



2024 NILA SPONSORSHIP OPPORTUNITIES

COMPANY/ORGANIZATION _____

This is how your name will appear on printed materials/marketing.

SPONSORSHIP PACKAGES

- \$20,000 Gold **SOLD!**
- \$15,000 Silver
- \$12,000 Bronze (2 Available)

CONFERENCE OPPORTUNITIES

RECRUITMENT & ENGAGEMENT OPPORTUNITIES

- \$7,000 Recruitment Package (5 Available)
- \$7,500 Engagement Package
- \$4,000 CCLP Virtual Sponsor Showcase
- \$4,000 Presidents Summit In-Person Career Fair
- \$5,000 *Keynote Speaking Opportunity (1 Available)
- \$2,500 Dedicated Email Blast + Social Media Post
(2 Available – Add-on to existing sponsorship)

BRANDING OPPORTUNITIES

- \$10,000 CCLP Presenting Sponsor, Part 1 (1 Available)
- \$5,000 Presidents Summit Lanyard Sponsor
- \$5,000 NILA Photo Booth Sponsor
- \$1,000 Session Sizzles (5 Available)
- \$1,000 NILA Conference Website Banner
- \$500 Stickers
- \$500 Promotional Slide (2 Available)

SUPPORT NILA

- | | |
|-----------------------------------|----------------------------------|
| Participant Travel Sponsor | SHPE Travel Sponsor |
| <input type="checkbox"/> \$6,000 | <input type="checkbox"/> \$3,000 |
| <input type="checkbox"/> \$3,000 | <input type="checkbox"/> \$1,500 |
| <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$500 |

CONTACT INFORMATION

- Mr Mrs Ms Dr

Contact Name _____ Title _____

Company/Organization _____ Industry _____ Website _____

Address _____ City _____ State _____ Zip Code _____

PAYMENT INFORMATION

- Mr Mrs Ms Dr

Billing Contact Name _____ Title _____

Phone _____ Email _____

Total Amount \$ _____ Signature (required) _____ Date _____

Upon receipt of the signed commitment form, an invoice will be sent to the billing contact with online payment options through a secured portal. All invoices sent to billing contact will require payment. If cancellation is requested prior to payment completion, the 25% cancellation fee will still be collected.

PAYMENTS BY MAIL REMIT CHECK TO — SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS | 13181 CROSSROADS PARKWAY NORTH, SUITE 220 | CITY OF INDUSTRY, CA 91746

PLEASE SUBMIT SIGNED FORM TO — MyriamL@shpe.org

Payment must be received by 08/01/2024. A 25% late fee will be applied to all invoices paid after 8/01/2024. All sales are final.



SPONSORSHIP AGREEMENT

This Sponsorship Agreement is made by and between Society of Hispanic Professional Engineers (“SHPE”), a California nonprofit corporation that is tax-exempt and described in Section 501(c)(3) of the Internal Revenue Code of 1986, as amended (the “Code”), and the organization (“Sponsor”) listed in the prospectus (the “Sponsorship Commitment Form”; and with this Sponsorship Agreement, the “Agreement”) and is effective as of the date of Sponsor’s execution of the Sponsorship Commitment Form. By signing the Sponsorship Commitment Form, Sponsor agrees to be bound by the terms and conditions hereunder.

In consideration of the mutual promises and covenants herein contained, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- 1. Sponsorship Benefits.** Sponsor will receive the benefits as specified in the Sponsorship Commitment Form.
A-Sponsor Recognition. To the extent that the benefits offered include recognition of Sponsor, Sponsor will be recognized as a sponsor of SHPE consistent with “qualified sponsorship” rules set forth in § 513(i) of the Internal Revenue Code (the “Code”). Such recognition shall not include general “advertising” information as defined in § 513(i) of the Code.
B-Speaking Opportunities. To the extent that Sponsor will be offered an opportunity to present at a SHPE workshop or webinar, Sponsor agrees that the proposed content must be approved by SHPE in advance, in SHPE’s sole discretion, to ensure that such content meets SHPE’s curriculum needs and is consistent with its tax-exempt purposes. Sponsor also agrees not to use any speaking opportunity at a SHPE event to advertise or sell its products or services.

