

A decorative graphic consisting of four nested, stylized chevrons pointing to the right, colored in shades of orange and brown.

# Partnership Opportunities

PUBLISHED FEBRUARY 2022

# ABOUT SHPE



The year was 1973. Rodrigo “Rod” Garcia was working as a civil engineer for the City of Los Angeles. When Rod was at work—even in the midst of a tech boom in California—he was a brown face in a sea of white, but when he drove home in the evenings or walked the streets, his city was far more colorful. LA was home to the largest Hispanic population in the country.

Rod is a man of action. He gathered a cohort of fellow Hispanic engineers who shared his concerns, and they held a meeting in his garage to determine how they could contribute to diversifying the engineering field. The group quickly charged this side project with passion. They set to work doing what engineers do best: designing and building. They leveraged their community and political contacts, making calls and scheduling meetings asking for support. In 1974, they officially formed the Society of Hispanic Professional Engineers (SHPE).

What was, back then, a small group of leaders has now grown into a nationwide professional association. SHPE is the largest association in the nation for Hispanics in STEM, serving more than 13,000 members, running 245 college and university chapters, and coming up on 50 years at work. SHPE’s growth isn’t slowing down anytime soon. As we continue to expand our membership, programs, and partnerships, we’re guided by a clear mission, a bright vision, and the core values demonstrated by our founders.

## Our Mission

SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support, and development.

## Our Vision

SHPE’s vision is a world where Hispanics are highly valued and influential as the leading innovators, scientists, mathematicians, and engineers.

## Our Values

Familia | Leadership  
Education | Service

# NATIONAL DEMOGRAPHICS 2020-2021

## Membership Breakdown



Total Members  
13,382

Student Members  
10,716

Professional Members  
2,666

## 2019-2020 National Chapters

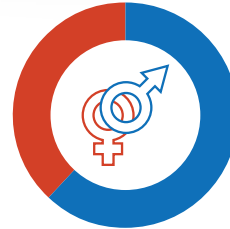


Total Active Chapters  
245

Student Chapters  
189

Professional Chapters  
56

## Gender Breakdown



Male 67%  
Female 33%

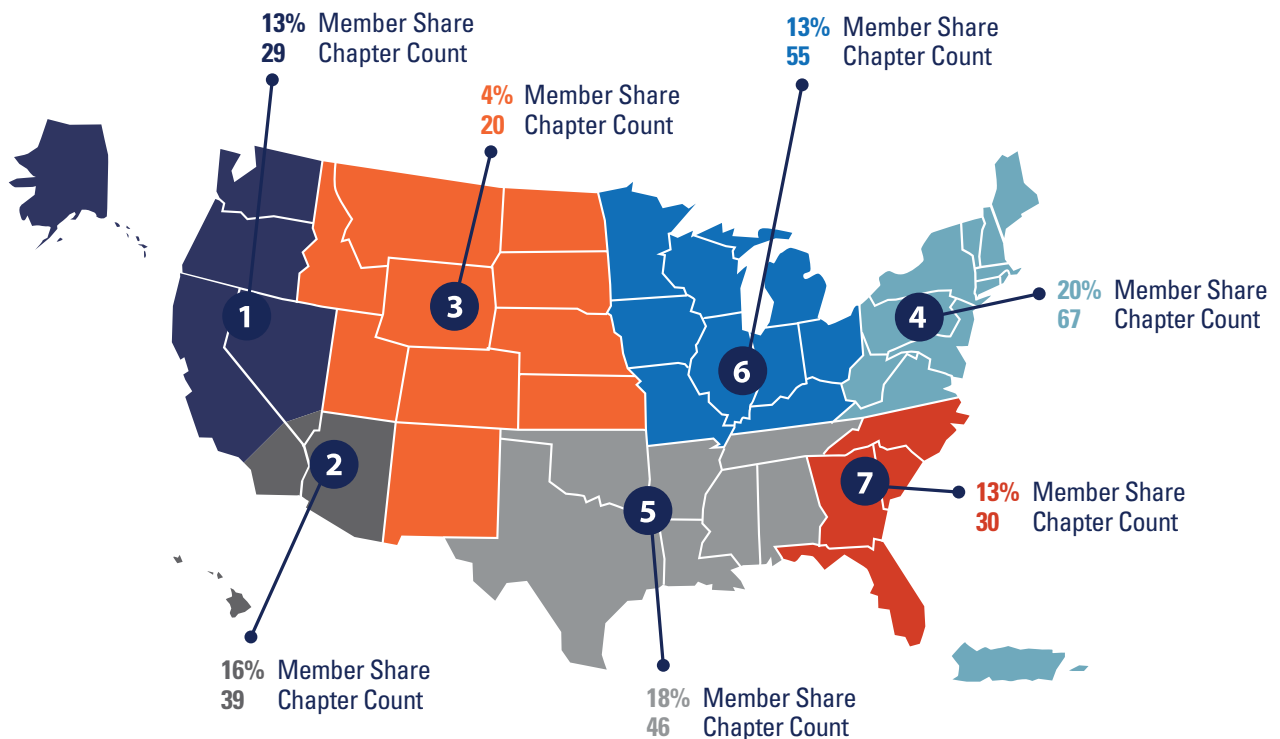
## Top Majors



Mechanical Engineering 30%  
Computer Sciences & Engineering 22%  
Electrical Engineering 12%  
Chemical Engineering 7%  
Civil Engineering 7%  
Industrial Engineering 6%  
Aerospace Engineering 6%  
Other STEM 10%

\*Active chapters equate to 10+ members

## Membership by Region



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# *GREETINGS* from Our Team

On behalf of the SHPE Familia, we are pleased to present the sponsorship opportunities for the 2022 SHPE National Convention.

The following pages make a compelling case of support for the 2022 SHPE National Convention. There are incredible marketing initiatives and exclusive engagement benefits. There are innovative outreach opportunities that utilize both in-person and online platforms. And there are technologies that facilitate recruiting the capable, diverse, and creative team every company strives for.

These pages will also remind you that this signature event consistently brings together over 10,000 of the best and brightest Hispanics in STEM over the course of an intense 5-day period. It is the largest gathering of its kind in the country, and is a beacon for top STEM talent. It promises to be an invaluable resource for employers that prioritize building an inclusive, representative, and equitable workforce.

While the tangible benefits are extensive, there is also a greater calling that makes this event so important. The corporations that attend the Convention are among the most influential and innovative businesses in the world. They are improving today and defining tomorrow. They are always looking three, ten, fifty steps ahead, anticipating what's next, and figuring out how to make the impossible possible.

The 2022 SHPE National Convention will be held in Charlotte, North Carolina, home of NASCAR. The races held here are always thrilling, and the cars themselves are engineering feats that epitomize the collective victory we can achieve when the right team is assembled. It is an embodiment of the STEM field as a whole - the future is coming at us fast, and we need the best of the best to win. Our SHPE members are more than ready for this challenge.

As a nod to both our locale and industry ambitions, we selected the theme of "Racing Towards the Future." We invite you to join us as a strategic partner in harnessing the power of diverse innovation. Please share this with other organizations and anyone in your network who might want to be a part of the action come November 2022.

**We look forward to seeing you in Charlotte!**

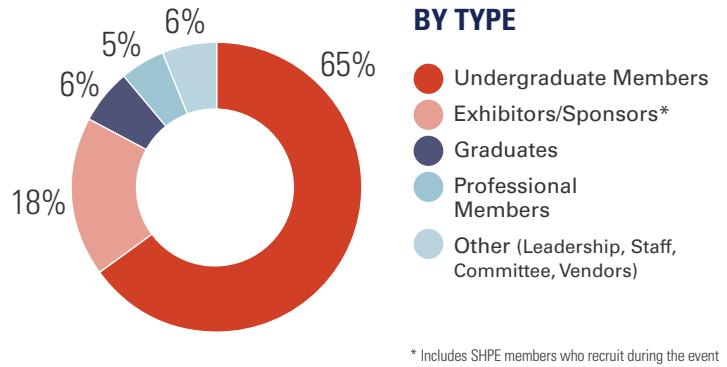
~The National Convention Team



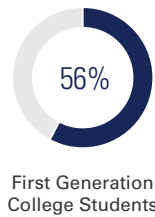
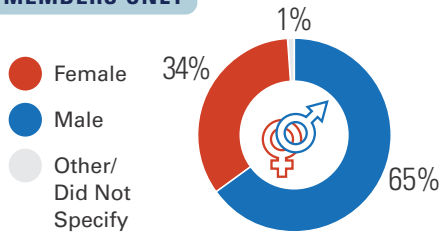
# 2021 In-Person Convention Demographics

