

SHPE **RLDC**²⁰₂₄
REGIONAL LEADERSHIP DEVELOPMENT CONFERENCE

**SPONSOR
SHIP OPP
ORTUN
ITIES**

REGION 1 & 2

MARCH 7-9
ORANGE COUNTY/COSTA MESA

REGION 4 & 6

MARCH 7-9
INDIANAPOLIS

REGION 3 & 5

MARCH 14-16
SAN ANTONIO

REGION 7

APRIL 4-6
MIAMI

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CONTACT
PARTNERSHIPS@SHPE.ORG



ABOUT SHPE

The year was 1973. Rodrigo “Rod” Garcia was working as a civil engineer for the City of Los Angeles. When Rod was at work—even in the midst of a tech boom in California—he was a brown face in a sea of white, but when he drove home in the evenings or walked the streets, his city was far more colorful. LA was home to the largest Hispanic population in the country.

Rod was a man of action. He gathered a cohort of fellow Hispanic engineers who shared his concerns, and they held a meeting in his garage to determine how they could contribute to diversifying the engineering field. The group quickly charged this side project with passion. They set to work doing what engineers do best: designing and building. They leveraged their community and political contacts, making calls and scheduling meetings asking for support. In 1974, they officially formed the Society of Hispanic Professional Engineers (SHPE).

What was, back then, a small group of leaders has now grown into a nationwide professional association. SHPE is the largest association in the nation for Hispanics in STEM, serving over 14,000 members, running 270+ chapters, and celebrating 50 years at work. SHPE’s growth isn’t slowing down anytime soon. As we continue to expand our membership, programs, and partnerships, we’re guided by a clear mission, a bright vision, and the core values demonstrated by our founders.

OUR MISSION

SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support, and development.

OUR VISION

SHPE’s vision is a world where Hispanics are highly valued and influential as the leading innovators, scientists, mathematicians, and engineers.