- 2. Sponsorship Fee.** In consideration for the benefits provided in this Agreement, Sponsor shall pay to SHPE a payment(s) in the amount specified in the Sponsorship Commitment Form (the “Sponsorship Fee”) by the date(s) specified in the Sponsorship Commitment Form.
- 3. SHPE Intellectual Property.**
A-License of SHPE Trademarks. Sponsor is hereby granted during the term of the Agreement a limited, non-exclusive, non-transferable non-sublicenseable license to use SHPE’s name and trademarks (the “SHPE Trademarks”) solely for purposes of identifying itself as a sponsor of SHPE. Sponsor may not use any of the SHPE Trademarks in any manner that implies that SHPE endorses or guarantees the quality or safety of Sponsor’s products, services, or activities. Sponsor agrees that it shall not use, or permit any person or entity to use, the SHPE Trademarks, or any portion thereof, without the prior written consent of SHPE. Sponsor may not create any combination name or trademark with the SHPE Trademarks. SHPE may immediately terminate, in whole or with respect to a specific use, Sponsor’s right to use the SHPE Trademarks if SHPE reasonably believes that any such use dilutes, diminishes, or blurs the value of any of the SHPE Trademarks or does not comply with SHPE’s usage policies.



B - Use of Student Résumés. To the extent that SHPE provides résumés of SHPE event participants or members pursuant to this Agreement, (the “Résumés”), Sponsor shall use the Résumés solely for purposes of assessing whether Sponsor would like to interview such individuals for positions at Sponsor’s organization during the specific event specified above, interviewing such individuals, and/or providing guidance to such students as requested regarding their Résumés. Sponsor shall not use the Résumés, or any information contained therein, for any other purpose and shall not disclose the Résumés, or any information contained therein, to anyone outside of Sponsor’s organization. Such restrictions shall not apply to information pertaining to any individual who Sponsor hires for a position within its organization.

4. Sponsor Intellectual Property. Sponsor hereby grants to SHPE a limited, non-exclusive, non-sublicenseable license to use certain of Sponsor’s intellectual property, including names, trademarks, and copyrights (collectively, the “Sponsor Trademarks”) solely to identify Sponsor as a sponsor of SHPE, and to perform SHPE’s obligations as specified herein. Sponsor may immediately terminate, in whole or with respect to a specific use, SHPE’s right to use the Sponsor Trademarks if it is reasonable to believe that such use dilutes, diminishes, or blurs the value of the Sponsor Trademarks or if such use does not comply with Sponsor’s usage policies.

5. Representations and Warranties. Each party represents and warrants that it shall comply with all laws applicable to this Agreement and all activities contemplated by this Agreement, and each party represents and warrants that its trademarks do not infringe the trademarks or trade names or other intellectual property rights of any third party.

Each party shall obtain all necessary rights and permissions prior to providing any personal data to the other party, and each party represents and warrants that it shall comply with all applicable privacy

and personal data laws with respect to any personal data collected or obtained in connection with this Agreement.

6. Term. This Agreement shall be effective as of the Effective Date and shall remain in full force and effect for the time specified in the Sponsorship Commitment Form, unless earlier terminated pursuant to Section 7.

7. Termination.

A - SHPE may terminate this Agreement for material breach of this Agreement, provided that SHPE shall first notify Sponsor in writing of the breach and provide 30 days for Sponsor to cure the breach.

B - Sponsor may terminate this Agreement as specified in the Sponsorship Commitment Form.

8. Effect of Termination. Upon termination or expiration of this Agreement, each party shall immediately cease utilization of the other party’s trademarks. Any termination of this Agreement shall not release a party from paying any fees owed to the other party for any periods prior to or after termination.