## ATTENDEES

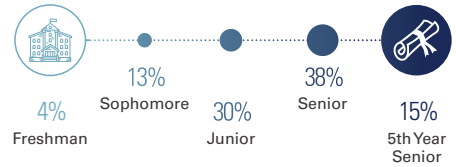
5,380



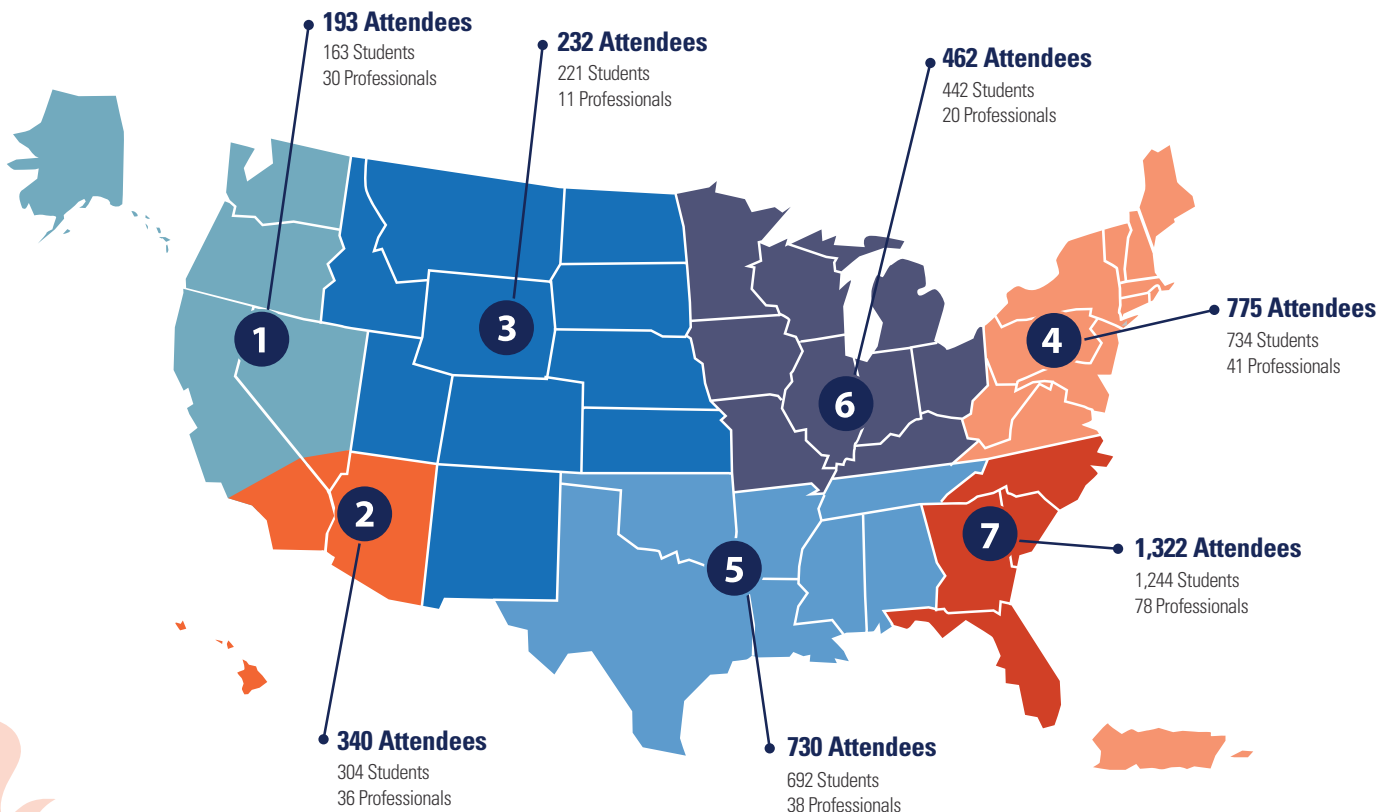
## MEMBERS ONLY



## YEAR IN SCHOOL



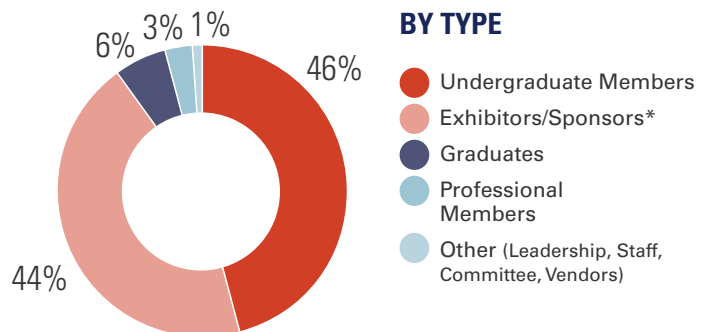
## MEMBERS ATTENDING BY REGION



# 2021 Virtual Career Fair Demographics

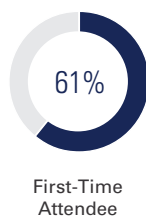
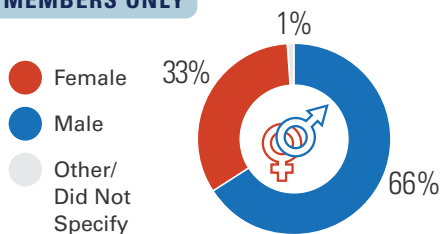
## ATTENDEES