OUR VALUES

FAMILIA

LEADERSHIP

EDUCATION

SERVICE



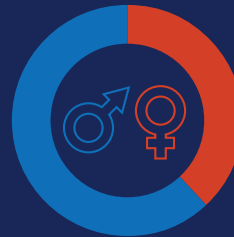
2022-23 MEMBER DEMOGRAPHICS



MEMBERSHIP BREAKDOWN

Total Members
14,351

Student Members	Professional Members
10,108	4,243



GENDER BREAKDOWN

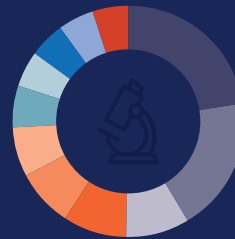
Male **63%** Female **37%**



NATIONAL CHAPTERS

Total Active Chapters
276

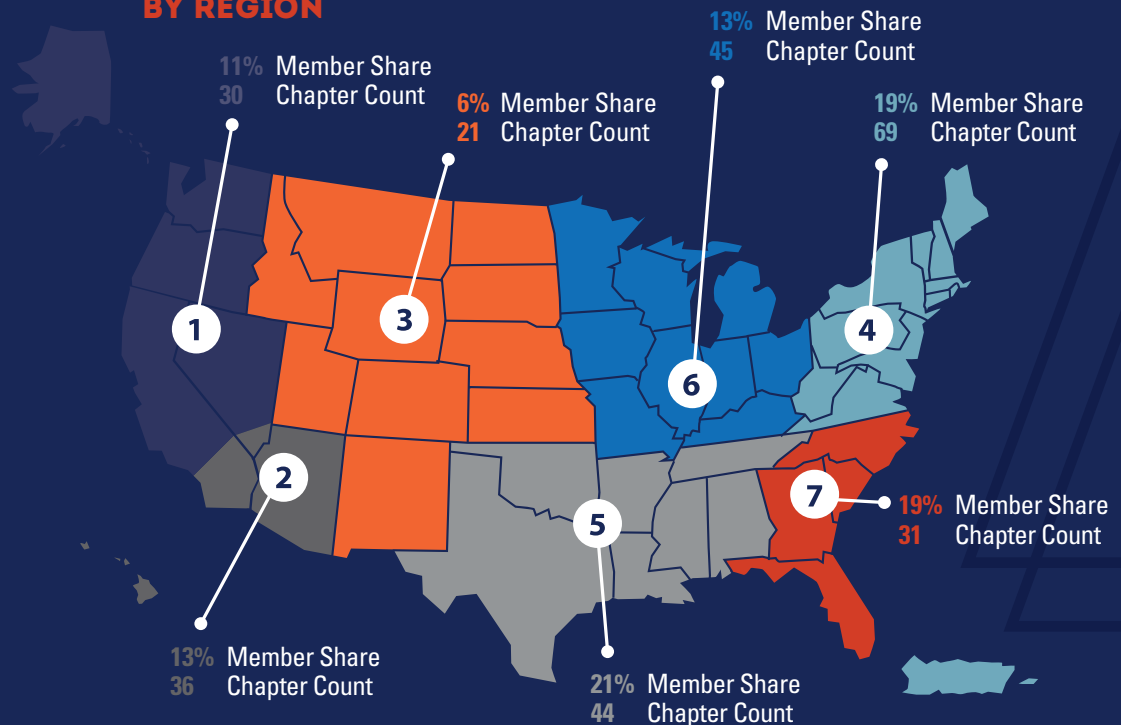
Student Chapters	Professional Chapters
207	69



TOP MAJORS

- 23% Mechanical Engineering
- 19% Computer Science
- 9% Electrical Engineering
- 9% Other STEM
- 8% Civil Engineering
- 7% Computer Engineering
- 6% Non-STEM
- 5% Biomedical/Medical Engineering
- 5% Industrial Engineering
- 5% Aerospace, Aeronautical and Astronautical Engineer
- 5% Chemical Engineering

