the doors open. Students need to prepare weeks, if not months, in advance. Help future attendees get ready to thrive by sponsoring our virtual Convention Readiness Sessions. Topics include pre-show preparation, resume reviews, navigating the app, packing, travel, and the famous Know-Before-You-Go webinar.

SHPE Study Hall

$10,000

1 Available

With so many opportunities for networking and learning, the National Convention is a whirlwind. Provide a quiet space for attendees to prepare for interviews, reflect upon their experiences and new connections, or tackle assignments, allowing them to recharge their enthusiasm and stay fully immersed in the conference experience.

- Promotion included in daily convention email with sponsor logo and link
- Dedicated Internet network in Study Hall can be personalized with sponsor name
- Opportunity to provide marketing materials and/or giveaways from sponsor
- Stress management giveaway with sponsor logo available to attendees
- Signage with company logo placement from SHPE

Hospitality Suites

Open to IPC and Platinum Sponsors

Our fast-selling hospitality suites are offered on a first come, first-serve basis. Meet attendees in a more personal, one-on-one setting. Each hospitality suite includes high top round tables (amount varies by room size). **AV, Food and beverage are not included and must be ordered through the venue.**

LEVEL 1 $10,500 | $10,000 IPC

LEVEL 2 $8,500 | $8,000 IPC

LEVEL 3 $6,500 | $6,000 IPC

Limited Availability

- Offer an inside peek into your company culture through branding and themed decor (provided by sponsor)
- Meet and greet attendees one-on-one
- Opportunity to provide marketing materials and/or giveaways throughout suite
- Signage with company logo placement

Sponsor will be required to abide by rules and regulations set forth by SHPE and the Philadelphia Convention Center.

Sponsor Spotlight Boxed Luncheons

$10,000

Limited Availability

Highlight your organization and educate attendees on organization culture, internships, and employment opportunities.

- 45-minute informational session
- Sponsor provides speaker or panelists and moderator
- Opportunity to provide marketing materials and/or giveaways from sponsor
- Attendees and speakers will be provided a box lunch
- Will be assigned a workshop room within the convention center
- Sponsor will receive an attendee count and survey feedback post-convention
- Signage with company logo placement

SPECIAL EVENTS & OPPORTUNITIES

Wellness Engagement: Chair Massages

$10,000

Let's not just talk to our members about wellness. Let's show them how it's done! Demonstrate your commitment to the "whole person" by hosting one of our wellness activations!

Conexiones: College & Career Charla

$5,000

3 panel slots available

Wednesday night arrivals will have another opportunity this year to connect and network at this mentorship event that brings together professional members (past SHPE student chapter members) with current undergraduate students. The first hour features a panel of professionals with 0-3 years experience hired from your company.

The second hour offers networking activities with all session attendees.

- Light appetizers served*
- Panel spots for presenters
- Opportunity to provide marketing materials and/ or giveaways from sponsor
- Signage with company logo placement

Offer Ceremony Room

$4,000 | $3,500 IPC

The Career Fair may have concluded, but hiring has started, and lives are forever changed. So, let's make it official! Join us for this NEW opportunity to celebrate offers made on-site by sponsoring the Offer Ceremony Room. We'll cheer new careers and a job well done. It's one final time to get facetime with SHPE's best and brightest. **Food and beverage are not included and must be ordered through the venue.**

- Signage with company logo placement

*To enhance food options, please request more information.

SPECIAL EVENTS & OPPORTUNITIES

Industry Insights

$2,500

Show off your expertise as a panelist on one of our four Industry Insight sessions. Use this as an opportunity to share the latest and greatest happenings in your field. Sessions begin with a panel discussion focused on emerging trends and cutting-edge technologies. Then each company gets a chance to connect with attendees in a roundtable setting. One session per industry, three panelists per session. Areas of interest include:

Biomedical

Energy

FinTech

Manufacturing

- Signage with company logo placement

Student Travel Stipends

$2,500

Commit by 8/1/2025

Help students overcome the number one barrier to attending the convention by providing financial assistance to cover their travel expenses. Make a direct impact in the life of SHPE student members through your sponsorship.

- Sponsor may select preferred majors
- Student contact information provided to sponsors
- Signage with company logo placement recognizing all sponsors

Off-Site Event Endorsement

(Mandatory for sponsors hosting events during convention dates in or around Philadelphia)

$3,500

All networking and engagement opportunities open and available to SHPE Convention attendees must be in accordance with SHPE rules and regulations and an off-site event fee is required. Every effort should be made to sponsor a listed, existing opportunity. If a sponsor should choose to host a special invite only event for a select number of SHPE attendees, SHPE must be made aware of such a desire with a minimum 60 days advance notice. Sponsor will limit the number of attendees to no more than 150 SHPE National Convention registrants and will not schedule events in competition with SHPE signature events or Hospitality Suites. Sponsor must personally invite all attendees to their event, and event may not be open to the general public of convention attendees. The sponsorship fee allows inclusion on mobile app with *invite only* designation.

Branding | Digital

Your digital footprint will have a long-lasting impact for thousands of convention attendees. Increase your brand exposure by incorporating the latest social and digital media tools to engage with targeted audiences!

Wi-Fi Connectivity

$80,000 | $20,000 Co-Partner

4 Available

Receive maximum brand visibility by providing attendees the necessary Wi-Fi service that enables them to connect from their personal devices with confidence.

- 10 strategically placed hot zone signs with company logo
- Splash page acknowledgment with custom logo (if available)

Social Media Wall

$15,000

Connect with attendees in real-time as they post and share! Our social media wall, prominently displayed in the convention center lobby, pulls content from our app for an interactive experience and will prominently showcase your logo.

Convention App

$9,000

3 Available

The convention app is an opportunity for high exposure placement that drives traffic to your organization's website or onsite presence. The app is free to attendees and easy to download, allowing you to connect with a large audience that spans the whole convention.

- Rotating banners
- One push notification alert per day (Thursday–Saturday)
- Post-convention engagement report

Dedicated Email Blast

$5,500

5 Available Pre-Show & 5 Available Post-Show

Let attendees know about your involvement at the convention and how they can find you. Send a direct message to the convention attendee demographics you most want to reach.

- Put your organization name and logo front and center
- Create your own messaging or use our SHPE National Convention theme
- Distributed from SHPE to all attendees or an attendee group of your choosing

BRANDING | DIGITAL

Resume Raffle

$5,000

Support members participation in the career center and encourage them to submit their most updated resume.

- Sponsor logo on emails and introduction to the winners.

Company Charlas (Chats)

$3,500

Virtual on-line engagement through Convention platform. Connect with candidates and begin prescreening process 30 days before in-person career fair.

Convention Newsletter Banner Ad

$3,000 | $2,500 IPC

7 Available

Banner ad included in one SHPE National Convention newsletter emailed to approximately 12,000+ recipients with an average open rate of 40%

Frequency: max 1 per newsletter

Deliverable: 1135 x 140 pixels; .png file emailed to marketing@shpe.org with link for the ad included

Social Media Promotion

$2,500

8 Available

Promote your workshop or exhibitor booth to SHPE's over 50,000 followers on Twitter, Facebook, and Instagram. Show your organization's commitment to diversity and inclusion while raising brand visibility and driving traffic to your website.

SHPE Digital Recruitment Guide

$1,000 1-Page Ad

$2,000/$950 IPC Video Ad

Previously only available to our IPC, we have opened up the opportunity to participate in this virtual brochure! Distributed to National Convention registrants during the critical months of September and October, leading up to the event, the SHPE Digital Recruitment Guide serves as an essential resource for our members, providing them with valuable information about participating companies and their recruitment efforts.