4,150

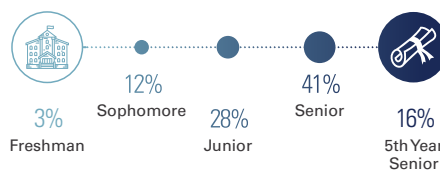


\* Includes SHPE members who recruit during the event

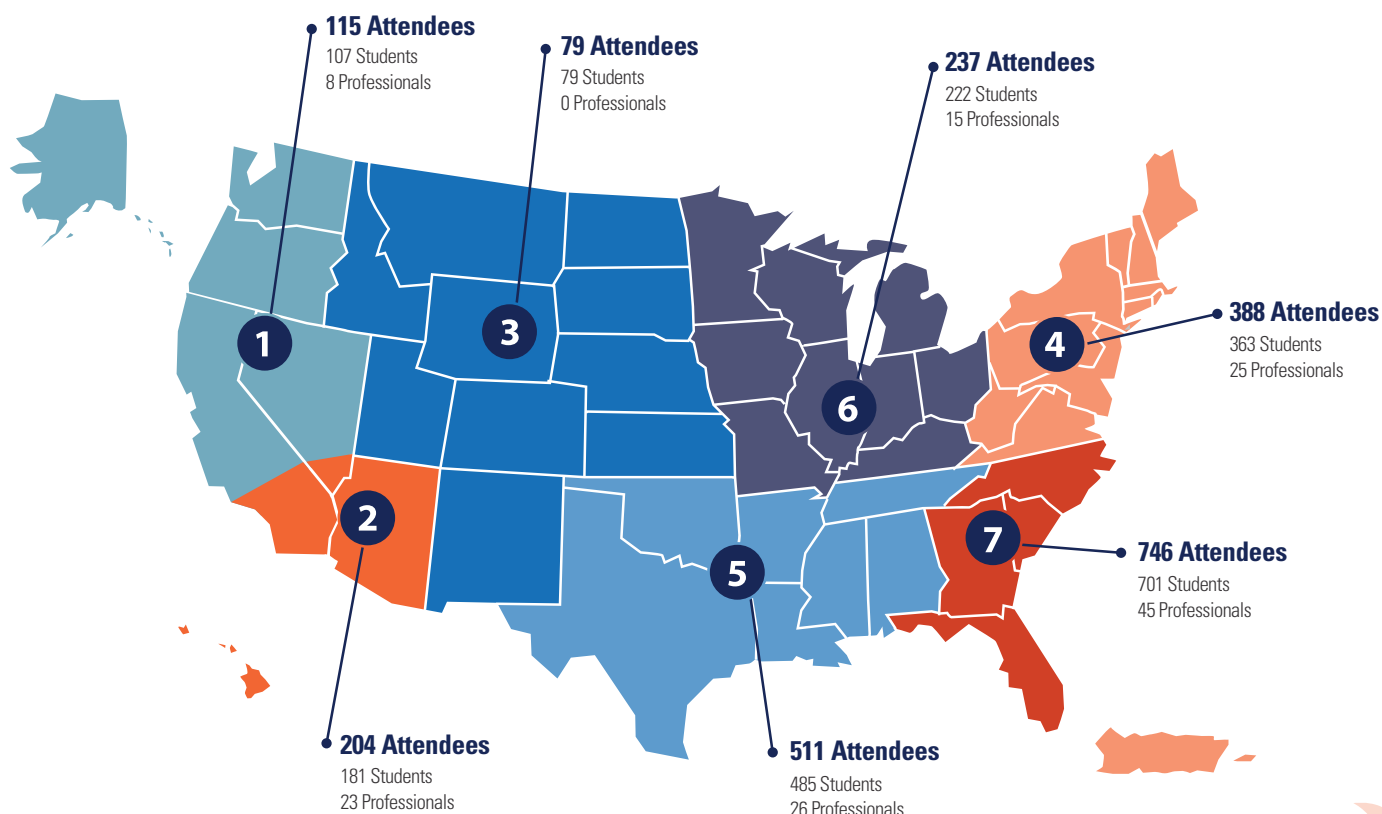
## MEMBERS ONLY



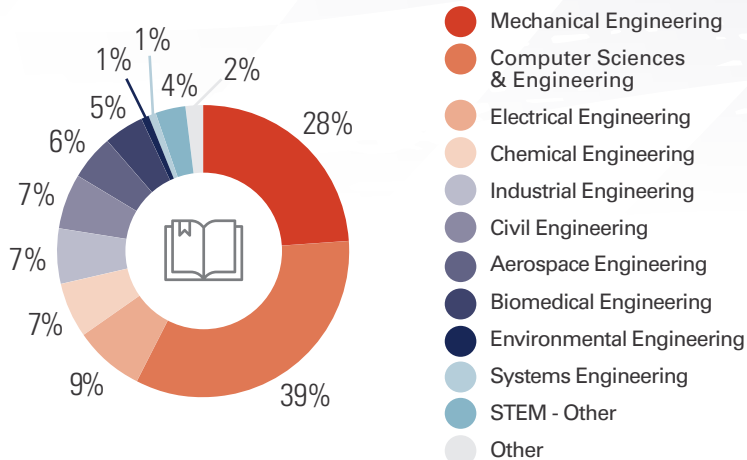
## YEAR IN SCHOOL



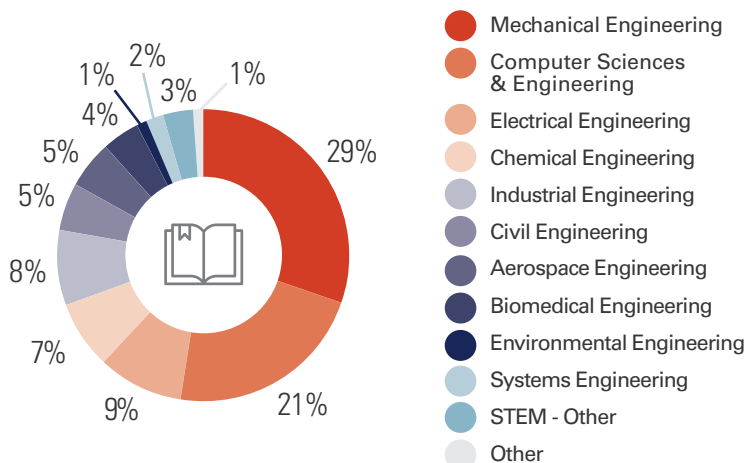
## MEMBERS ATTENDING BY REGION



## UNDERGRADUATE MAJORS IN-PERSON CONVENTION



## UNDERGRADUATE MAJORS VIRTUAL CAREER FAIR



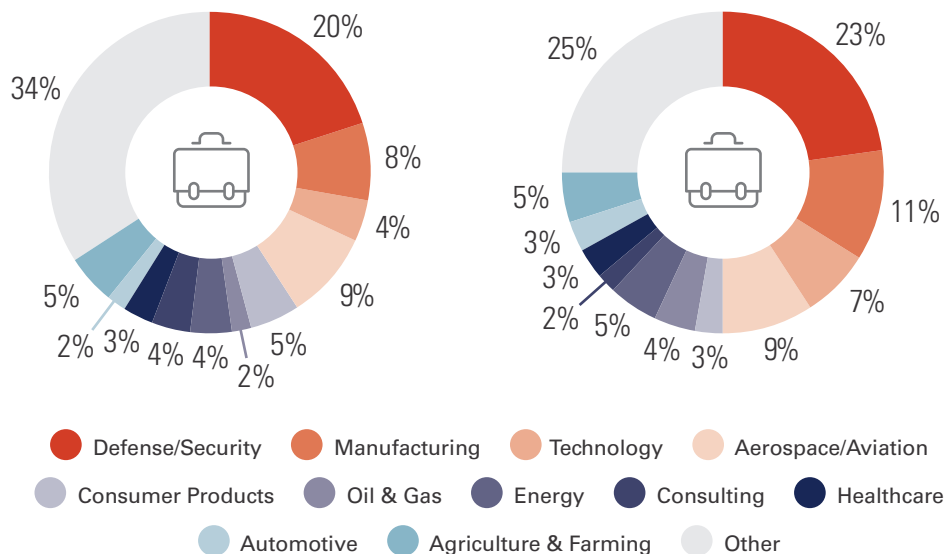
## 23 SCHOOLS REPRESENTED

### SCHOOLS WITH 35+ STUDENTS ATTENDING:

300	University of South Florida
235	University of Florida
222	University of Central Florida
137	Florida International University
118	University of Houston
85	Rutgers University
84	University of Texas, Rio Grande Valley
75	University of Illinois, Urbana-Champaign
68	Texas A&M University, College Station
58	Georgia Institute of Technology
54	Arizona State University
52	University of Texas, Austin
48	University of Texas, El Paso
42	University of Southern California
41	Illinois Institute of Technology
41	New Mexico State University
38	Embry-Riddle Aeronautical University
38	Florida Atlantic University
38	Purdue University, West Lafayette
38	University of Arizona
38	University of Michigan
37	Pennsylvania State University
36	New Jersey Institute of Technology

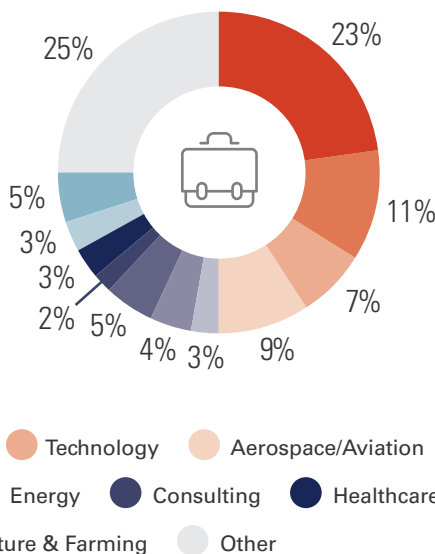
## PROFESSIONAL INDUSTRIES

### IN-PERSON CONVENTION

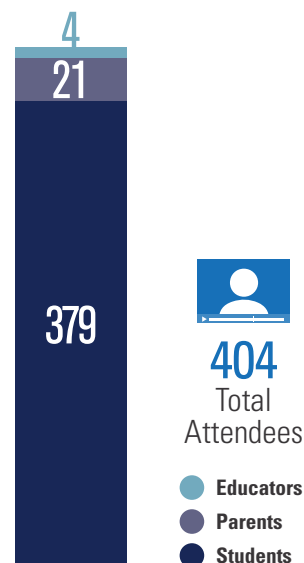


## PROFESSIONAL INDUSTRIES

### VIRTUAL CAREER FAIR



## VIRTUAL PRE-COLLEGE CONFERENCE



# AGENDA OVERVIEW 2022

## MONDAY | OCTOBER 17

Virtual Resume Reviews open

## WEDNESDAY | NOVEMBER 2

IPC Meeting

Resume reviews and Print Station open

Registration opens 12 PM

Convention Readiness Sessions

Interviews (IPC Only)

Competitions kick-off

Innovation Challenge, Cyber Security Challenge, Design Challenge

Extreme Engineering Challenge, Engineering Science Symposium

Student and Professional Mentoring and Networking Session

SHPEtinias

Opening Ceremony

Hospitality Suites

## THURSDAY | NOVEMBER 3

Interviews

Undergraduate Workshops

D&I Track

Graduate Track

Community College Track

Industry Discipline Lunches

Professionals

SHPEtinias

SHPEtech

STEM Luncheon

National Meeting

Engineering Science Symposium Poster Competition

Hospitality Suites

Professional Hospitality Suite

LGBTQ Pride Hospitality Suite

Advanced Degree Hospitality Suite & Grad Thesis Competition

## FRIDAY | NOVEMBER 4

Career Fair & Graduate School Expo  
Interviews

Ribbon Cutting Ceremony

Undergraduate Workshops

Community College Track

D&I Track

Advisors

Professionals

SHPEtinias

SHPEtech

Regional Meetings & Networking

SHPEtinias Luncheon

Executive Roundtable Lunch

Community Gatherings

STAR Awards Gala

Lifetime Members Special Event

## SATURDAY | NOVEMBER 5

Career Fair & Graduate School Expo  
Interviews

Chapter Presidents Special Event

Research Experience for Undergraduates Panel and Expo

SHPEtinias

Professionals

D&I Sessions

Community Gatherings

Closing Celebration

**\*Event days and times are subject to change**

## WHY SHPE

The SHPE National Convention serves as the country's largest gathering of Hispanic STEM students and professionals, offering a unique opportunity to engage, support, educate and advance the careers of Hispanic students and professionals. Your participation further affirms your commitment to diversity in both your recruitment and retention efforts.

The current state of diversity in STEM is at the forefront of national conversations, and with good reason. Keeping up with the velocity of technology is going to require a far more diverse talent pool than the overwhelmingly non-diverse pool working in the field today. Without a wider range of perspectives, we will lose sight of critical innovation. Inclusive hiring yields a better understanding of customers and competitive advantage. It isn't just the right thing to do—it's good for business, too.

At SHPE, we know how much this matters because we live it. We recognize that our students and professionals aren't just the future of the Hispanic community, but the future of this entire country. We offer our members community, mentorship, and fellowship to ensure that the brightest minds in STEM don't go overlooked.

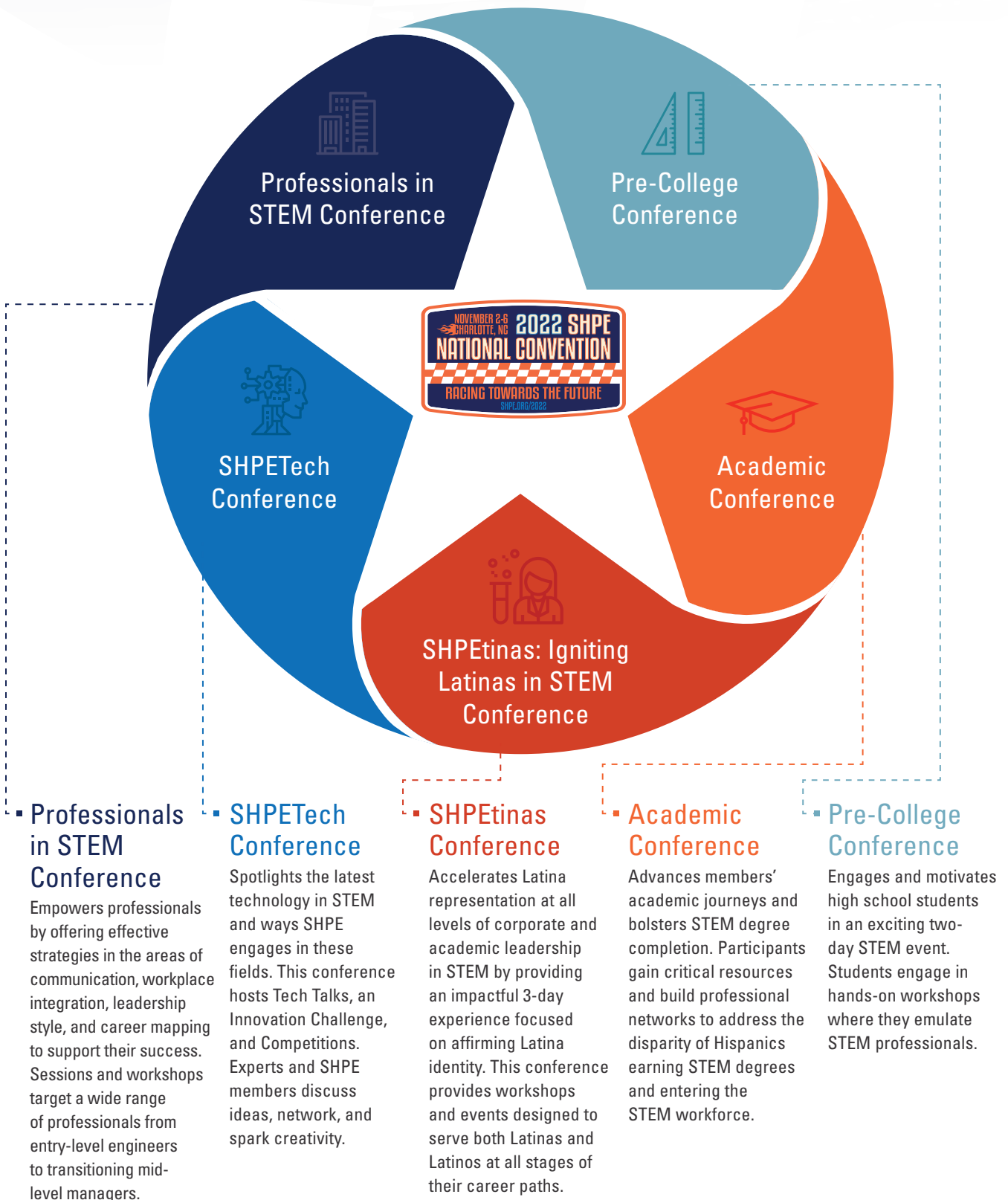
“

**On my first day of the convention, when I saw the “mob” of students so eager to enter the show floor, I was amazed and impressed. When I heard them cheer when the clock struck 2pm and there was this organized, professional rush to get into the room, frankly, it almost took my breath away. The enthusiasm, interest, and desire – I could feel it.**