MEMBERSHIP BY REGION

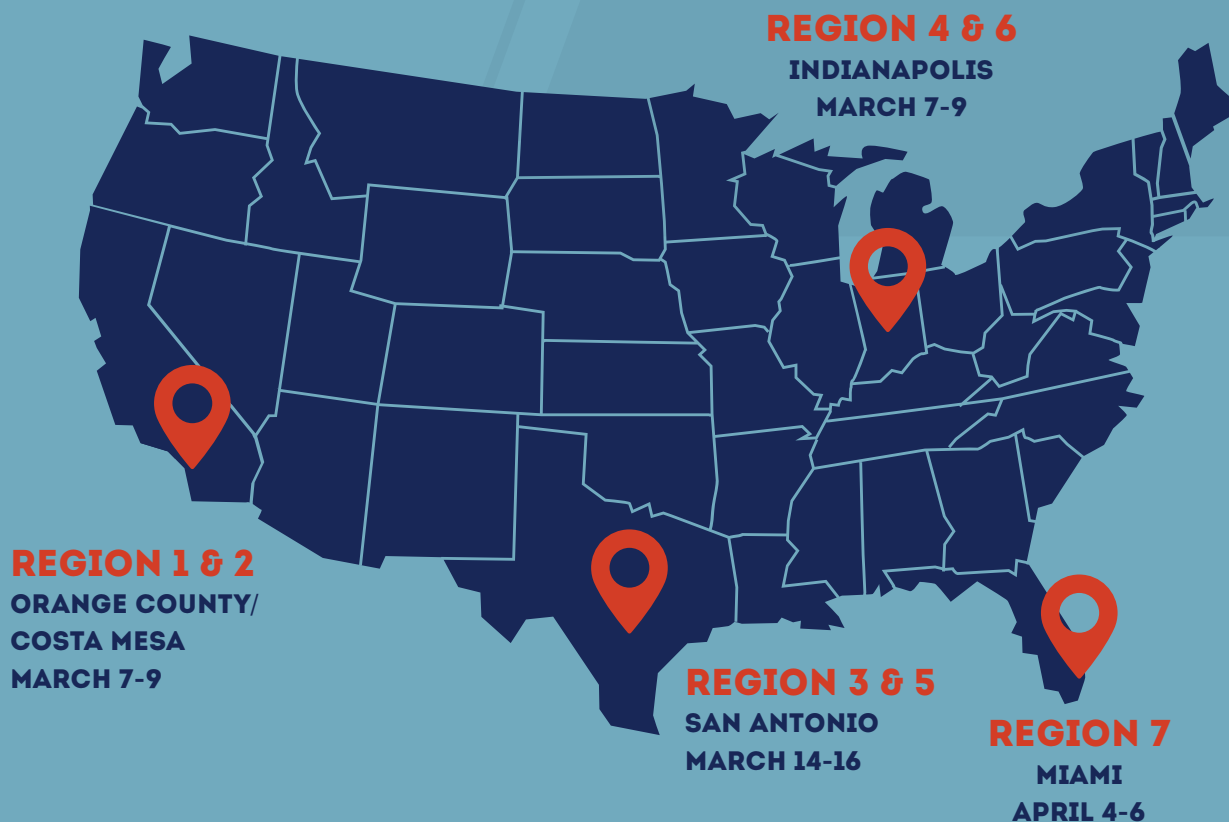


*Active chapters equate to 10+ members



ABOUT REGIONAL LEADERSHIP DEVELOPMENT CONFERENCES

SHPE Regional Leadership Development Conferences (RLDCs) empower both undergraduate and graduate students as well as professional members to realize their fullest potential. The program equips attendees to be leaders — in their chapters and the workplace. Guided by experienced professionals, RLDC participants are inspired to impact their community through STEM.



Invest in tomorrow by helping our members advance into leadership roles within their chapters, workplaces, and local communities. RLDCs provide attendees with opportunities to enhance their leadership skills and technical knowledge through various workshops, networking events, competitions and corporate engagement. We look forward to your participation and sponsorship.

RLDC 2024 DAILY AGENDA

DAY 1 /// THURSDAY

4:00 pm - 7:00 pm	Early Badge Pick-Up
5:00 pm - 6:00 pm	Resume Review
6:00 pm - 7:00 pm	Regional Networking

DAY 2 /// FRIDAY

8:30 am - 9:00 am	Meet Your Mentee/Mentor
9:00 am - 10:00 am	Opening Ceremony with Keynote
10:00 am - 10:15 am	Break
10:15 am - 11:00 am	Workshop #1
10:15 am - 11:00 am	Workshop #2
11:00 am - 11:15 am	Break
11:15 am - 12:15 pm	Sponsor Showcase
12:30 pm - 1:30 pm	Lunch
1:30 pm - 2:15 pm	Get Up and Move
2:15 pm - 2:30 pm	Break
2:30 pm - 3:15 pm	Workshop #3
2:30 pm - 3:15 pm	Workshop #4
3:15 pm - 3:30 pm	Break
3:30 pm - 4:30 pm	Sponsor Showcase
4:30 pm - 5:15 pm	Open Networking Break
5:15 pm - 6:00 pm	Inspirational Closing Keynote
6:00 pm - 6:10 pm	Rally & Wrap Up

DAY 3 /// SATURDAY

9:00 am - 9:45 am	Opening Ceremony with Morning Motivation
9:45 am - 10:00 am	Break
10:00 am - 10:45 am	Panel for Beginner / First-Time
10:00 am - 10:45 am	Panel for Advanced / Professional
10:45 am - 11:00 am	Break
11:00 am - 11:45 am	Workshop #5
11:00 am - 11:45 am	Workshop #6
11:45 am - 12:00 pm	Break
12:00 pm - 1:00 pm	Lunch
1:00 pm - 1:15 pm	Break
1:15 pm - 2:15 pm	SHPE 4 U
2:15 pm - 2:30 pm	Break
2:30 pm - 2:45 pm	Next Steps
2:45 pm - 4:00 pm	Regional / Chapter Meetings

*Agenda is subject to change.