Print Advertising

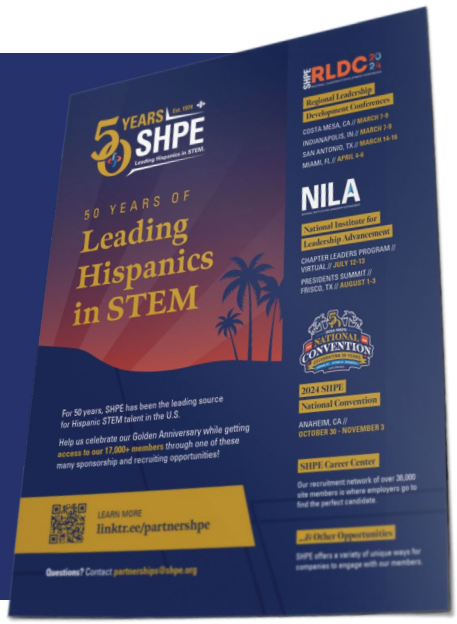
Our print programs for each of the STAR Awards events provide a unique opportunity to highlight your company in print to a captive audience of 800+ for at least 90 minutes.

STAR Awards Gala Program Full Page Ad

$700

Excellence in STEM Luncheon Program Full Page Ad

$600



Branding | Onsite

Convention Badge Lanyards

$50,000

Available until 7/25

Every attendee will wear an official lanyard with your organization logo prominently displayed along with the SHPE logo, making this an exclusive opportunity to showcase your brand.

Water Bottles

$35,000 or $17,500 Co-Sponsor

Available until 7/25

Perhaps one of the most used items at Convention is a water bottle. This year we'll be providing an "official" one to all registered attendees. SHPE's logo and sponsor logo will be included in the design.

Hotel Key Cards

$20,000

This is the real key to winning over our attendees: adding your brand to their hotel key card. Each key card will be imprinted with your organization logo and messaging or QR code.

Registration Area Branding

$15,000

All attendees begin their convention experience at the registration area, making this an opportunity for maximum brand visibility.

- Organization logo prominently displayed on registration counters and check in kiosks
- Company logo on attendee registration confirmation emails
- One attendee convention bag insert (no paper inserts; minimum 9,000)

Refresh & Recharge Area

$15,000

2 Available

Help convention attendees jump start their morning by hosting a coffee-fueled charging station and lounge area with your organization logo prominently displayed. Sponsor is invited to provide additional giveaways.

- Refreshments available on a schedule at SHPE's discretion
- Furniture and charging stations provided
- Opportunity for sponsor to submit original art for location branding

Sponsor Activation Lounges

$10,000

4 Available

Host everyone's favorite place to recharge – the Activation Lounges! There's never enough plugs or comfy places to sit, so help solve that problem while re-energizing both our attendees and their devices!

- Furniture and charging stations provided
- Opportunity for sponsor to submit original art for location branding

BRANDING | ONSITE

Convention Bags

$15,000 Co-Partner

4 Available

Must be in place no later than 8/1/25

Given to attendees, SHPE National Convention bags with your organization logo prominently displayed will extend your visibility throughout the convention and well beyond closing day.

Double Sided Free-Standing Sign (Convention Center)

$5,500

Must be in place no later than 8/1/25

Drive traffic to your booth, showcase your organization's award winner, or display a customized message on a freestanding sign placed in a highly visible area. (must meet submission deadline)

- Double-sided 1 meter panel
- Sponsor to provide artwork

Graduate School Expo Presenting Sponsor

$5,000

Show your support of our graduate school community.

- 3 months of SHPE Career Center resume access
- 5 full-convention registrations
- Sponsor logo & QR code on entrance unit

Double Sided Free-Standing Sign (Placement Location TBD)

$3,000

Must be in place no later than 8/1/25

Drive traffic to your booth, showcase your organization's award winner, or display a customized message on a freestanding sign placed in a highly visible area. (must meet submission deadline)

- Double-sided 1 meter panel
- Template provided by SHPE
- Includes logo, booth number, QR code, disciplines targeted and opportunities available

BRANDING | ONSITE

Attendee Bag/Coat Check

$5,000

4 Available

Provide attendees with necessary bag check services. Ensure attendees have stress-free experience by knowing their belongings are conveniently secure while they navigate exciting new career opportunities. Help us provide this complimentary service to our attendees!

- Organization logo prominently displayed
- Sponsor logo recognition on app and website

Floor Stickers

$4,000 | $3,500 IPC

Lead the way to opportunities with 10 floor stickers with logo placement and booth number. SHPE will place floor stickers strategically throughout convention high-traffic areas for maximum visibility, as allowable by convention center standards.

STAR Awards Winner's Lane

$2,500 | $2,250 IPC

Show your support of leaders in STEM with organization logo placement on award winners showcase boards in a prominent area within the convention center.

Concession Area Table Signage

$2,500

10 printed tabletop signs with company logo prominently displayed and QR code with link to intake form. Tables located in the exhibit halls on Friday and Saturday.

Promo Reel

$2,500 | $2,000 IPC

Connect visually with your target audiences. Create a two-minute video that highlights opportunities at your organization. Your sizzle reel will be played on a loop in the SHPE Central booth and career fair line up area.

Career Fair Aisle Banners

$1,500 | $1,250 IPC

Showcase your organization logo with placement on one overhead aisle sign within exhibit halls.

SHPE UNIVERSITY VILLAGE

SHPE 2025 NATIONAL CONVENTION
STEM CHAMPIONS RISE
OCTOBER 29 - NOVEMBER 1
PHILADELPHIA, PA
SHPE.ORG/2025

NEW FOR 2025!

The all-new Graduate School Expo in the SHPE University Village is an initiative designed specifically for university and college exhibitors to showcase their programs and opportunities in a highly trafficked location at the SHPE National Convention.

Instead of being nestled inside the Career Fair among company and government agency recruiters, your exhibit will be strategically positioned in a bustling part of the convention center near the main entrance. This prime location will be surrounded by programming and events tailored to attendees interested in pursuing graduate school.

GRAD SCHOOL EXPO HOURS

Thursday, October 30
9-12 and 2-5

Friday, October 31
9-12 and 2-5

Book now because space is limited!

EARLY BIRD (expires 6/6/25)	**$2,300**
REGULAR	**$2,500**

BENEFITS INCLUDE:

- Access to 15,000 potential graduate students
- Prime location in the convention center near the entrance
- 2 full convention registrations ($600 each for additional)
- 6' table, 2 chairs, and wastebasket on carpeted floor with draped backwall
- Level-specific recognition with school name and link on the website
- Exhibitor profile on the attendee website and mobile app
- Inclusion in University Village-specific marketing (including social media post and dedicated email blast with all logos included)
- Full page ad in the iGANAS! Grad School Guide (a $950 value!)
- Access to the SHPE Chapter Leader Directory

Important Dates

Dates subject to change. Please email exhibits@shpe.org for the most up-to-date information available.