— CHARLES H. ALLISON, JR.,  
HARVARD BUSINESS SCHOOL ADMISSIONS



# ONE CONVENTION Five Conferences



# IT'S EASY AS 1-2-3!

## STEP #1



### Choose Your Exhibitor Level

Step up in a significant way with a Visionary Level sponsorship; or show your support with an Exhibitor Access package at the Platinum, Gold, Silver, or Bronze level; or dip your toe in the water with a Government, Nonprofit, or Academic Exhibitor Access package.

## STEP #2



### Select your target opportunities

Choose from our many conference-specific support opportunities such as a targeted special event or a competition sponsorship. Book a hospitality suite to meet participants in a casual setting. Or maybe your organization is interested in boosting awareness with an escalator cling, a refresh & recharge station, or a tote bag with your logo on it.

## STEP #3



### Secure your sponsorship

Fill out the form online, sign it, and submit it to [exhibits@shpe.org](mailto:exhibits@shpe.org) to reserve your spot as an important supporter of the largest gathering of Hispanics in STEM. We are so grateful for your commitment and the SHPE Familia is excited to see you in Orlando on November 10!



# CHOOSE YOUR Exhibitor Level

VISIONARY SPONSORSHIPS	 VISIONARY (EXCLUSIVE)	INNOVATOR (MAX OF 2)
<b>EARLY BIRD</b> (expires 4/29/22)	<b>\$205,000</b>	<b>\$105,000</b>
<b>REGULAR</b>	<b>\$215,000</b>	<b>\$115,000</b>
IPC Membership, July 1, 2022 - June 30, 2023	✓	✓
Exhibit Space	20' x 40'	20' x 30'
Interview Booths	10	7
Guaranteed Workshops	2	2
Industry Luncheon	✓	
5-Minute Speaking Opportunity at Signature Event	✓	✓ (2nd choice)
60-Second Video at Signature Event	✓	✓
Tickets to STEM Luncheon OR STAR Awards Gala (sponsor to choose which event)	20	
Hospitality Suite	GOLD	BRONZE
SHPE Networking Social Sponsor	✓	
Private Meeting Space	✓	✓
Max Branding Visibility	✓	
3-Month Banner Ad on Convention Website	✓	✓
Logo Inclusion on All Convention Marketing	✓	
Premier Level Placement in Exhibitor Listing	✓	✓
Dedicated Email Blast	✓	✓
Logo on Committee Shirts	✓	
Free-Standing Promotional Signs	2	1
Early Access to Housing Block	✓	
Exhibitor Online Profile	✓	✓
Mobile App Listing	✓	✓
Bag Insert	✓	✓
Full-Convention Registrations (\$400/each for add'l)	40	30
Career Fair Only Registrations (\$100/each for add'l)	15	10
SHPE Resume Database Months of Access	12	12
Job Postings	50	50

Convention benefits supercede convention benefits included in 2022-2023 IPC agreement.

PREMIER SPONSORSHIPS	PLATINUM	GOLD	SILVER
<b>EARLY BIRD</b> (expires 4/29/22)	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$10,500</b>
<b>REGULAR</b>	<b>\$26,500</b>	<b>\$16,000</b>	<b>\$11,000</b>
<b>Exhibit Space</b>	10' x 30'	10' x 20'	10' x 10'
<b>Interview Booths</b>	4	1	1
<b>Guaranteed Workshop</b>	1		
<b>Tickets to STEM Luncheon OR STAR Awards Ceremony</b> (sponsor to choose which event)	5		
<b>Level-Specific Recognition with Logo</b>	✓	✓	
<b>Level-Specific Recognition with Company Name</b>			✓
<b>Logo Inclusion in Email Blast to Attendees</b>	✓	✓	
<b>Exhibitor Name Listing in Email Blast to Attendees</b>			✓
<b>Exhibitor Online Profile</b>	✓	✓	✓
<b>Company Listing with "Be Visible" Package</b>	✓		
<b>Company Listing with "Highlights" Package</b>		✓	
<b>Mobile App Listing</b>	✓	✓	✓
<b>Bag Insert</b>	✓		
<b>SHPE Resume Database Months of Access</b>	6	3	1
<b>Full-Convention Registrations</b> (\$500/each for add'l)	10	7	5
<b>Career Fair Only Registrations</b> (\$150/each for add'l)	15		

All 10'x10' Exhibit spaces include pipe and drape, one 6' table, two chairs, and one wastebasket. Floor covering/carpet requirement will be reinforced at all Exhibit levels. SHPE will provide appropriate floor covering/carpet for government level, nonprofit level, and university/academic level Exhibitors only. Upgrades and substitutions will not be accepted. Exhibitors may provide alternate floor covering/ carpet, but no discounts or reimbursements will be applied. SHPE will not provide carpeting materials for booths outside of government, nonprofit, and university/ academic level Exhibitors. A valid .gov email address is required for government sponsorship. Federal 501(c)(3) tax-exemption documentation is required for nonprofit sponsorship. All Exhibitors are expected to adhere to the good neighbor policy of no more than five representatives per 10'x10' booth space at one time. Packages also include one food voucher per registration.

Interview booth is a 10x10 space for your company to schedule individual interviews. Setup includes pipe and drape, one 6ft. draped table, two chairs, one wastebasket and a one-line identification sign.

GENERAL SPONSORSHIPS	BRONZE	GOVERNMENT	NONPROFIT	UNIVERSITY
<b>EARLY BIRD</b> (expires 4/29/22)	<b>\$8,250</b>	<b>\$5,100</b>	<b>\$2,100</b>	<b>\$1,300</b>
<b>REGULAR</b>	<b>\$8,500</b>	<b>\$5,250</b>	<b>\$2,200</b>	<b>\$1,400</b>
<b>Exhibit Space</b>	10' x 10'	10' x 10'	10' x 10'	10' x 10'
<b>Level-Specific Recognition with Company Name</b>	✓			
<b>Exhibitor Name Listing in Email Blast to Attendees</b>	✓	✓	✓	✓
<b>Exhibitor Online Profile</b>	✓	✓	✓	✓
<b>Mobile App Listing</b>	✓	✓	✓	✓
<b>Full-Convention Registrations</b> (\$500/each for add'l)	2	2	1	1

All 10'x10' Exhibit spaces include pipe and drape, one 6' table, two chairs, and one wastebasket. Floor covering/carpet requirement will be reinforced at all Exhibit levels. SHPE will provide appropriate floor covering/carpet for government level, nonprofit level, and university/academic level Exhibitors only. Upgrades and substitutions will not be accepted. Exhibitors may provide alternate floor covering/ carpet, but no discounts or reimbursements will be applied. SHPE will not provide carpeting materials for booths outside of government, nonprofit, and university/academic level Exhibitors. A valid .gov email address is required for government sponsorship. Federal 501(c)(3) tax-exemption documentation is required for nonprofit sponsorship. All Exhibitors are expected to adhere to the good neighbor policy of no more than five representatives per 10'x10' booth space at one time. Packages also include one food voucher per registration.







## ACADEMIC CONFERENCE

The Academic Conference hosts students and faculty at all levels of higher education. Participants include community college students, undergraduate students, graduate students, faculty, advisors, and deans. This conference aims to provide participants with the necessary resources and network to address the disparity of Hispanics earning STEM degrees and entering the STEM workforce. Each of our tracks is tailored to address the particular needs of its respective audience.

### COMMUNITY COLLEGE TRACK

The Community College Track provides community college student members with the knowledge, resources and network they need to successfully transfer to four-year universities.

#### Community College Networking Coffee Break

**\$4,500**

Show your support for our growing community college population by providing them an opportunity to connect with other members who have successfully transferred from Community College to a 4-year university and representatives from your organization.

- Coffee and light snacks served
- Opportunity to provide marketing materials and giveaways from sponsor
- 4 full-convention registrations
- Signage with organization logo placement

#### MentorSHPE with Community College Students

**\$2,500**

This session identifies opportunities particularly suited to community college students in the areas of development and non-traditional transfer opportunities. Opportunity to meet students in a more relaxed environment. Small group setting for “speed mentorship.”

- 10-minute speaking opportunity
- Opportunity to provide marketing materials and giveaways from sponsor
- Signage with company logo placement

### DIVERSITY & INCLUSION TRACK

This track strives to improve an understanding of the challenges faced by several groups including SHPEtinians, LGBTQ, Afro-Latino and Latinos with differing abilities in school, the workplace, and daily life; and to foster the connections needed to tackle those challenges. Join us for a conversation about grass roots efforts related to the many identities present within the full SHPE Familia.

#### LGBTQ Pride Hospitality Suite

**\$7,500**

Show your support for the LGBTQ community to bring their full, authentic self to the classroom or workplace and the need for allies to openly advocate their support of their peers.

- Light appetizers served
- Opportunity to provide marketing materials and giveaways from sponsor
- 5 min speaking opportunity
- 4 full-convention registrations
- Signage with company logo placement

#### Diversity, Equity & Inclusion Hospitality Suite

**\$4,500**

Show your support for the importance of every individual to bring their full, authentic self to the classroom or workplace and the need for allies to openly advocate their support of their peers.