SPONSORSHIP OPPORTUNITIES

PACKAGED PARTICIPATION

\$6,500 / \$6,000 IPC

(4 available)

- ★ Sponsor Showcase ★
- ★ One (1) Workshop ★
- ★ Resume Files ★
- ★ Five (5) Total Registrations ★



RECRUITMENT

(per event)

SPONSOR SHOWCASE

\$4,000

SHPE's take on a career fair

Interact/recruit participants, share career opportunities, and build brand recognition among our membership.

- 2 full-conference registrations

RESUME FILES

\$1,500

Receive conference attendee resume files (pre & post conference) to identify qualified candidates and leverage for recruitment strategies.

RESUME REVIEWER

\$750

1 Company representative participates as a reviewer during the 1-hour resume review session onsite (one day prior to the Sponsor Showcase).

- 1 full-conference registration



SPONSORSHIP OPPORTUNITIES

ENGAGEMENT

(per event)

KEYNOTE SPEAKING OPPORTUNITY

\$3,000

(2 available per event)

1 Company representative delivers an inspirational 20-minute presentation with 15-minute Q&A to support our participants' professional and personal development.

WORKSHOP

\$2,500

1-2 Company representatives deliver an interactive presentation from a selection of topics/learning areas to support our participants' development.

- 50-minute session
- 2 full-conference registrations

ADVANCED PANEL PRESENTER

\$1,500

(4 available)

1 Company representative participates as a panelist, serving as a subject-matter expert; shares their experience to advanced/professional audience.

- 50-minute session
- 1 full-conference registration

SHPE 50TH BIRTHDAY PARTY

\$7,500 or \$10,000 to include company showcase

Sponsor an evening of cupcakes and celebration to commemorate SHPE's 50th anniversary with RLDC participants.

- 5 minute speaking opportunity
- 2 full-conference registration
- Dessert with logo recognition

CORPORATE MENTOR

\$500

1 Company representative is incorporated into a 1:1 mentorship relationship with an event attendee to provide guidance as an experienced professional.

- 1-hour networking session (mentorship-exclusive)
- 1 full-conference registration

SPONSORSHIP OPPORTUNITIES

CROSS-REGIONAL BRANDING

(across all events)

T-SHIRTS

\$15,000

Given to attendees upon check-in; co-branded t-shirts with your organization logo prominently displayed to extend your visibility beyond the event lifecycle.