CAREER FAIR		
Wednesday, Oct. 29	8:00AM – 5:00PM	Exhibitor Move-in
Thursday, Oct. 30	8:00AM – 5:00PM	Exhibitor Move-In *must be set Thursday pm
Friday, Oct. 31	8:30AM – 11:30AM	Career Fair
	2:00PM –5:30PM	Career Fair
Saturday, Nov. 1	8:00AM – 10:30AM	Career Fair
	1:00PM –3:30PM	Career Fair
	3:30PM – 10:00PM	Exhibitor Move Out
Sunday, Nov. 2	8:00AM – 12:00PM	Exhibitor Move Out

INTERVIEW BOOTHS		
Wednesday, Oct. 29	8:00AM – 5:00PM	Interview Booths Move-in
Thursday, Oct. 30	8:00AM – 4:30PM	Interview Booths Open
Friday, Oct. 31	8:00AM – 4:30PM	Interview Booths Open
Saturday, Nov. 1	8:00AM – 3:30PM	Interview Booths Open
	3:30PM – 10:00PM	Interview Booth Move-Out
Sunday, Nov. 2	8:00AM – 12:00PM	Interview Booth Move-Out

Dates subject to change. Please email exhibits@shpe.org for the most up-to-date information available.

EXHIBITOR/IPC REGISTRATION

Each exhibitor/IPC receives an allotted number of Full-Convention Registrations and/or Career Fair-Only badges based on their sponsorship level. Each registration must be assigned to one of your representatives via CVENT, our online exhibitor registration system before 10/18/25. All representatives requiring access to the career fair or interview booths outside of general open hours will require an exhibitor/IPC registration, regardless of SHPE membership status. Only those registrants processed through exhibitor registration will have the appropriate access. Representatives registered through attendee registration (undergraduate, graduate, professional, non-member) will not have access to the exhibit floor or interview hall during set-up. We will be unable to make exceptions. We encourage you to communicate this information to all individuals from your organization.

OFFICIAL SERVICE CONTRACTOR

We are pleased to select Freeman to serve as the Official Service Contractor. To assist you in planning, the SHPE Exhibitor Kit will be made available online by July 2025. It is imperative that the SHPE Exhibitor Kit be reviewed and understood in its entirety. Please note electricity, Wi-Fi, and carpeting are not included in your booth-level participation. SHPE will provide appropriate floor covering/carpet for government level, nonprofit employer level, and university/community organization level exhibitors only. All Career Fair exhibit space floor areas must be covered with carpet or approved covering. In the event of non-compliance as of Thursday, October 30 at 1pm, Event Management reserves the right to have the display area covered with proper floor coverings at the Exhibitor's expense. SHPE follows IAEE rules for exhibiting with variations that will be listed in the exhibitor resources section.

Step 1: CHOOSE YOUR EXHIBITOR LEVEL

EXHIBITOR LEVELS

To secure your sponsorship, send the completed commitment form (all of pages 45-50) to exhibits@shpe.org.

Exhibitor Level	Early Bird (EB) Valid through 5/9/25	Regular (R) Valid after 5/9/25
☐ Visionary 20′ x 40′	$250,000	$260,000
☐ Innovator 20′ x 40′	$150,000	$160,000
☐ Ambassador 20′ x 30′	$100,000	$110,000
☐ Platinum 10′ x 30′	$25,250	$26,650

Exhibitor Level	Early Bird (EB) Valid through 5/9/25	Regular (R) Valid after 5/9/25
☐ Gold 10′ x 20′	$16,150	$16,850
☐ Silver 10′ x 10′	$11,250	$11,600
☐ Bronze 10′ x 10′	$9,500	$9,800
☐ Government/ Nonprofit Employers 10′ x 10′	$5,850	$6,200
☐ University (Early Bird Deadline 6/6/25)	$2,300	$2,500
☐ Community Partners*** 10′ x 10′	$2,300	$2,500

ADDITIONAL OPTIONS

Added 10′x10′ Booth Space
(registrations excluded)

☐ $4,650 Government # _____
☐ $5,850 IPC # _____
☐ $6,250 Corporate # _____

Interview Booths

☐ $850 IPC # _____
☐ $1,100 Exhibitor # _____

Resume Access

☐ $1,000 (3 Months Access)_____

Job Postings

☐ $1,000 Pack of 5 (30-Day)_____

Mandatory Off-Site Event Endorsement

☐ $3,500 _____

Registration

☐ $150 IPC Career Fair-Only* #_____
☐ $450 IPC Full Convention** #_____
☐ $200 Exhibitor Career Fair-Only* #_____
☐ $600 Exhibitor Full Convention** #_____
☐ $50 Pre-College Sponsor Registration #_____
☐ $500 University Full Convention #_____

Step 2: ADD YOUR TARGET OPPORTUNITIES

COMMUNITY COLLEGE TRACK

Community College Networking Coffee Break
☐ $5,000

MentorSHPE Networking Session with Community College Students
☐ $2,500

INCLUSION TRACK

SHPE Pride Celebration
☐ $15,500

LGBTQ & Allies Lounge
☐ $10,000

Inclusion Track T-Shirts
☐ $10,000

Community Gatherings
☐ $5,000 each
- Pride
- First Gen
- Armed Forces
- SHPE & Able
- Employee Resource Group (ERG)

Inclusion Workshop
☐ $2,500 each
- Employee Resource Group (ERG) Panel
- Intersectionality
- Mental Health
- Language/Communication
- Allyship and Advocacy
- Emotional Intelligence
- Continuous Learning and Improvement
- Cultural Competency

GRADUATE SCHOOL TRACK

Overall Graduate Track Co-Partner
☐ $12,500 Industry
☐ $3,500 University

STEM Research Competition
☐ $15,000

Graduate Spotlight Boxed Lunch
☐ $10,000

3-Minute Graduate Thesis Competition
☐ $5,000 per co-sponsorship

Graduate Track T-Shirts
☐ $10,000

Graduate Networking Meet-Up
☐ $5,000

Advanced Degree Showcase
☐ $1,000 Per Table
☐ $850 IPC
☐ $2,500 Non-Exhibitor

ADVISOR TRACK

Overall Advisor Track
☐ $10,000
☐ $5,000 Co-Partner

SHPETINAS: IGNITING LATINAS IN STEM TRACK

SHPEtinas: Kick-Off Celebration
☐ $15,000

SHPEtinas Leader Breakfast
☐ $25,000

SHPEtinas Luncheon
☐ $35,000
☐ $32,500 IPC

SHPEtinas Lounge
☐ $32,500 IPC

SHPEtinas Evening Networking
☐ $25,000

SHPEtinas: Lounge
☐ $10,000

SHPEtinas: T-Shirts
☐ $10,000

SHPEtinas: Headshots
☐ $8,000

Cafecito con SHPEtinas Networking
☐ $7,500

SHPEtinas: Workshop
☐ $6,500
☐ $6,000 IPC

SHPEtinas: Photo Booth
☐ $5,500

SHPEtinas: Lifestyle Sessions
☐ $4,000

SHPEtinas: Spotlight Series
☐ $1,500 Per Panel Participant

PROFESSIONALS IN STEM TRACK

Professionals Luncheon
☐ $25,000

Professional Networking Reception
☐ $25,000

Professionals Track Lunch n′ Learn
☐ $12,500

Professionals Track Certification/Educational Sessions
☐ $15,000

Professionals Track T-Shirts
☐ $10,000

Headshots
☐ $6,500

Professionals Learning Session
☐ $5,000

Career Coaching Session
☐ $4,000

Networking Skills Session
☐ $3,500

Professionals Meet-Up
☐ $4,000

Professionals & Experienced Hires Showcase
☐ $2,500 Non-Exhibitors
☐ $1,000 Exhibitors
☐ $850 IPC