- Light appetizers served
- Opportunity to provide marketing materials and giveaways from sponsor from the sponsor
- 4 full-convention registrations
- Signage with company logo placement





## GRADUATE TRACK

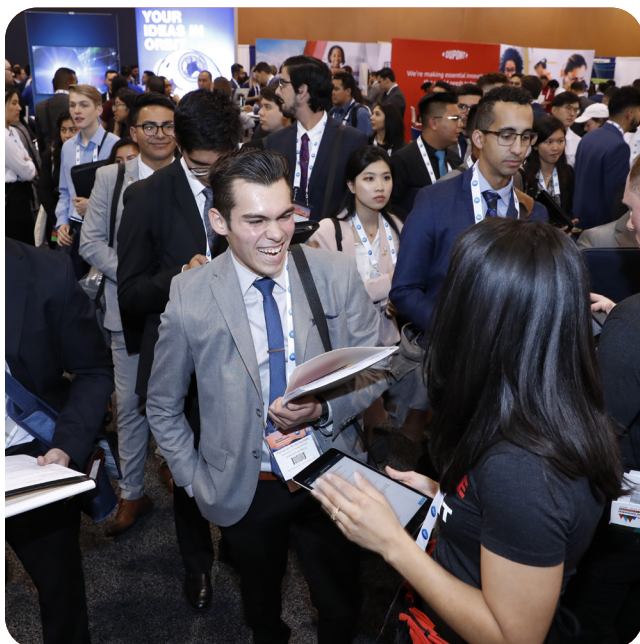
The GraduateTrack facilitates networking and mentoring among graduate students and university faculty and administrators. Your support helps ensure that current and incoming graduate students are made aware of the vast array of opportunities and resources available to them. Partnership in these programs provide access to top Master's and PhD-level talent in the industry, which includes researchers and thought leaders in engineering. The program includes the graduate sessions, Graduate Luncheon, and the Graduate Writing Review Room.

### Graduate Track Co-Partner

**INDUSTRY \$12,000 / UNIVERSITY \$3,000 (4 AVAILABLE)**

Focus areas for the GraduateTrack are:

1. Graduate Access: Access to a diverse pool of talented students seeking to enter graduate programs within the next 1-2 years
2. Graduate Success: Access to a diverse pool of Master's and PhD-level students in their first 1-3 years of graduate training
3. Industry Workforce: Access to a diverse pool of Master's and PhD-level students interested in seeking industry positions within the next 1-2 years
4. Academia Workforce: Access to a diverse pool of Master's and PhD-level students interested in seeking academic positions within the next 1-2 years



Sponsorship includes the opportunity to facilitate one of the sessions approved by Graduate Track's leadership. Sponsoring companies will follow the topics defined within each focus area provided with direction from the Convention Committee. Preference will be given to sponsors who can provide speakers that are SHPE members with a proven history of involvement and/or are at the postdoctoral level and above. Our industry partner will receive one session. Academic partners receive one session per two academic partners.

- Speaking opportunity at the Opening Session for the GraduateTrack (5-minute limit for industry partner and 2-minutes per university partner)
- Table at the Advanced Degree Hospitality Suite
- Access to the Graduate Writing Review Room to provide reviewers or mentors
- 2 full-convention registrations
- Dedicated email blast to Academic Conference attendees (one joint email for academic partners and one for industry partners)
- Leads of attendees in the Graduate track
- Signage with company logo placement

## Engineering Science Symposium

**\$20,000**

Leaders in technology must not only be innovative, but must also have the ability to communicate their discoveries to other scientists, engineers, and entrepreneurs. The Engineering Science Symposium provides a forum for SHPE undergraduate, graduate, and doctoral students to present their cutting-edge STEM research before a general technical audience. The Symposium offers students formal feedback on their research, as well as, mentoring on career development and technical presentation skills.

- 5-minute speaking opportunity at kick off event
- 1 table at the Advanced Degree Hospitality Suite
- Access to the Graduate Writing Review Room to provide reviewers or mentors
- 4 full-convention registrations
- Opportunity to present awards with photo op
- Company representatives serve as mentors/judges and have the opportunity to meet with students
- Company representatives and Faculty will serve as judges to assist with scoring of presentations/poster session
- Signage with company logo placement
- Networking time with participants at end of final presentations



## Advanced Degree Hospitality Suite

**\$850 PER TABLE** (LIMITED AVAILABILITY)

The Advanced Degree Hospitality Suite showcases universities, companies, and national laboratories currently seeking applicants with advanced degrees and expertise. Attendees will have the opportunity to network and interact with university and organization representatives.

- 1 reserved table in a shared space (1 6ft table, and 2 chairs)
- Company displays, including one pop-up banner, may be showcased
- 1 full-convention registration
- Light refreshments provided for attendees and representatives
- Opportunity to provide marketing materials and/or giveaways from sponsors

## Graduate 3-Min Thesis Competition

**NEW!**

**\$5,000**

- Overall sponsor of competition
- Includes 5 min speaking opportunity at kick off to welcome attendees
- Opportunity to provide judges for thesis participants
- Presentation of awards and photo op
- 1 reserved table in a shared space
- Company displays, including one pop-up banner (provided by sponsor), 1 6ft table, and 2 chairs
- 1 full-convention registration
- Light refreshments provided for attendees and representatives
- Opportunity to provide marketing materials and/or giveaways from sponsors

## Advisor Track

**\$10,000 / \$5,000 CO-PARTNER**

The AdvisorTrack is designed for SHPE chapter advisors at the community college and university level. This track highlights the importance of the advisor role within the chapter and allows for collaborative working sessions for advisors to learn from each other's best practices. It also facilitates a network of advisors working at all levels from institutions across the country.

- 5-minute keynote address to respective program
- Opportunity to provide marketing materials and/or giveaways during program from sponsor
- Includes coffee break for attendees and representatives to network
- Signage with company logo placement





## ACADEMIC CONFERENCE SPECIAL EVENTS

### Resume Room Premier Partner

**\$35,000**

Support students transitioning into the workforce with helpful resume tips, interviewing insights, and more. Resume reviews will be conducted virtually in the month leading up to the convention. A one-day resume review clinic will also be available on-site in Charlotte.

- Resume critiques by sponsoring organization professionals
- Print stations strategically placed onsite with company logo
- Signage with company logo placement in the resume review room

## SHPE Study Hall

**\$15,000**

With so many opportunities for networking and learning, the National Convention is a whirlwind. Provide a quiet space for students to prepare for interviews, reflect upon their experiences and new connections, or tackle assignments, allowing them to recharge their enthusiasm and stay fully immersed in the conference experience.

- Invite sent to attendees with welcome letter from sponsor along with linked logo
- Opportunity to provide marketing materials and/or giveaways from sponsor
- Dedicated Internet network in hall can be personalized with sponsor name
- Signage with company logo placement

## SHPE Students & Professionals Mentoring Panel and Networking

**\$5,000** (4 PANEL SLOTS AVAILABLE)

Wednesday night arrivals will have another opportunity this year to connect and network at this event that brings together professional members (past SHPE student chapter members) with current undergraduate students. The first hour features a panel of professionals with 0-3 years experience hopefully from your company. The second hour offers networking activities.

- Light appetizers served
- Panel spots for presenters
- Signage with company logo placement

## Convention Readiness Session

**\$10,000**

Designed to help attendees prepare to navigate the convention, the first hour of this session features presentations by SHPE students and professional leaders on best practices for making the most of the experience. The session's second hour, focused on career development, is presented by the sponsoring organization.

- Deliver four two-hour workshop sessions to attendees
- Thursday morning session will be shorter to match with workshop schedule
- Signage with company logo placement





## Research Experience for Undergraduate (REU) Panel and Expo NEW!

**\$2,500 | LIMIT 4 PANELISTS**

**\$1,000 PER EXPO TABLE**

Designed to help attendees understand the benefits of REU experiences and prepare to research and apply to REU programs at universities. The first hour of the session will be a panel of REU Coordinators and participants sharing information on what REUs entail, followed by a 2 hour REU Expo where participating REU programs share information about the opportunities they have available.

- Provide panelist and/or moderator
- Opportunity to provide marketing materials and/or giveaways from sponsor
- Signage with company logo placement
- 1 Expo table for tabletop display in shared space



## Student Travel Stipends

**\$2,000**

Support students overcome the number one barrier to attending the convention by providing financial assistance to cover their travel expenses. Make a direct impact in the life of SHPE student members through your sponsorship.

- Sponsor may select preferred majors
- Student contact information provided to sponsors
- Signage with company logo placement recognizing all sponsors



## ***SHPETINAS:*** Igniting Latinas in STEM Conference

The SHPEtinias: Igniting Latinas in STEM Conference supports Latinas with key educational, career, and networking opportunities that help them successfully transition into the workplace. The program connects Latina members with past and present SHPEtina leaders and professionals who serve as successful role models in STEM academia and industry.

*Due to necessary guidelines, there may be limited capacity and availability of SHPEtinias events in 2022, so it's possible that not all of the below options will be available. If you are interested in one of these opportunities, please get your request in as soon as possible.*

### Watch SHPEtinias 10th Anniversary Celebration





## SHPEtinas: Igniting Latinas in STEM Luncheon

**\$32,500 | \$30,000 IPC**

Take center stage at this exclusive luncheon to celebrate our SHPEtinas that unites the power of networking and leadership development and gives the sponsor an opportunity to showcase an exceptional SHPEtina from their organization.

- 20-minute keynote address to attendees
- Logo displayed during luncheon event
- 10 reserved seats at the luncheon
- Opportunity to provide marketing materials and/or giveaways from sponsor
- Signage with company logo placement

## SHPEtinas: Igniting Latinas in STEM Evening Networking

**\$22,500**

Engage with top Latina students and professionals in a casual setting.