LANYARDS

\$10,000

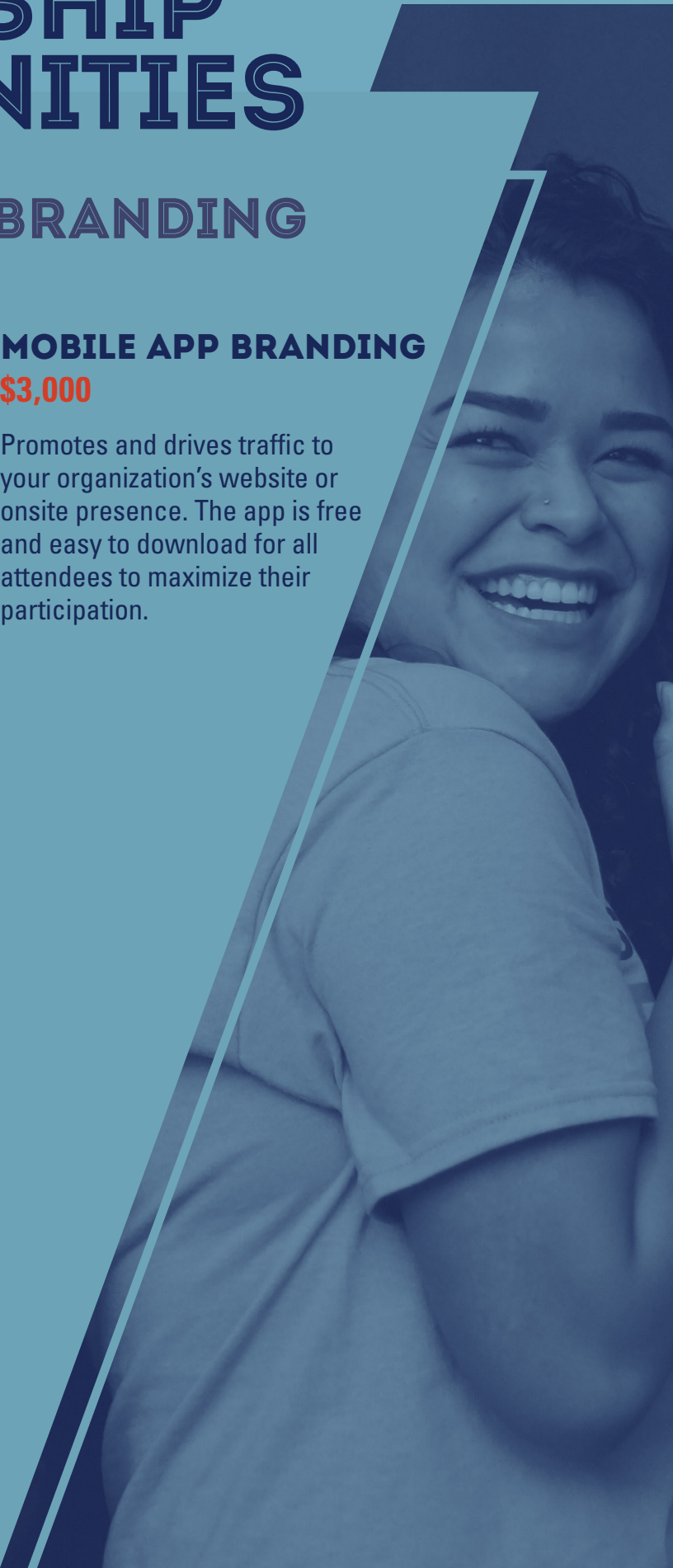
(1 available)

Every attendee will wear an official lanyard with your organization logo prominently displayed, making this an exclusive opportunity to showcase your brand.

MOBILE APP BRANDING

\$3,000

Promotes and drives traffic to your organization's website or onsite presence. The app is free and easy to download for all attendees to maximize their participation.



SPONSORSHIP OPPORTUNITIES

CROSS-REGIONAL BRANDING

(across all events)

PROMOTIONAL CENTERPIECES

\$2,500

Centerpieces embedded with company logo and QR code. Displayed prominently on all tables during sessions and lunches for maximum visibility throughout the event.

PENS

\$1,500

Given to attendees upon check-in; pens with your organization logo prominently displayed to extend your visibility.

STICKERS

\$750

Given to attendees upon check-in; co-branded stickers with your organization logo prominently displayed to extend your visibility.

PROMOTIONAL SLIDE

\$500

(4 available)

1 Slide customized with company logo prominently displayed, QR code, and message incorporated into event run of show; promotes brand visibility and opportunities.



2024 SPONSORSHIP COMMITMENT FORM

COMPANY NAME (AS IT WILL APPEAR ON ALL PRINTED MATERIALS): _____

CONTACT INFORMATION

MR. MS. MRS. MISS DR. N/A

PRIMARY CONTACT: _____

COMPANY: _____ INDUSTRY: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

SPONSORSHIP SELECTION

PLEASE SELECT THE SPONSORED SHPE RLDC EVENT: Orange County/Costa Mesa Indianapolis San Antonio Miami