Executive Leaders Panel
☐ $3,000 per Panel Participant

Trending Topics Panel
☐ $2,500 per Panel Participant

SHPETech

Cybersecurity Challenge
☐ $26,000
☐ $23,000 IPC

Academic Olympiad
☐ $20,000

SHPETech Kick-off
☐ $10,000

Tech Talks
☐ $6,500
☐ $6,000 IPC

SPECIAL EVENTS & OPPORTUNITIES

Opening Ceremony
☐ $65,000
☐ $32,500 Co-Sponsor

Ribbon-Cutting Ceremony
☐ $13,000
☐ $12,500 IPC

Excellence in STEM Luncheon
☐ $35,000
☐ $30,000 IPC

STAR Awards Gala
☐ $35,000
☐ $30,000 IPC

STAR or STEM Special Event Segment
☐ $10,000 (Available 9/2/25)

Resume Ramp-Up Premier Partner
☐ $25,000

Chapter Leaders Celebration
☐ $20,000

Sponsor Lunches
☐ $25,000

Dia de Ciencias Sponsorship
☐ $20,000

Friday Night Attendee Social
☐ $15,000

Convention Readiness Sessions On-Site
☐ $15,000

Convention Readiness Sessions On-Line
☐ $10,000

SHPE Study Hall
☐ $10,000

Hospitality Suites
Wednesday_____
LEVEL 1
☐ $10,500
☐ $10,000 IPC
LEVEL 2
☐ $8,500
☐ $8,000 IPC
LEVEL 3
☐ $6,500
☐ $6,000 IPC
Thursday_____
LEVEL 1
☐ $10,500
☐ $10,000 IPC
LEVEL 2
☐ $8,500
☐ $8,000 IPC
LEVEL 3
☐ $6,500
☐ $6,000 IPC

Sponsor Spotlight Luncheons
☐ $10,000

Wellness Engagement-Chair Massages
☐ $10,000

Conexiones: College & Career Charla
☐ $5,000

Offer Ceremony Room
☐ $4,000
☐ $3,500 IPC

Industry Insights
☐ $2,500 per panelist

Student Travel Stipends
☐ $2,500 (Commit by 8/1/ 2025)

Off-Site Event Endorsement
☐ $3,500

BRANDING | DIGITAL

Wi-Fi Connectivity
☐ $80,000
☐ $20,000 Co-Partner

Social Media Wall
☐ $15,000

Convention App
☐ $9,000

Dedicated Email Blast
☐ $5,500

Resume Raffle
☐ $5,000

Company Charlas (Chats)
☐ $3,500

Convention Newsletter Banner Ad
☐ $3,000
☐ $2,500 IPC

Social Media Promotion
☐ $2,500

SHPE Digital Recruitment Guide
☐ $1,000 1-Page Ad
☐ $2,000 | $950 IPC Video Ad

Print Advertising
☐ STAR Gala Program Full Page Ad - $700
☐ STEM Luncheon Program Full Page Ad - $600

BRANDING | ONSITE

Convention Badge Lanyards
☐ $50,000

Water Bottles
☐ $35,000
☐ $17,500 Co-Sponsor

Hotel Key Cards
☐ $20,000

Registration Area
☐ $15,000

Refresh & Recharge Area
☐ $15,000

Sponsor Activation Lounges
☐ $10,000

Convention Bags
☐ $15,000 Co-Partner (Commit by 8/1/2025)

Double Sided Free-Standing Sign (Convention Center)
☐ $5,500 (Commit by 8/1/2025)

Double Sided Free-Standing Sign (Placement Location TBD)
☐ $3,000 (Commit by 8/1/2025)

Graduate School Expo Presenting Sponsor
☐ $5,000

Attendee Bag/Coat Check
☐ $5,000

Floor Stickers
☐ $4,000
☐ $3,500 IPC

STAR Awards Winner's Lane
☐ $2,500
☐ $2,250 IPC

Concession Area Table Signage
☐ $2,500

Promo Reel
☐ $2,500
☐ $2,000 IPC

Career Fair Aisle Banners
☐ $1,500
☐ $1,250 IPC

Fill-in Option Sponsorship: _____ Amount: $_____ Sponsorship: _____ Amount: $_____

Step 3: SECURE YOUR SPONSORSHIP

Contact Information

Primary Contact _____ Company _____

Industry _____ Title _____

Address _____ City _____ State ____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Secondary Contact _____ Title _____

Email _____ Phone _____

Total amount $ _____

Signature (Required) _____ Date _____

☐ I acknowledge that I have read and accepted the Terms, conditions, rules & regulations on pages 47-51

Payment Information

Billing Contact _____

Email _____

Phone _____

Please submit the completed form to exhibits@shpe.org. Upon receipt of this signed commitment form, an invoice will be sent to the billing contact with online payment options through a secure portal.

Payment Method

☐ Online Payment Portal (if selected, please specify the required submission details: _____

☐ Credit Card

☐ Check (see instructions below)

If paying by check, payment should be made payable to SHPE and mailed to:

SHPE
ATTN: 2025 Convention
PO Box 450970
Laredo, TX 78045

Payment Terms and Cancellation Policy All financial commitments for the 2025 SHPE National Convention are final. Complete payment is required to receive the value outlined. Upon receipt of the signed commitment form, an invoice will be sent to the billing contact with online payment options through a secured portal. A signed commitment form is a guarantee to pay and all invoices sent to the billing contact will require payment. EARLY BIRD RATES ARE VALID THROUGH 6/6/25. A signed and completed commitment form must be received by 6/6/25. All invoices reflecting an Early Bird price must be paid by 7/25/2025 to receive Early Bird Rates. Invoices not paid by 7/25/2025 will be updated to reflect Regular Rates.

All outstanding invoices must be paid by 10/03/2025 to guarantee inclusion in exhibitor and sponsorship listings. Payments received after 10/03/2025 are subject to a 25% late fee. If your organization has any outstanding invoices with SHPE by 10/03/2025, you will not be permitted to register.

No refunds will be provided for any reason. If a request for a change of exhibitor level or sponsorship is made prior to 7/25/2025, committed funds may be allocated to other 2025 SHPE National Convention opportunities. All commitment forms received after 7/25/2025 will be considered final and payment will be due regardless of exhibitor/sponsor's decision to participate.

Sponsor shall be solely responsible for any and all necessary equipment and connections from your own computer systems to the platform and systems, where applicable, that will allow for remote access for the electronic presentation or delivery of the SHPE National Convention or parts thereof. You agree to indemnify, defend, and hold harmless SHPE and anyone acting on behalf of SHPE from any and all claims, demands, and causes of action arising out of or relating to your participation in the SHPE National Convention. SHPE makes no warranties, express or implied, in respect of any aspect of the SHPE National Convention.

TO THE MAXIMUM EXTENT PERMITTED BY LAW, IN NO EVENT WILL SHPE BE LIABLE TO YOU FOR LOSS OR DAMAGE ARISING IN ANY WAY OUT OF OR IN CONNECTION WITH THIS AGREEMENT OR THE SHPE NATIONAL CONVENTION, WHETHER OR NOT YOU WERE ADVISED IN ADVANCE OF THE POSSIBILITY OF SUCH LOSS OR DAMAGE, INCLUDING, WITHOUT LIMITATION, ANY LOSS OF BUSINESS, CONTRACTS, PROFITS, ANTICIPATED SAVINGS, GOODWILL, OR REVENUE; ANY LOSS OR CORRUPTION OF DATA; OR ANY INCIDENTAL, INDIRECT OR CONSEQUENTIAL LOSSES OR DAMAGES WHATSOEVER (INCLUDING, WITHOUT LIMITATION, SPECIAL, PUNITIVE, OR EXEMPLARY DAMAGES). THE AGGREGATE LIABILITY OF SHPE (IF ANY) ARISING FROM OR RELATING TO THIS AGREEMENT SHALL UNDER NO CIRCUMSTANCES (WHETHER ARISING FROM A BREACH OF CONTRACT, TORT, OR OTHERWISE) EXCEED THE AMOUNT OF FEES PAID BY YOU UNDER THIS AGREEMENT.