9. Indemnification. Sponsor acknowledges that SHPE shall not have any responsibility or liability for any losses, damages, and claims arising out of Sponsor’s activities in connection with the benefits provided herein. To the greatest extent possible by law, Sponsor shall indemnify, defend, and hold SHPE and its officers, directors, employees, contractors, or agents harmless from and against all losses, damages, and costs (including reasonable attorneys’ fees) arising out of or in connection with (i) any negligent act or omission by Sponsor or any of its officers, directors, employees, or agents; (ii) breach of any representation and warranty made by Sponsor in this Agreement; and/or (iii) a claim that the Sponsor Trademarks infringes or violates any patents, copyrights, trade secrets, licenses, or other intellectual property rights of any third party.

These indemnification obligations shall continue beyond the termination or expiration of this Agreement.

10. Limitation of Liability. SPONSOR ASSUMES TOTAL RESPONSIBILITY AND RISK FOR USE BY ANY PERSON OR ORGANIZATION OF SPONSOR'S PRODUCTS/SERVICES PROVIDED BY SPONSOR. SPONSOR SHALL INDEMNIFY AND HOLD SHPE HARMLESS FOR ALL LIABILITIES AND CLAIMS ASSERTED BY ANY USER OF SPONSOR'S PRODUCTS/SERVICES AS WELL AS ALL EXPENSES, INCLUDING ATTORNEYS' FEES, INCURRED BY SHPE IN CONNECTION WITH SUCH LIABILITIES OR CLAIMS. SHPE DOES NOT MAKE ANY EXPRESS OR IMPLIED WARRANTIES, REPRESENTATIONS, ENDORSEMENTS, OR CONDITIONS WHATSOEVER (INCLUDING WITHOUT LIMITATION WARRANTIES OF TITLE OR NON-INFRINGEMENT, OR THE IMPLIED WARRANTIES OF MERCHANTABILITY, MERCHANTABILITY, DURABILITY OR FITNESS FOR A PARTICULAR PURPOSE) WITH REGARD TO SPONSOR'S PRODUCTS/SERVICES OR THE USE OF SPONSOR'S PRODUCTS/SERVICES.

EXCEPT FOR CLAIMS BASED ON MISUSE OF INTELLECTUAL PROPERTY OR INDEMNIFICATION CLAIMS, UNDER NO CIRCUMSTANCE WILL A PARTY BE LIABLE TO THE OTHER FOR ANY SPECIAL, INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES OF ANY KIND WHATSOEVER (INCLUDING, WITHOUT LIMITATION, ATTORNEYS' FEES) IN ANY WAY DUE TO, RESULTING FROM, OR ARISING IN CONNECTION WITH A PARTY'S PERFORMANCE UNDER THIS AGREEMENT

11. Relationship of Parties. The parties are strictly independent contractors. No other relationship is intended, implied, or authorized, including without limitation that of joint venture, lessor-lessee, principal-agent, or seller-purchaser. Neither party shall have the authority to enter into any agreements for or on behalf of the other. SHPE shall have no authority to make any representations or warranties to any third-party concerning Sponsor's services and activities.

12. Choice of Law. This Agreement shall be governed by and construed in accordance with the laws of the state of California without regard to choice of law principles. Any legal proceeding in connection with this Agreement may be brought only in the state or federal courts located in Los Angeles, California. The parties hereto specifically waive any objection they may have to personal jurisdiction or venue in the state of California.

13. Assignment. This Agreement may not be assigned, or the rights granted hereunder transferred or sub-licensed, by either party without the express prior written consent of the other party.

14. Entire Understanding. The terms of this Agreement along with the Sponsorship Commitment Form, which is incorporated by reference herein, constitute the entire understanding and agreement of the parties with respect to the subject matter hereof and supersede all prior agreements and understandings, oral or written, with respect to such matters.