Packaged Participation

- \$6,500 NON-IPC
- \$6,000 IPC

RECRUITMENT

Sponsor Showcase

- \$4,000

Resume Files

- \$1,500

Resume Reviewer

- \$750

ENGAGEMENT

Keynote Speaking Opportunity

- \$3,000

Workshop

- \$2,500

Advanced Panel Presenter

- \$1,500

Corporate Mentor

- \$500

SHPE BIRTHDAY PARTY

- \$7,500
- \$10,000 w/Showcase

CROSS-REGIONAL BRANDING

T-shirts

- \$15,000

Lanyards

- \$10,000

Mobile App Branding

- \$3,000

Promotional Centerpieces

- \$2,500

Pens

- \$1,500

Stickers

- \$750

Promotional Slide

- \$500

Additional Registrations

- ___ \$150
- ___ \$100 IPC

PAYMENT INFORMATION

TOTAL SPONSORSHIP AMOUNT: \$ _____

BILLING CONTACT NAME: _____ DATE: _____

PHONE: _____ EMAIL: _____

SIGNATURE: _____

I have read and agree to the terms, rules & regulations set forth on page 11-13 of this commitment form.

Payment Terms and Cancellation Policy:

Upon receipt of the signed commitment form, an invoice will be sent to the billing contact with online payment options through a secured portal. A signed commitment form is a guarantee to pay and all invoices sent to billing contact will require payment. Payment must be received 30 days prior to your selected/sponsored RLDC event date in order to guarantee participation in conference marketing materials. If your organization has any outstanding invoices with SHPE, you may not be permitted to register. All payments received after 30 days prior to your selected/sponsored RLDC event dates are subject to a 15% late fee.

All cancellations must be requested in writing. All cancellations prior to 45 days to your selected / sponsored RLDC event date will be refunded minus a 10% cancellation fee. Cancellations made within 45 days of your selected/sponsored RLDC event date will be non-refundable. If cancellation is requested prior to 45 days before the first day of selected RLDC and invoice remains unpaid, a 10% cancellation fee will still be collected. All cancellations made less than 45 days before the first day of selected RLDC will be non-refundable, all sales will be considered final and complete payment will be required. If a cancellation request is received within 45 days of the first day of selected RLDC and invoice remains unpaid, SHPE has the right to collect on full payment of invoice.

Please submit the completed form to partnerships@shpe.org. Upon receipt of this signed commitment form, an invoice will be sent to the billing contact with online payment options through a secured portal. If paying by check, payment should be made payable to: SHPE and mailed to: SHPE, ATTN: RLDC 2024, 13181 CROSSROADS PKWY NORTH, SUITE 220, CITY OF INDUSTRY, CA 91746



SHPE SPONSORSHIP AGREEMENT

This Sponsorship Agreement is made by and between Society of Hispanic Professional Engineers (“SHPE”), a California nonprofit corporation that is tax-exempt and described in Section 501(c)(3) of the Internal Revenue Code of 1986, as amended (the “Code”), and the organization (“Sponsor”) listed in the prospectus (the “Sponsorship Commitment Form”, and with this Sponsorship Agreement, the “Agreement”) and is effective as of the date of Sponsor’s execution of the Sponsorship Commitment Form. By signing the Sponsorship Commitment Form, Sponsor agrees to be bound by the terms and conditions hereunder.

In consideration of the mutual promises and covenants herein contained, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Sponsorship Benefits. Sponsor will receive the benefits as specified in the Sponsorship Commitment Form.

A-Sponsor Recognition. To the extent that the benefits offered include recognition of Sponsor, Sponsor will be recognized as a sponsor of SHPE consistent with “qualified sponsorship” rules set forth in § 513(i) of the Internal Revenue Code (the “Code”). Such recognition shall not include general “advertising” information as defined in § 513(i) of the Code.

B-Speaking Opportunities. To the extent that Sponsor will be offered an opportunity to present at a SHPE workshop or webinar, Sponsor agrees that the proposed content must be approved by SHPE in advance, in SHPE’s sole discretion, to ensure that such content meets SHPE’s curriculum needs and is consistent with its tax-exempt purposes. Sponsor also agrees not to use any speaking opportunity at a SHPE event to advertise or sell its products or services.

2. Sponsorship Fee. In consideration for the benefits provided in this Agreement, Sponsor shall pay to SHPE a payment(s) in the amount specified in the Sponsorship Commitment Form (the “Sponsorship Fee”) by the date(s) specified in the Sponsorship Commitment Form.