*__CAREER FAIR ONLY BADGE__ includes access to the Career Fair, interview booths and a lunch ticket for one career-fair day only.

**__FULL CONVENTION REGISTRATION__ includes entrance to all open networking events, workshops, and a lunch ticket for one career-fair day only but does not include any special event tickets or participation.

****__NONPROFITS WHO ARE NOT HIRING OR RECRUITING FOR EMPLOYMENT__ may select Community Partners. Community Partners will be placed within the Government/Nonprofit pavilion. In addition, SHPE reserves the right to determine which category a company/ organization qualifies for.

2025

EXHIBIT RULES & REGULATIONS

1. EVENT MANAGEMENT: The words 'Event Management' as used herein shall mean event management as previously specified in the contract, or its officers, committees, agents, or Employees acting for it in the management of the Exhibition.

2. ELIGIBLE EXHIBITS: Exhibits will be limited to those companies or other entities offering materials, products, or services of specific interest to Convention registrants. Event Management reserves the right to determine the eligibility of any product floor display. Exhibiting manufacturers' representatives and/or distributors must list their participating principals as the exhibitors of record. Only the sign of the exhibitor whose name appears upon the face of this contract may be placed on the exhibit space or in the printed list of Exhibitors of the Exhibition. No exhibitors or advertising will be allowed to extend beyond the space allotted to the Exhibitor or above the back and side rails. Event Management reserves the right to reject, eject, or prohibit any exhibit in whole or in part, or Exhibitor or his representatives upon the Event Management's good-faith determination that the same is not in accordance with these Rules and Regulations. Event Management reserves the right to relocate an exhibit space at any time. This is due to situations beyond our control, including but not limited to fire marshal code, building regulations, or at the request of the hotel, convention center, or other facility in which the exhibition hall is located. In such event, the Exhibitor will have no financial remedy with Event Management. Event Management will make every effort to communicate this to Exhibitor in a timely manner and offer comparable placement.

3. LIMITATION OF LIABILITY: The Exhibitor agrees to indemnify and hold harmless the Event Management, its subsidiaries, the sponsor, owner, exhibition hall facility, and city in which this Exhibition is being held and their officers, agents, and employees, against all claims, losses, suits, damages, judgements, expenses, costs, and charges of every kind resulting from its occupancy of the space herein contracted for by reason of personal injuries, death, property damages, or any other cause sustained by any person or others. The Event Management will not be responsible for loss or damage to displays or goods belonging to Exhibitors, whether resulting from fire, storms, acts of God, air conditioning or heating failure, theft, pilferage, mysterious disappearance, bomb threats, or other causes. All such items are brought to the Exhibition and displayed at Exhibitors' own risk, and should be safeguarded at all times. Event Management will provide the services of a reputable agency for perimeter protection during the period of installation, event and dismantling and Exhibitor agrees that the provision of such services constitutes adequate discharge of all obligations of the Event Management to reasonably supervise and protect Exhibitors' property within the Exhibition. Exhibitors may furnish additional guards at their own cost and expense, only with prior approval by Event Management. The Exhibitor agrees that Event Management shall not be responsible in the event of any errors or omission in the Exhibitors' official event directory and in any promotional material. Exhibitor agrees to indemnify Event Management against and hold it harmless for any claims and for all damages, costs and expenses, including without limitation, attorneys' fees and amounts paid in settlement incurred in connection with such claims, arising out of the acts or negligence of Exhibitor, his agents, or employees.

4. DEFAULT IN OCCUPANCY: If Exhibition space is not occupied by the time set for completion of installation of displays, such space may be possessed by Event Management for such purposes as it may see fit.

5. SUB-LEASING: Exhibitor shall not sublet his space, or any part thereof, of the exhibition of anything not specified in the contract. Exhibitor may not exhibit, offer for sale, give as a premium, or advertise articles not manufactured or sold in his own name, except where such articles are required for the proper demonstration of operation of Exhibitor's display, in which case identification of such articles shall be limited to the regular nameplate, imprint or other identification which in standard practice appears normally on them. Exhibitor may not permit in his Exhibit space non-exhibiting companies' representatives. Rulings of the Event Management shall in all instances be final with regard to use of any exhibit space.

6. DAMAGE TO PROPERTY: Exhibitor is liable for any damage caused to building floors, walls, or columns, or to standard Exhibit space equipment, or to other Exhibitors' property. Exhibitor may not apply paint, lacquer, adhesives, or other coating to building columns and floors or to standard Exhibit space equipment.

7. OFFICIAL SERVICE CONTRACTOR: To ensure the orderly and efficient installation, operation, and removal of the displays, and to minimize confusion by the presence or solicitation of unknown or unqualified firms, Event Management has designated an official service contractor. In venues where permitted, Exhibitors may be free to use its own display house providing the outside contractor for set up and dismantling of the Exhibit if the Exhibitor submits a request in writing to Event Management and includes a list of the names of all display company representatives working in the exhibit area along with the proof of liability insurance satisfactory to Event Management; approval by Event Management shall be in its sole discretion.

8. SPECIAL SERVICES: Electricity, gas, water, and other utilities, as well as other special services needed by individual Exhibitors, are provided only when the Exhibitor orders and agrees to pay for them, especially from the persons authorized to supply such services in conformity with city, insurance, and other requirements.

9. EXHIBIT SPACE REPRESENTATIVES: Exhibit space representatives shall be restricted to Exhibitor's employees and their authorized representatives. Exhibit space representatives shall wear badge identification furnished by Event Management at all times. Event Management may limit the number of Exhibit space representatives at any time. All Exhibit spaces must be staffed by the Exhibitor during all open-event hours.

10. ELECTRICAL SAFETY: All wiring on displays or display fixtures must conform to the applicable standards established by various governmental agencies and standard fire inspection ordinances. All display wiring must exhibit the seal and/or such other seals of official approving agencies as may be required at the site of the Exhibition.

11. SAFETY AND FIRE LAWS: All applicable fire and safety laws and regulations must be strictly observed by the Exhibitor. Cloth decorations must be flameproof. Wiring must comply with local fire department and UL rules. Smoking in Exhibits is strictly prohibited. Crowding will be restricted, and aisles and fire exits must not be blocked by Exhibits. No displays of paper, pine boughs, leafy decorations, trees, or tree branches are allowed. Acetone and most rayon drapes are not flameproof and may be prohibited. No storage behind Exhibits is provided or permitted.

12. DECORATION: Event Management shall have full discretion and authority in the placing, arrangement, and appearance of all items displayed by Exhibitor and may require the replacing, rearrangement, or redecorating of any item or of any Exhibit space at the Exhibitor's expense. Exhibitor must make certain that surfaces or dividers and back-walls are finished in such a manner as not to be unsightly or have logos or promotion facing Exhibitors in adjoining Exhibit spaces. If such surfaces remain unfinished by the "must be set time" outlined in the service manual, Event Management shall authorize the official decorator to effect the necessary finishing at the Exhibitor's expense. With respect to any displays on which set-up has not been started by the "must be set time" outlined in the Exhibitor Manual and/ or Exhibitor Kit, Event Management reserves the right to have such displays installed at the Exhibitor's expense. Event Management will not allow any installation or moving of Exhibit spaces or freight one-hour prior to the opening of the Exhibit floor.