- 10-minute keynote address about the importance of networking delivered by a Latina leader in your organization
- Opportunity to provide marketing materials and/or giveaways from sponsor
- Support mentoring component for Latina students in attendance
- Room provided with light appetizers and decor to match arranged by SHPE
- Entertainment arranged by SHPE also included in sponsorship
- Signage with company logo placement



## SHPEtinas: Igniting Latinas in STEM Leader Breakfast

**\$20,000**

Connect and engage with past and present SHPEtina chapter leaders over breakfast.

- 15-minute keynote address to attendees
- Company logo on electronic invite to attendees
- 10 reserved seats at the breakfast
- Opportunity to provide marketing materials and/or giveaways from sponsor
- Signage with company logo placement

## SHPEtinas T-Shirts

**\$8,000**

Company logo and SHPEtinas Conference logo on 300 shirts to be given away to participants during SHPEtina events.







### SHPEtinias: Empowerment Sessions (Max 4 total , 1 per sponsor)

**\$6,500 | \$6,000 IPC** (LIMITED AVAILABILITY)

Your company will shine as a key supporter of SHPEtinias and the empowerment of Latinas in STEM. Any IPC member or sponsor interested in presenting a session within the SHPEtinias Conference must select this sponsorship option. SHPEtinias session key take-aways are curated in conjunction with the SHPEtinias National Convention Planning Committee.

- 45-minute engaging session
- 2 VIP full-convention registrations for speakers
- Opportunity to provide marketing materials and/or giveaways from sponsors
- Signage with company logo placement

Optional partnership with the listed tracks and determining the format of the presentation (i.e. panel, presentation, and etc.).

### SHPEtinias Session in Collaboration with SHPETech Conference

Sponsor will provide an engaging 45-minute technical talk session delivered on-site. Topic is subject to approval by committee.

### SHPEtinias Session in Collaboration with Professionals in STEM Conference

Sponsor will present in-person with session delivered on-site. Topic is subject to approval by committee.

### SHPEtinias Photo Booth Station

**\$4,000**

Opportunity for your company to display support for increased representation of Latinas in STEM with company logo and SHPEtinias Conference logo.

### Cafecito con SHPEtinias Networking

**\$4,500**

Join the SHPEtinias for an hour of coffee and career networking. (Sponsorship limited to media or nonprofit organizations.)

- Opportunity to provide marketing materials and/or giveaways
- Signage with company logo placement

### SHPEtinias: Igniting Latinas in STEM Spotlight Session (Limit 4)

**\$1,500**

Highlight an outstanding Latina leader from your company while educating SHPEtinias in a TED Talk-style presentation on technical careers and empowering them to rise as leaders themselves.

- Provides one 15-minute speaking opportunity per sponsor company during shared session
- Signage with company logo placement





## **PROFESSIONALS** in STEM Conference

Across the country companies are addressing the need for diversity leaders to ensure that they stay competitive in today's ever-evolving global economy. The Professionals in STEM Conference is a two-day summit that provides leadership development for STEM professionals at all experience levels. It is a way for our emerging leaders to network and learn how to navigate the STEM workplace. The Professionals in STEM Conference is your ticket to attracting and retaining highly effective Hispanic leaders, communicators, and problem solvers.



### Professional Networking Reception

**FRIDAY - \$20,000**

The SHPE National Convention is the country's largest venue for Hispanics in STEM to connect and develop professional relationships. Each networking event draws professionals from all career stages, from entry-level to executive ranks.

- 5-minute Welcome speaking engagement to participants
- Sponsor representatives invited to attend
- Opportunity to assemble organization displays throughout event area
- Opportunity to provide marketing materials and/or giveaways at welcome table
- Food & beverages, Entertainment, and Decor arranged by SHPE
- Signage with company logo placement

### Professionals Lunch 'n' Learn

(limit 4 // 2 per day)

**THURSDAY OR FRIDAY - \$10,000**

Engage professionals to share insights on current issues in an informal setting, while members build and expand their networks over a lunchtime session.

- Includes 5 full-convention registrations
- Electronic invite sent to all professional attendees with sponsor feature and linked logo
- Opportunity to present one keynote lunch presentation or roundtable discussion
- Includes lunch provided for attendees
- Signage with company logo placement





## Professionals Learning Session (Limit 6)

### THURSDAY OR FRIDAY - \$5,000

Take center stage to lead professional members in an engaging and dynamic session to inspire innovation and new connections.

- 45-minute engaging presentation
- 2 full-convention registrations
- Signage with company logo placement

## Trending Topics Panel (Limit 2 // 1 session per day with max of 4 panelists)

### THURSDAY OR FRIDAY – \$2,500 PANEL PARTICIPANT COST

Engage professionals to share insights as part of 3-4 member panel discussion on various topics trending in the various industries of our members. This provides the opportunity for your company's leadership to be highlighted in the discussion. Potential topics include sustainability, technology, innovation, and any other topics trending in the geographic stage where your organization operates.

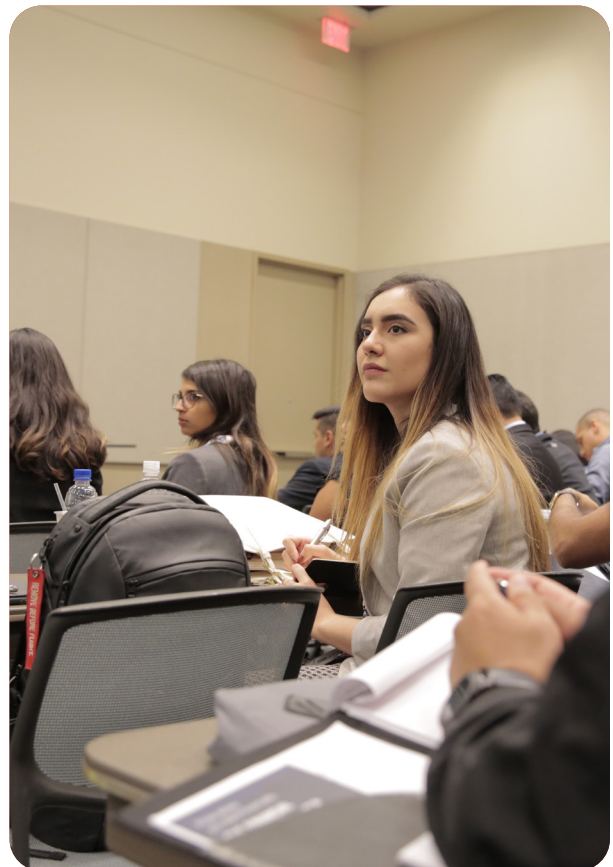
- One full-convention registration
- Signage with company logo placement

## Professional Hospitality Suite

### \$2,500 NON-EXHIBITORS | \$1,000 EXHIBITORS | \$850 IPC (LIMITED AVAILABILITY)

Informal networking for companies looking to connect and recruit with SHPE Professional members. Experienced professionals of all STEM industries are invited to attend and explore opportunities for growth with trending employers.

- One reserved table in a shared space
- Company displays, including one pop-up banner, may be showcased
- One full-convention registration
- Light refreshments provided
- Opportunity to provide marketing materials and/or giveaways





# **SHPETECH** Conference

The SHPETech Conference offers Tech Talks, general sessions, and hands-on activities to challenge members and showcase their skills. Events and competitions like the Innovation Challenge require students to draw on their ingenuity, technical aptitude, and marketing skills to develop a prototype or engineer improvements to an existing product. All of the events provide members with the opportunity to learn strategies for solving common issues, effectively communicating complex ideas to a broad audience, and navigating the relationship between innovation, business, and policy.

*All competitions will be conducted in person with final presentations and winners announced on-site during the Convention.*

## SHPETech Kick-off

**\$10,000**

The opening session is an opportunity to get students and professionals excited about being immersed in hands-on learning and connecting with industry experts while enjoying a continental breakfast. Thursday's opening session will welcome students and professionals to the SHPETech Conference.

- Keynote address to attendees
- Opportunity to provide marketing materials and/or giveaways
- Signage with company logo placement

## TECH TALKS

Tech Talks focus exclusively on modern technologies and innovations within STEM. Present on your own or join forces with other leaders in a similar subject area for an even more dynamic discussion. This year's theme will be announced on the Convention website. In exploring the impact of a good engineering team, we want to inspire attendees to accomplish the unimaginable. Opportunities to present a Tech Talk are open to all exhibitors and sponsors. Tech Talks are highly competitive opportunities and there is limited availability. Priority is given to IPC member companies. To guarantee a Tech Talk slot, you may select one of two sponsored sessions available.

## Tech Talk (Max 2 total)

**\$6,500 | \$6,000 IPC** (LIMITED AVAILABILITY)

- 90 minute session
- Signage with company logo placement



## SPECIAL EVENTS

**Our special events offer exciting opportunities for organizations that wish to further SHPE's mission to support Hispanics in STEM. Not only will you demonstrate your support for diversity and inclusion, but you will also benefit from networking opportunities with prospective employees, clients, and professionals.**

### Opening Ceremony

**\$60,000 | \$30,000 CO-PARTNER (LIMIT 2)**

Join us in welcoming convention attendees and sponsors at our most highly-attended event!

- 10-minute keynote address to attendees
- Opportunity to show a 60-second, sponsor-provided video
- 10 reserved seats at the Opening Ceremony
- One free-standing sign
- Organization logo displayed on screens
- Recognition in email invitation
- One attendee convention bag insert (no paper inserts)
- Signage with organization logo placement

### STEM Luncheon

**\$50,000 | \$45,000 IPC**

This is a high-profile opportunity to address attendees and VIPs as we honor STEM professionals and outstanding SHPE chapters that have made significant contributions. Select STAR Award winners will also be recognized at this event.