3. SHPE Intellectual Property.

A-License of SHPE Trademarks. Sponsor is hereby granted during the term of the Agreement a limited, non-exclusive, non-transferable non-sublicenseable license to use SHPE’s name and trademarks (the “SHPE Trademarks”) solely for purposes of identifying itself as a sponsor of SHPE. Sponsor may not use any of the SHPE Trademarks in any manner that implies that SHPE endorses or guarantees the quality or safety of Sponsor’s products, services, or activities. Sponsor agrees that it shall not use, or permit any person or entity to use, the SHPE Trademarks, or any portion thereof, without the prior written consent of SHPE. Sponsor may not create any combination name or trademark with the SHPE Trademarks. SHPE may immediately terminate, in whole or with respect to a specific use, Sponsor’s right to use the SHPE Trademarks if SHPE reasonably believes that any such use dilutes, diminishes, or blurs the value of any of the SHPE Trademarks or does not comply with SHPE’s usage policies.

4. **B - Use of Student Résumés.** To the extent that SHPE provides résumés of SHPE event participants or members pursuant to this Agreement, (the “Résumés”), Sponsor shall use the Résumés solely for purposes of assessing whether Sponsor would like to interview such individuals for positions at Sponsor’s organization during the specific event specified above, interviewing such individuals, and/or providing guidance to such students as requested regarding their Résumés. Sponsor shall not use the Résumés, or any information contained therein, for any other purpose and shall not disclose the Résumés, or any information contained therein, to anyone outside of Sponsor’s organization. Such restrictions shall not apply to information pertaining to any individual who Sponsor hires for a position within its organization.
5. **Sponsor Intellectual Property.** Sponsor hereby grants to SHPE a limited, non-exclusive, non-sublicenseable license to use certain of Sponsor’s intellectual property, including names, trademarks, and copyrights (collectively, the “Sponsor Trademarks”) solely to identify Sponsor as a sponsor of SHPE, and to perform SHPE’s obligations as specified herein. Sponsor may immediately terminate, in whole or with respect to a specific use, SHPE’s right to use the Sponsor Trademarks if it is reasonable to believe that such use dilutes, diminishes, or blurs the value of the Sponsor Trademarks or if such use does not comply with Sponsor’s usage policies.
6. **Representations and Warranties.** Each party represents and warrants that it shall comply with all laws applicable to this Agreement and all activities contemplated by this Agreement, and each party represents and warrants that its trademarks do not infringe the trademarks or trade names or other intellectual property rights of any third party.

Each party shall obtain all necessary rights and permissions prior to providing any personal data to the other party, and each party represents and warrants that it shall comply with all applicable privacy and personal data laws with respect to any personal data collected or obtained in connection with this Agreement.

7. **Term.** This Agreement shall be effective as of the Effective Date and shall remain in full force and effect for the time specified in the Sponsorship Commitment Form, unless earlier terminated pursuant to Section 7.
8. **Termination.**
A - SHPE may terminate this Agreement for material breach of this Agreement, provided that SHPE shall first notify Sponsor in writing of the breach and provide 30 days for Sponsor to cure the breach.
B - Sponsor may terminate this Agreement as specified in the Sponsorship Commitment Form.
9. **Effect of Termination.** Upon termination or expiration of this Agreement, each party shall immediately cease utilization of the other party’s trademarks. Any termination of this Agreement shall not release a party from paying any fees owed to the other party for any periods prior to or after termination.
10. **Indemnification.** Sponsor acknowledges that SHPE shall not have any responsibility or liability for any losses, damages, and claims arising out of Sponsor’s activities in connection with the benefits provided herein. To the greatest extent possible by law, Sponsor shall indemnify, defend, and hold SHPE and its officers, directors, employees, contractors, or agents harmless from and against all losses, damages, and costs (including reasonable attorneys’ fees) arising out of or in connection with (i) any negligent act or omission by Sponsor or any of its officers, directors, employees, or agents; (ii) breach of any representation and warranty made by Sponsor in this Agreement; and/or (iii) a claim that the Sponsor Trademarks infringes or violates any patents, copyrights, trade secrets, licenses, or other intellectual property rights of any third party.