HEIGHT AND FLOOR COVERINGS:

Exhibit spaces and/or displays must be built and erected within the height limits and guidelines set forth in the Exhibitor Resource section of the even website. Any Exhibitor whose Exhibit space exceeds the height limits and/ or guidelines will be required at their own expense to alter the display to conform to the limits and guidelines. All exhibit space floor areas must be covered with carpet or approved covering. In the event of non-compliance, Event Management reserves the right to have the display area covered with proper floor coverings at the Exhibitor's expense.

13. SOUND LEVEL: Celebrations, mechanical or electrical devices which produce sound must be operated so as not to prove disturbing to other Exhibitors.

Event Management reserves the right to determine the acceptable sound level in all such instances.

14. PERFORMANCE OF MUSIC: The Exhibitor acknowledges that any live or recorded performances of copyrighted music which occur in the Exhibitor's exhibit space must be licensed from the appropriate copyright owner or agent. The Exhibitor undertakes full responsibility for obtaining any necessary licenses and agrees to indemnify and hold harmless Event Management from any damages or expenses incurred by Event Management due to the Exhibitor's failure to obtain such licenses.

15. LOTTERIES/CONTESTS: The operation of games of chance, lottery devices, or the actual or simulated pursuit of any recreation pastime is permitted only to the extent permitted by applicable law and upon prior written approval from Event Management. Furthermore, any such activity shall remain within the constraints of the Exhibit space only.

16. PERSONNEL AND ATTIRE: Event Management reserves the right to determine whether the character and/or attire of Exhibit space personnel is acceptable and in keeping with the best interests of Exhibitors and the Exhibition.

17. EXHIBITOR CONDUCT: Exhibitors wishing to conduct retail sales within their Exhibit space are subject to rules set forth by Event Management and the facility. Exhibitors will be responsible for the collection and remittance of all applicable federal, state, and local sales and use and other taxes. Subject to the foregoing, the distribution of samples, souvenirs, publications, and the like, or other sales or sales promotion activities, must be conducted by Exhibitor only from within his Exhibit space. The distribution of any articles that interfere with the activities or obstructs access to neighboring Exhibit spaces, or that impedes aisles, is prohibited.

No article containing any product other than the product or materials made or processed or used by Exhibitor in his product or service may be distributed except by prior written permission of Event Management. Distribution must be in compliance with venue and exclusive venue contractors.

18. All networking and engagement opportunities open and available to SHPE Convention attendees must be in accordance with SHPE rules and regulations and an off-site event fee is required. Every effort should be made to sponsor a listed, existing opportunity. If a sponsor should choose to host a special invite-only event for a select number of SHPE attendees, SHPE must be made aware of such a desire with a minimum 60 days advance notice. Sponsor will limit the number of attendees to no more than 150 SHPE National Convention registrants and will not schedule events in competition with SHPE signature events or Hospitality Suites. Sponsor must personally invite all attendees to their event, and event may not be open to the general public of convention attendees. The sponsorship fee allows inclusion on mobile app with *invite only* designation.

19. OBSTRUCTION OF AISLES OR EXHIBIT SPACES: Any demonstration of activity that results in obstruction of aisles or prevents ready access to nearby Exhibitors' exhibit spaces shall be suspended for any periods specified by Event Management.

20. ADMISSION: Admission is open to adults affiliated with the industry/profession served by the Exhibition. No persons under 18 years of age will be admitted to the Exhibit hall or conference sessions unless otherwise specified. Event Management shall have sole control over admission policies at all times.

21. TERMINATION OF EXHIBITION: In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of Event Management, unfit for occupancy, or in the event the holding of the Exhibition or the performance of Event Management under the contract (of which these Rules and Regulations are a part) are

substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of Event Management, said contract, and/or the Exhibition (or any part thereof) may be terminated by Event Management in its sole discretion.

Event Management shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of any cause or causes not reasonably within the control of Event Management. If Event Management so terminates said contract and/ or the Exhibition (or any part thereof), then Event Management may retain such part of any Exhibitor's rental as shall be required to recompense it for expenses incurred up to the time such contingency shall have occurred, and there shall be no further liability on the part of either party. For purposes hereof, the phrase "cause or causes not reasonably within the control of Event Management" shall include, but not be limited to, fire; casualty; flood; epidemic; earthquake; explosion or accident; blockage embargo; inclement weather; governmental restraints; orders of civil defense or military authorities; act of public enemy; riot or civil disturbance; strike, lockout, boycott, or other labor disturbance; inability to secure sufficient labor; technical or other personnel failure; impairment or lack of adequate transportation facilities; inability to obtain condemnation, requisition or commandeering of necessary supplies or equipment; local, State or Federal laws, ordinances, rules, orders, decrees, or regulations whether legislative, executive, or judicial; or Act of God.

21. RESOLUTION OF DISPUTES: In the event of a dispute or disagreement between Exhibitor and an official contractor, between Exhibitor and a labor union or labor union representative, or between two or more Exhibitors, all interpretations of the rules governing the Exhibition, actions, or decisions concerning this dispute of disagreement by Event Management intended to resolve the dispute or disagreement shall be binding on Exhibitor.

22. RECEIPT OF GOODS AND EXHIBITS: All arriving goods and Exhibits will be received at receiving areas designated by Event Management. All incoming goods and Exhibits must be plainly marked and all charges prepaid.

23. CARE AND REMOVAL OF EXHIBITS: The Event Management will maintain the cleanliness of all aisles, Exhibitor must, at his own expense, keep Exhibits clean and in good order. All Exhibits must remain fully intact until the Exhibition has officially ended. Disturbing or tearing down an Exhibit prior to the official closing hour of the Exhibition can result in a penalty and a refusal by Event Management to accept or process Exhibit space applications for subsequent Exhibition(s).

Exhibits must be removed from the building by the time specified in the Exhibitor Manual. In the event any Exhibitor fails to remove his exhibit in the allotted time, Event Management reserves the right, at the Exhibitor's expense, to ship the Exhibit through a carrier of Event Management's choosing or to place the same in a storage warehouse subject to the Exhibitor's disposition or make such other disposition of this property as it may deem desirable without any liability to Event Management.

24. PHOTOGRAPHY: Before, after, or during event hours, no photography or videotaping will be permitted anywhere except by Event Management or the official event photographer(s). Only those professional photographers approved by Event Management will be allowed on the event floor. Any individual, whether Exhibitor or attendee, is prohibited from taking photographs or electronic images of Exhibit displays or their contents without the permission of the Exhibitor involved. Violators will be escorted off the Exhibit floor and will forfeit their credentials and to a deletion of the photographs/recordings. Violators will not be allowed re-entry. Event Management reserves the right to use photographs taken at the event for promotional purposes. No drone photography will be allowed.

25. INSURANCE: Exhibitor is advised to see that his insurance policies include extraterritorial coverage, and that he has his own theft, public liability, and property damage insurance.

26. LOSSES: Event Management shall bear no responsibility for damage to Exhibitor's property, or lost shipments either coming in or going out, nor for moving costs. Damage to inadequately packed property is Exhibitor's own responsibility. If Exhibit fails to arrive, Exhibitor is nevertheless responsible for Exhibit space cost. Exhibitor is advised to insure against these risks.