- 10-minute keynote address to attendees
- Opportunity to show a 60-second, sponsor-provided video
- One free-standing sign
- Organization logo displayed on screens
- Personalized gobo lighting (upon availability)
- Opportunity to present one award
- 10 reserved seats
- Full-page ad in the STEM Luncheon program
- Recognition in email invitation
- One attendee convention bag insert (no paper inserts)
- Signage with organization logo placement

### STAR Awards Gala

**\$45,000 | \$40,000 IPC**

The prestigious SHPE Technical Achievement and Recognition (STAR) Awards honor outstanding professionals for their dedication, commitment, and selfless efforts to grow and advance Hispanics in STEM careers. The STAR Awards also recognize a company and government agency for demonstrating significant, measurable, and visible assistance to further SHPE's mission. At this prestigious event, STAR Award honorees share their inspirational stories with peers, students, and corporate representatives. For more information on nomination criteria and selection process, please email [starawards@shpe.org](mailto:starawards@shpe.org).

- 10-minute keynote address to attendees
- Opportunity to show a 60-second, sponsor-provided video
- One free-standing sign
- Organization logo displayed on screens
- Personalized gobo lighting (upon availability)
- Opportunity to present one STAR Award
- 10 reserved seats
- Full-page ad in the STAR Awards program
- Recognition in email invitation
- One attendee convention bag insert (no paper inserts)
- Signage with organization logo placement







## Chapter Leaders Celebration

**\$25,000**

Join the SHPE Board of Directors Chair in recognizing the achievements of our SHPE chapters and leaders doing amazing projects in their local community, university, or SHPE network.

- 10-minute keynote address to attendees
- Opportunity to show a 60-second, sponsor-provided video
- 10 reserved seats
- Opportunity to provide marketing materials and/or giveaways from sponsor
- Signage with organization logo placement

## SHPE Lifetime Members Club<sup>74</sup>

**\$22,500**

This is an exclusive club within the closing celebration for the convention. This brings together professionals and industry leaders to celebrate current Lifetime Members and honor new Lifetime Members. Members who choose to join this select group are committed to fulfilling SHPE's mission and vision for life.

- 5-minute welcome address to attendees
- One Lifetime membership
- Photo opportunity with new Lifetime Members
- 10 sponsor representatives invited to attend
- Opportunity to place organization displays throughout event area
- Signage with organization logo placement

## SHPE Lifetime Member's Lounge

**\$5,000**

This is an opportunity to provide an exclusive lounge for our SHPE Lifetime Members. The lounge will include special furniture, a place to recharge with snacks and beverages, and perhaps charge their phones. Members who choose to join this select group are committed to fulfilling SHPE's mission and vision for life.

- One Lifetime membership
- Opportunity to place organization displays throughout event area
- Signage with organization logo placement

## Saturday Closing Celebration

**\$25,000**

Host a night your future STEM stars will never forget during this themed celebration!

- 5-minute speaking opportunity
- 10 company representatives invited to attend
- Promotion of event on social media
- Opportunity to place organization displays throughout event area
- Signage with organization logo placement





## Industry Lunches (limit 2)

**\$20,000**

Host a luncheon that showcases a specific industry of your choice. Select desired title and content.

- 90-minute informational session
- Sponsor provides speaker or panelists and moderator
- Targeted audience
- Lunch included
- Opportunity to provide marketing materials and/or giveaways from sponsor
- Signage with company logo placement

## SHPE Convention Committee Dinner and Thank You Gift

**\$10,000**

Show your support of the behind-the-scenes “dream team.” SHPE’s National Convention is made possible through the tireless efforts of nearly 100 committee members that volunteer their time and talents for months before the convention is realized. Join us in a show of appreciation of their efforts at the kick-off dinner Tuesday night.

- 10-minute speaking opportunity to address the committee
- Sponsor co-branding on special committee gift
- 10 sponsor representatives invited to dinner
- Signage with organization logo at committee HQ in Convention Center



## Ribbon-Cutting Ceremony

**\$7,500**

Help celebrate the grand opening of the Career Fair and Graduate School Expo!

- 2-minute speaking opportunity to address attendees
- Opportunity to cut the ribbon
- Photo opportunity with SHPE VIPs
- Signage with organization logo placement



## Sponsor Spotlights

**\$4,000**

Highlight your organization and educate attendees on organization culture, internships, and employment opportunities.

- 45-minute informational session
- Sponsor provides speaker or panelists and moderator
- Opportunity to provide marketing materials and/or giveaways from sponsor
- Signage with company logo placement



## Hospitality Suites

### WEDNESDAY OR THURSDAY

Our fast-selling hospitality suites are offered on a first-come, first-serve basis. Meet attendees in a more personal, one-on-one setting. Each hospitality suite includes high top round tables (varies by room and on a first come, first serve basis) and standard A/V. Food and beverage are not included and must be ordered through the venue.

**PLATINUM – \$8,500/\$8,000 IPC**

**GOLD – \$7,500/\$7,000 IPC**

**SILVER – \$6,500/\$6,000 IPC**

**BRONZE – \$5,500/\$5,000 IPC**

- Offer an inside peek into your company culture through branding and themed decor (provided by sponsor)
- Meet and greet attendees one-on-one
- Opportunity to provide marketing materials and/or giveaways throughout suite
- Signage with company logo placement

***Sponsor will be required to abide by safety rules and regulations set forth by SHPE and the Charlotte Convention Center.***

## Executive Roundtable

**\$6,000**

Show your support for the advancement of Hispanics in the workforce. The Executive Roundtable brings government and company executives together for a robust dialogue led by tech, science, and engineering experts. Executives will discuss best practices for developing and sustaining a diverse, inclusive culture.

- Speaking opportunity (10-minute limit)
- Signage with company logo placement





## BRANDING Digital

**Your digital footprint will have a long-lasting impact for thousands of convention attendees. Increase your brand exposure by incorporating the latest social and digital media tools to engage with targeted audiences!**

### Wi-Fi Connectivity

**\$30,000 | \$15,000 CO-PARTNER (LIMIT 2)**

Receive maximum brand visibility by providing attendees the necessary Wi-Fi service that enables them to connect from their personal devices.

- 10 strategically placed hot zone signs with company logo
- Splash page acknowledgment (if available)

### Social Media Wall

**\$15,000**

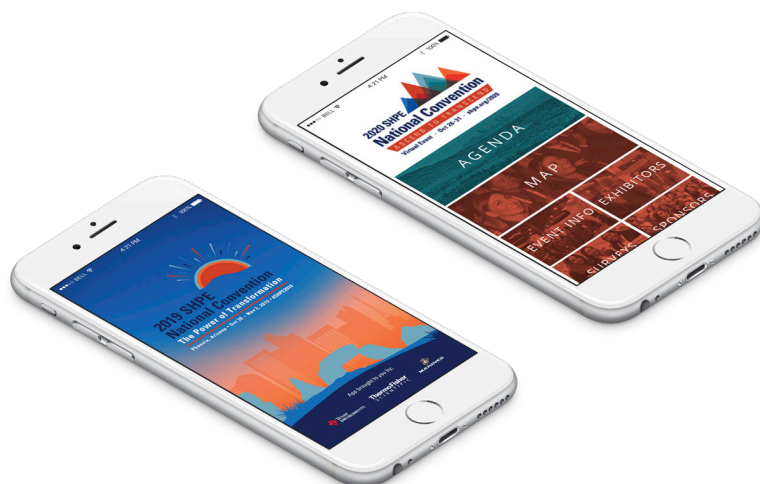
Connect with attendees in real-time as they post and share! Our social media wall, prominently displayed in the convention center lobby, pulls content from our app for an interactive experience and will prominently showcase your logo.

### Convention App

**\$9,000 (LIMIT 3)**

The convention app is an opportunity for high-exposure placement that drives traffic to your organization's website or onsite presence. The app is free to attendees and easy to download, allowing you to connect with a large audience that spans the whole convention.

- Rotating banners
- One push notification alert per day (Thursday–Saturday)
- Post-convention engagement report





## Online Directory

Make sure your organization stands out in the Online Directory for the National Convention by signing up for a banner ad, or an upgraded listing package.

**ONLINE MAIN DIRECTORY BANNER \$6,000**

**ONLINE EXHIBIT HALL-ONLY BANNER \$4,000**

**COMPANY LISTING "BE VISIBLE" PACKAGE \$1,000**

- Ability to upload 4 images with descriptions
- Ability to upload 4 video panels
- Priority placement in online searches
- Showcase image or video on directory home page

**COMPANY LISTING "HIGHLIGHTS" PACKAGE \$500**

- Ability to upload 4 images with descriptions

## Dedicated Email Blast

**\$5,500**

Let attendees know about your involvement at the convention and how they can find you. Send a direct message to the convention attendee demographics you most want to reach.

- Put your organization name and logo front and center
- Create your own messaging or use our SHPE National Convention theme
- Distributed from SHPE to all attendees or an attendee group of your choosing

## Convention Newsletter Banner Ad

**NON-IPC \$3,500 / IPC \$3,000**

Banner ad included in one SHPE National Convention newsletter emailed to @80,000+ recipients with an average open rate of 40%

### SPECS:

- Frequency: 1 per newsletter max
- Deliverable: 1135 x 140 pixels; .png file emailed to marketing@shpe.org with link for the ad included



## Social Media Promotion

**\$2,500 (LIMIT 2)**

Promote your workshop or exhibitor booth to SHPE's over 40,000 followers on Twitter, Facebook, and Instagram. Show your organization's commitment to diversity and inclusion while raising brand visibility and driving traffic to your website.





## BRANDING Onsite

Show your commitment to Hispanics in STEM and create buzz for your organization. We offer our partners a powerful platform to drive recognition, increase exposure, and grow brand loyalty.



### Convention Badge Lanyards

~~\$30,000~~ **SOLD!**

Every attendee will wear an official lanyard with your organization logo prominently displayed, making this an exclusive opportunity to showcase your brand.

### Hotel Key Cards

**\$20,000**

This is the real key to winning over our attendees: adding your brand to their hotel key card. Each key card will be imprinted with your organization logo and messaging.



### Career Fair Presenting Sponsor

**\$20,000**

Take center stage as the highlight sponsor of SHPE's main event.

- 6 months SHPE Career Center resume access
- 10 full-convention registrations

### Graduate School Expo Presenting Sponsor **NEW!**

**\$5,000**

Show your support of our graduate school community.