These indemnification obligations shall continue beyond the termination or expiration of this Agreement.



11. Limitation of Liability. SPONSOR ASSUMES TOTAL RESPONSIBILITY AND RISK FOR USE BY ANY PERSON OR ORGANIZATION OF SPONSOR'S PRODUCTS/SERVICES PROVIDED BY SPONSOR. SPONSOR SHALL INDEMNIFY AND HOLD SHPE HARMLESS FOR ALL LIABILITIES AND CLAIMS ASSERTED BY ANY USER OF SPONSOR'S PRODUCTS/SERVICES AS WELL AS ALL EXPENSES, INCLUDING ATTORNEYS' FEES, INCURRED BY SHPE IN CONNECTION WITH SUCH LIABILITIES OR CLAIMS. SHPE DOES NOT MAKE ANY EXPRESS OR IMPLIED WARRANTIES, REPRESENTATIONS, ENDORSEMENTS, OR CONDITIONS WHATSOEVER (INCLUDING WITHOUT LIMITATION WARRANTIES OF TITLE OR NON-INFRINGEMENT, OR THE IMPLIED WARRANTIES OF MERCHANTABILITY, MERCHANTABILITY QUALITY, DURABILITY OR FITNESS FOR A PARTICULAR PURPOSE) WITH REGARD TO SPONSOR'S PRODUCTS/SERVICES OR THE USE OF SPONSOR'S PRODUCTS/ SERVICES.

EXCEPT FOR CLAIMS BASED ON MISUSE OF INTELLECTUAL PROPERTY OR INDEMNIFICATION CLAIMS, UNDER NO CIRCUMSTANCE WILL A PARTY BE LIABLE TO THE OTHER FOR ANY SPECIAL, INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES OF ANY KIND WHATSOEVER (INCLUDING, WITHOUT LIMITATION, ATTORNEYS' FEES) IN ANY WAY DUE TO, RESULTING FROM, OR ARISING IN CONNECTION WITH A PARTY'S PERFORMANCE UNDER THIS AGREEMENT

12. Relationship of Parties. The parties are strictly independent contractors. No other relationship is intended, implied, or authorized, including without limitation that of joint venture, lessor-lessee, principal-agent, or seller-purchaser. Neither party shall have the authority to enter into any agreements for or on behalf of the other. SHPE shall have no authority to make any representations or warranties to any third-party concerning Sponsor's services and activities.

13. Choice of Law. This Agreement shall be governed by and construed in accordance with the laws of the state of California without regard to choice of law principles. Any legal proceeding in connection with this Agreement may be brought only in the state or federal courts located in Los Angeles, California. The parties hereto specifically waive any objection they may have to personal jurisdiction or venue in the state of California.

14. Assignment. This Agreement may not be assigned, or the rights granted hereunder transferred or sub-licensed, by either party without the express prior written consent of the other party.

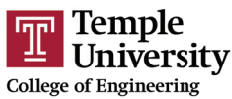
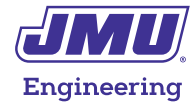
15. Entire Understanding. The terms of this Agreement along with the Sponsorship Commitment Form, which is incorporated by reference herein, constitute the entire understanding and agreement of the parties with respect to the subject matter hereof and supersede all prior agreements and understandings, oral or written, with respect to such matters.



THANK YOU TO OUR IPCS



THANK YOU TO OUR APCS



In 2024, SHPE Will Celebrate 50 Years of Leading Hispanics in STEM!



Join us for a year of honoring our past while looking forward to our future. We'll start in Los Angeles just like SHPE did and then make our way around the country with a series of special events and storytelling, culminating back in Anaheim in November for the 2024 National Convention.

Be the first to know about our plans!

Sign up now

shpe.org/50years



SHPE: Leading Hispanics in STEM

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