27. AMENDMENT TO RULES: Any matters not specifically covered by the preceding rules shall be subject solely to the decision of Event Management. The Event Management shall have full point in the matter of interpretation, amendment and enforcement of all said rules and regulations, and that any such amendments, when made and brought to the notice of the said Exhibitor shall be and become part hereof as though duly incorporated herein and subject to each and every one of the terms and conditions therein set forth.

28. DEFAULT: If the Exhibitor defaults in any of its obligations under this contract or violates any of its obligations or covenants under this contract, including without limitation any Exhibition Rule or Regulation promulgated pursuant to the contract, the Event Management may, without notice, terminate this agreement and retain all monies received on account as liquidated damages. Event Management may thereupon direct the Exhibitor forthwith to remove its employees and agents, and all of its articles of merchandise and other personal property, from the space contracted for and from the Exhibition Hall.

29. AGREEMENT TO RULES: Exhibitor, for himself and his employees, agents, and representatives, agrees to abide by the foregoing Rules and Regulations set in the Exhibitor Manual and/or Exhibitor Resource Center, and by any amendments that may be put into effect by Event Management.

30. CONTRACT ACCEPTANCE: Deposit of your check does not constitute contract acceptance. This agreement shall not be binding until accepted by Event Management.

31. FORUM SELECTION: All disputes and matters arising under, in connection with, or incident to this Agreement, shall be litigated, if at all, in and before a court in the State of California, to the exclusion of the courts of any other state or country.

32. CHOICE OF LAW: This Agreement shall be governed by and construed in accordance with the internal laws of the State of California, without regard to such state's conflict of laws principles.

33. PROMOTION: Any promotion in the event city at but not limited to the convention center, hotels, airports, restaurants, bars, and other venues must receive prior written approval from Event Management.

EXHIBITOR/INDUSTRY PARTNERSHIP COUNCIL (IPC) REGISTRATION

Each Exhibitor/IPC receives an allotted number of Full-Convention Registrations and/or Career Fair-Only badges. Each registration must be assigned to one of your representatives via the online corporate registration system. Login credentials are emailed to point of contact stated on commitment form through an automated system in early October. All representatives requiring access to the career fair or interview booths outside of general open hours will require an Exhibitor/IPC registration. Only those registrants processed through Exhibitor registration will have the appropriate access. Representatives registered through attendee registration (undergraduate, graduate, professional, non-member) will not have access to the Exhibit floor or interview hall during set-up. We will be unable to make exceptions. We encourage you to communicate this information to all individuals from your organization.

OFFICIAL SERVICE CONTRACTOR

SHPE is pleased to select Freeman to serve as the Official Service Contractor. To assist you in planning, the SHPE Exhibitor Kit will be made available online by July 1, 2024. It is imperative that the SHPE Exhibitor Kit be reviewed and understood in its entirety. Please note that electricity, Wi-Fi, and carpeting are not included in your Exhibit booth-level participation. SHPE will provide appropriate floor covering/carpet for Government/Nonprofit Employers and University/Community Partners. All Career Fair exhibit space floor areas must be covered with carpet or approved covering. In the event of non-compliance as of Thursday, October 31 at 1pm, Event Management reserves the right to have the display area covered with proper floor coverings at the Exhibitor's expense. SHPE follows IAEE rules for exhibiting with variations that will be listed in the Exhibitor Kit.

EXHIBIT SPACE

All 10'x10' Exhibit spaces include pipe and drape, one 6' table, two chairs, and one wastebasket. Floor covering/carpet requirement will be reinforced at all Exhibit levels. SHPE will provide appropriate floor covering/carpet for government level, nonprofit level, and university/academic level Exhibitors only. Upgrades and substitutions will not be accepted. Exhibitors may provide alternate floor covering/ carpet, but no discounts or reimbursements will be applied. SHPE will not provide carpeting materials for booths outside of government, nonprofit, and university/academic level Exhibitors. A valid .gov email address is required for government sponsorship. Federal 501(c)(3) tax-exemption documentation is required for nonprofit sponsorship. All Exhibitors are expected to adhere to the good neighbor policy of no more than five representatives per 10'x10' booth space at one time.

CODE OF CONDUCT

SHPE appreciates your support of its Convention Exhibitor Code of Conduct. Your continued cooperation helps us uphold the integrity of the convention, our exhibitors, sponsors, and attendees. We require that all Exhibitors and Sponsors agree to abide by the following Code of Conduct Rules & Guidelines:

1. All employees of your organization who interact with SHPE employees, members, and attendees will conduct themselves at all times professionally and refrain from any conduct or comments that are or could be construed as harassing, discriminatory, offensive, or inappropriate.

2. All employees of your organization who will attend any SHPE-sponsored event agrees to act professionally at all times, including refraining from the excessive consumption of any legal alcohol or drugs, the consumption or use of any illegal substances, and abiding by all rules and regulations of SHPE.

3. Since the majority of SHPE members and convention attendees are students, we have a strict policy to not serve alcohol at any event where a student and/or minor is present.

4. All employees of your organization agree to show respect for fellow Exhibitors and their right to a safe and successful Exhibit.

5. You agree to notify all applicable employees of your organization of these standards.

2025

SPONSORSHIP AGREEMENT

This Sponsorship Agreement is made by and between Society of Hispanic Professional Engineers ("SHPE"), a California nonprofit corporation that is tax-exempt and described in Section 501(c)(3) of the Internal Revenue Code of 1986, as amended (the "Code"), and the organization ("Sponsor") listed in the prospectus (the "Sponsorship Commitment Form", and with this Sponsorship Agreement, the "Agreement") and is effective as of the date of Sponsor's execution of the Sponsorship Commitment Form. By signing the Sponsorship Commitment Form, Sponsor agrees to be bound by the terms and conditions hereunder.

In consideration of the mutual promises and covenants herein contained, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

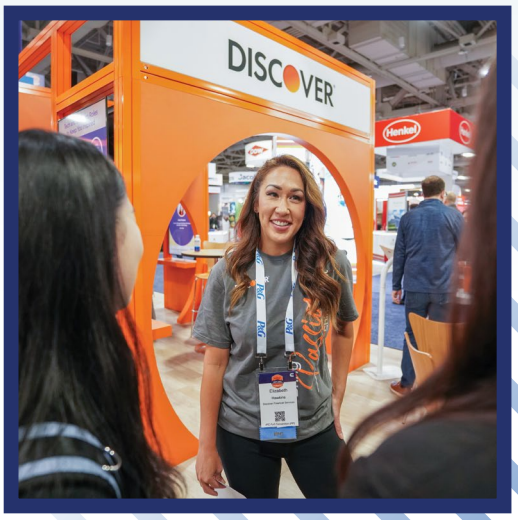
1. **Sponsorship Benefits.** Sponsor will receive the benefits as specified in the Sponsorship Commitment Form.
   a. **Sponsor Recognition.** To the extent that the benefits offered include recognition of Sponsor, Sponsor will be recognized as a sponsor of SHPE consistent with "qualified sponsorship" rules set forth in § 513(i) of the Internal Revenue Code (the "Code"). Such recognition shall not include general "advertising" information as defined in § 513(i) of the Code.
   b. **Speaking Opportunities.** To the extent that Sponsor will be offered an opportunity to present at a SHPE workshop or webinar, Sponsor agrees that the proposed content must be approved by SHPE in advance, in SHPE's sole discretion, to ensure that such content meets SHPE's curriculum needs and is consistent with its tax-exempt purposes. Sponsor also agrees not to use any speaking opportunity at a SHPE event to advertise or sell its products or services.
2. **Sponsorship Fee.** In consideration for the benefits provided in this Agreement, Sponsor shall pay to SHPE a payment(s) in the amount specified in the Sponsorship Commitment Form (the "Sponsorship Fee") by the date(s) specified in the Sponsorship Commitment Form.
3. **SHPE Intellectual Property.**
   a. **License of SHPE Trademarks.** ponsor is hereby granted during the term of the Agreement a limited, non-exclusive, non-transferable non-sublicensable license to use SHPE's name and trademarks (the "SHPE Trademarks") solely for purposes of identifying itself as a sponsor of SHPE. Sponsor may not use any of the SHPE Trademarks in any manner that implies that SHPE endorses or guarantees the quality or safety of Sponsor's products, services, or activities. Sponsor agrees that it shall not use, or permit any person or entity to use, the SHPE Trademarks, or any portion thereof, without the prior written consent of SHPE. Sponsor may not create any combination name or trademark with the SHPE Trademarks. SHPE may immediately terminate, in whole or with respect to a specific use, Sponsor's right to use the SHPE Trademarks if SHPE reasonably believes that any such use dilutes, diminishes, or blurs the value of any of the SHPE Trademarks or does not comply with SHPE's usage policies.
   b. **Use of Student Résumés.** To the extent that SHPE provides résumés of SHPE event participants or members pursuant to this Agreement, (the "Résumés"), Sponsor shall use the Résumés solely for purposes of assessing whether Sponsor would like to interview such individuals for positions at Sponsor's organization during the specific event specified above, interviewing such individuals, and/ or providing guidance to such students as requested regarding their Résumés. Sponsor shall not use the Résumés, or any information contained therein, for any other purpose and shall not disclose the Résumés, or any information contained therein, to anyone outside of Sponsor's organization. Such restrictions shall not apply to information pertaining to any individual who Sponsor hires for a position within its organization. .
4. **Sponsor Intellectual Property.** Sponsor hereby grants to SHPE a limited, non-exclusive, non-sublicensable license to use certain of Sponsor's intellectual property, including names, trademarks, and copyrights (collectively, the "Sponsor Trademarks") solely to identify Sponsor as a sponsor of SHPE, and to perform SHPE's obligations as specified herein. Sponsor may immediately terminate, in whole or with respect to a specific use, SHPE's right to use the Sponsor Trademarks if it is reasonable to believe that such use dilutes, diminishes, or blurs the value of the Sponsor Trademarks or if such use does not comply with Sponsor's usage policies.
5. **Representations and Warranties.** Each party represents and warrants that it shall comply with all laws applicable to this Agreement and all activities contemplated by this Agreement, and each party represents and warrants that its trademarks do not infringe the trademarks or trade names or other intellectual property rights of any third party.

   Each party shall obtain all necessary rights and permissions prior to providing any personal data to the other party, and each party represents and warrants that it shall comply with all applicable privacy and personal data laws with respect to any personal data collected or obtained in connection with this Agreement.
6. **Term.** This Agreement shall be effective as of the Effective Date and shall remain in full force and effect for the time specified in the Sponsorship Commitment Form, unless earlier terminated pursuant to Section 7.
7. **Termination.**
   a. SHPE may terminate this Agreement for material breach of this Agreement, provided that SHPE shall first notify Sponsor in writing of the breach and provide 30 days for Sponsor to cure the breach.
   b. Sponsor may terminate this Agreement as specified in the Sponsorship Commitment Form.
8. **Effect of Termination.** Upon termination or expiration of this Agreement, each party shall immediately cease utilization of the other party's trademarks. Any termination of this Agreement shall not release a party from paying any fees owed to the other party for any periods prior to or after termination.
9. **Indemnification.** Sponsor acknowledges that SHPE shall not have any responsibility or liability for any losses, damages, and claims arising out of Sponsor's activities in connection with the benefits provided herein. To the greatest extent possible by law, Sponsor shall indemnify, defend, and hold SHPE and its officers, directors, employees, contractors, or agents harmless from and against all losses, damages, and costs (including reasonable attorneys' fees) arising out of or in connection with (i) any negligent act or omission by Sponsor or any of its officers, directors, employees, or agents; (ii) breach of any representation and warranty made by Sponsor in this Agreement; and/or (iii) a claim that the Sponsor Trademarks infringes or violates any patents, copyrights, trade secrets, licenses, or other intellectual property rights of any third party. These indemnification obligations shall continue beyond the termination or expiration of this Agreement.
10. **Limitation of Liability.** SPONSOR ASSUMES TOTAL RESPONSIBILITY AND RISK FOR USE BY ANY PERSON OR ORGANIZATION OF SPONSOR'S PRODUCTS/SERVICES PROVIDED BY SPONSOR.

SPONSOR SHALL INDEMNIFY AND HOLD SHPE HARMLESS FOR ALL LIABILITIES AND CLAIMS ASSERTED BY ANY USER OF SPONSOR'S PRODUCTS/SERVICES AS WELL AS ALL EXPENSES, INCLUDING ATTORNEYS' FEES, INCURRED BY SHPE IN CONNECTION WITH SUCH LIABILITIES OR CLAIMS. SHPE DOES NOT MAKE ANY EXPRESS OR IMPLIED WARRANTIES, REPRESENTATIONS, ENDORSEMENTS, OR CONDITIONS WHATSOEVER (INCLUDING WITHOUT LIMITATION WARRANTIES OF TITLE OR NON-INFRINGEMENT, OR THE IMPLIED WARRANTIES OF MERCHANTABILITY, MERCHANTABLE QUALITY, DURABILITY OR FITNESS FOR A PARTICULAR PURPOSE) WITH REGARD TO SPONSOR'S PRODUCTS/SERVICES OR THE USE OF SPONSOR'S PRODUCTS/SERVICES.

EXCEPT FOR CLAIMS BASED ON MISUSE OF INTELLECTUAL PROPERTY OR INDEMNIFICATION CLAIMS, UNDER NO CIRCUMSTANCE WILL A PARTY BE LIABLE TO THE OTHER FOR ANY SPECIAL, INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES OF ANY KIND WHATSOEVER (INCLUDING, WITHOUT LIMITATION, ATTORNEYS' FEES) IN ANY WAY DUE TO, RESULTING FROM, OR ARISING IN CONNECTION WITH A PARTY'S PERFORMANCE UNDER THIS AGREEMENT.

11. **Relationship of Parties.** The parties are strictly independent contractors. No other relationship is intended, implied, or authorized, including without limitation that of joint venture, lessor-lessee, principal-agent, or seller- purchaser. Neither party shall have the authority to enter into any agreements for or on behalf of the other. SHPE shall have no authority to make any representations or warranties to any third-party concerning Sponsor's services and activities.
12. **Choice of Law.** This Agreement shall be governed by and construed in accordance with the laws of the state of California without regard to choice of law principles. Any legal proceeding in connection with this Agreement may be brought only in the state or federal courts located in Los Angeles, California. The parties hereto specifically waive any objection they may have to personal jurisdiction or venue in the state of California.
13. **Assignment.** This Agreement may not be assigned, or the rights granted hereunder transferred or sub- licensed, by either party without the express prior written consent of the other party.
14. **Entire Understanding.** The terms of this Agreement along with the Sponsorship Commitment Form, which is incorporated by reference herein, constitute the entire understanding and agreement of the parties with respect to the subject matter hereof and supersede all prior agreements and understandings, oral or written, with respect to such matters.



SAVE THE DATE!

SHPE NATIONAL CONVENTION 2026

October 28-31, 2026
Indianapolis, IN

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