- 3 months of SHPE Career Center resume access
- Sponsor logo on promotional materials for Graduate School featured hours (GANAS)
- 5 full-convention registrations



### Registration Area

**\$15,000**

All attendees begin their convention experience at the registration area, making this an opportunity for maximum brand visibility.

- Organization logo prominently displayed on registration counters
- One attendee convention bag insert (no paper inserts; minimum 5,000)



## Refresh & Recharge Station

**\$15,000**

Help convention attendees jump start their morning by hosting a coffee-fueled charging station and lounge area with your organization logo prominently displayed. Sponsor is invited to provide additional giveaways.

## Premier Convention Center Entrance Branding

**\$12,500 | \$10,000 IPC**

Put your brand front and center. Use your organization logo to help welcome attendees to Charlotte, North Carolina and the 2022 SHPE National Convention.

## STAR or STEM Special Event Segment

**\$10,000**

Showcase your organization before an audience of STEM students and professionals during either of these signature events.

- 3-minute speaking opportunity
- Opportunity to show a 60-second, sponsor-provided video
- Half-page advertisement in event program

## Convention Bags

**\$6,000 CO-SPONSOR (LIMIT 4)**

Given to attendees, SHPE National Convention bags with your organization logo prominently displayed will extend your visibility throughout the convention and well beyond closing day.

## Main Lobby Banner

**\$6,000**

Get attendees' attention first thing when they walk into the convention center. Place your organization's logo and messaging in the main lobby.

## Free-Standing Sign

**\$5,500**

Drive traffic to your booth, showcase your organization's award winner, or display a customized message on a freestanding sign placed in a highly visible area.



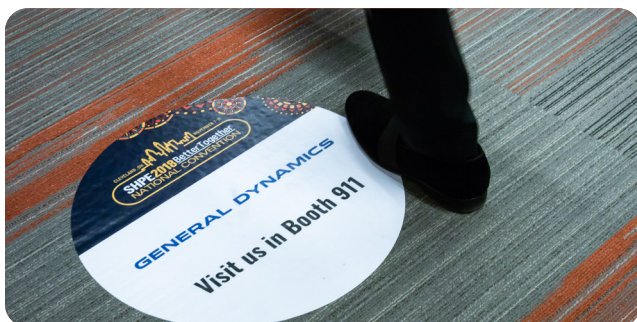




## STAR Awards Winner's Lane

**\$2,500 | \$2,250 IPC**

Show your support of leaders in STEM with organization logo placement on award winners showcase boards in a prominent area within the convention center.



## Foot Prints

**\$3,000 | \$2,500 IPC**

Lead the way to opportunities with 10 floor stickers with logo placement or custom messaging in the exhibit hall.

## Attendee Bag Check

**\$3,000**

Provide attendees with necessary bag check services.

- Organization logo prominently displayed
- Organization logo on return coat ticket

## Sizzle Reel

**\$2,000 | \$1,500 IPC**

Connect visually with your target audiences. Create a two-minute video that highlights opportunities at your organization. Your sizzle reel will be played on a loop in a high-traffic area.

## Career Fair & Graduate School Expo Aisle Banners

**\$1,500 | \$1,250 IPC**

Showcase your organization logo with placement on one overhead aisle sign within exhibit halls.

## BRAND RECOGNITION



## STAR Awards Gala Program

**\$1,200 FULL-PAGE AD**  
**\$700 HALF-PAGE AD**



## STEM Luncheon Program

**\$1,000 FULL-PAGE AD**  
**\$600 HALF-PAGE AD**

# IMPORTANT Dates

Schedule listed in Eastern timezone.

CAREER FAIR & GRADUATE SCHOOL EXPO		
Wednesday, Nov 2	8:00am – 12:00pm	Exhibitor move-in IPC ONLY
Wednesday, Nov 2	12:00pm – 4:30pm	Exhibitor move-in ALL
Thursday, Nov 3	8:00am – 4:30pm	Exhibitor move-in ALL
Friday, Nov 4	10:00am – 4:00pm	Career Fair & Graduate School Expo
Saturday, Nov 5	10:00am – 4:00pm	Career Fair & Graduate School Expo
Saturday, Nov 5	4:00pm – 10:00pm	Exhibitor move-out ALL

INTERVIEW BOOTHS		
Wednesday, Nov 2	8:00am – 12:00pm	Interview Booths move-in ALL
Wednesday, Nov 2	1:00pm – 5:00pm	Interview Booths available IPC ONLY
Thursday, Nov 3	8:00am – 5:00pm	Interview Booths available ALL
Friday, Nov 4	8:00am – 5:00pm	Interview Booths available ALL
Saturday, Nov 5	8:00am – 5:00pm	Interview Booths available ALL

Dates subject to change. Please email [exhibits@shpe.org](mailto:exhibits@shpe.org) for the most up-to-date information available.

**EXHIBITOR/IPC REGISTRATION** Each exhibitor/IPC receives an allotted number of Full-Convention Registrations and/or Career Fair-Only badges. Each registration must be assigned to one of your representatives via the online corporate registration system. Login credentials are emailed to point of contact stated on commitment form through an automated system in early October. All representatives requiring access to the career fair or interview booths outside of general open hours will require an exhibitor/IPC registration. Only those registrants processed through exhibitor registration will have the appropriate access. Representatives registered through attendee registration (undergraduate, graduate, professional, non-member) will not have access to the exhibit floor or interview hall during set-up. We will be unable to make exceptions. We encourage you to communicate this information to all individuals from your organization.

**OFFICIAL SERVICE CONTRACTOR** We are pleased to select Freeman to serve as the Official Service Contractor. To assist you in planning, the SHPE Exhibitor Booth Resources will be made available online by August 2022. It is imperative that SHPE Exhibitor Resources be reviewed and understood in its entirety. Please note: electricity, Wi-Fi, and carpeting are not included in your booth-level participation. SHPE will provide appropriate floor covering/carpet for government level, nonprofit level, and university/academic level exhibitors only. Floor covering that covers the entire booth space is a requirement for Career Fair exhibitors and will be billed directly to your organization if it is not ordered from Freeman or installed by Friday, November 1st, 2021 at 10:00am. SHPE follows IAEE rules for exhibiting with variations that will be listed in the exhibitor service manual.

## STEP #1 Choose your Exhibitor Level

### EXHIBITOR LEVELS

EXHIBITOR LEVEL	Early Bird (EB) Valid through 4/29/2022	Regular (R) Valid after 4/29/2022	EXHIBITOR LEVEL	Early Bird (EB) Valid through 4/29/2022	Regular (R) Valid after 4/29/2022
<input type="checkbox"/> Visionary 20' x 40'	\$205,000	\$215,000	<input type="checkbox"/> Bronze 10' x 10'	\$8,250	\$8,500
<input type="checkbox"/> Innovator 20' x 30'	\$105,000	\$115,000	<input type="checkbox"/> Government 10' x 10'	\$5,100	\$5,250
<input type="checkbox"/> Platinum 10' x 30'	\$25,000	\$26,500	<input type="checkbox"/> Nonprofit 10' x 10'	\$2,100	\$2,200
<input type="checkbox"/> Gold 10' x 20'	\$15,000	\$16,000	<input type="checkbox"/> University/Academic 10' x 10'	\$1,300	\$1,400
<input type="checkbox"/> Silver 10' x 10'	\$10,500	\$11,000			

### ADDITIONAL OPTIONS

#### ADDED 10'X10' BOOTH SPACE

(REGISTRATIONS EXCLUDED)

- ☐ \$900 University/Nonprofit # \_\_\_\_\_
- ☐ \$4,500 Government # \_\_\_\_\_
- ☐ \$5,850 IPC # \_\_\_\_\_
- ☐ \$6,000 Corporate # \_\_\_\_\_

#### INTERVIEW BOOTHS

- ☐ \$800 IPC # \_\_\_\_\_
- ☐ \$1,000 Exhibitor # \_\_\_\_\_

#### RESUME ACCESS

- ☐ \$1,000 (3 Months Access) \_\_\_\_\_

#### REGISTRATION

- ☐ \$100 IPC Career Fair-Only\* # \_\_\_\_\_
- ☐ \$400 IPC Full Convention\*\* # \_\_\_\_\_
- ☐ \$150 Exhibitor Career Fair Only\* # \_\_\_\_\_
- ☐ \$500 Exhibitor Full Convention\*\* # \_\_\_\_\_
- ☐ \$50 Pre-College Sponsor Registration # \_\_\_\_\_

## STEP #2 Select Your Target Opportunities

#### ACADEMIC CONFERENCE

- Community College Track
- Networking Coffee Break
  - ☐ \$4,500
- MentorSHPE
  - ☐ \$2,500

#### DIVERSITY & INCLUSION TRACK

- LGBTQ Pride Hospitality Suite
  - ☐ \$7,500
- Diversity & Inclusion Hospitality Suite
  - ☐ \$4,500

#### GRADUATE TRACK

- Graduate Track Co-Partner

#### INDUSTRY

- ☐ \$12,000

#### UNIVERSITY

- ☐ \$3,000 (4 AVAILABLE)

- Engineering Science Symposium
  - ☐ \$20,000

- Advanced Degree Hospitality Suite Table
  - ☐ \$850

- Thesis Competition:
  - ☐ \$5,000

#### Advisor Track

- ☐ \$10,000
- ☐ \$5,000 Co-Partner

#### ACADEMIC SPECIAL EVENTS

- Resume Room Premier Partner
  - ☐ \$35,000

#### SHPE Study Hall

- ☐ \$15,000

#### SHPE Students & Professionals Mentoring Panel and Networking

- ☐ \$5,000
- Convention Readiness Session
  - ☐ \$10,000

#### Research Experience for Undergraduate (REU) Panel and Expo

- ☐ \$2,500 | Limit 4 panelists
- ☐ \$1,000 per Expo table
- Student Travel Stipends
  - ☐ \$2,000

#### SHPETINAS: IGNITING LATINAS IN STEM CONFERENCE

##### Luncheon

- ☐ \$32,500
- ☐ \$30,000 IPC

##### Evening Networking

- ☐ \$22,500

##### Leader Breakfast

- ☐ \$20,000

##### T-Shirts

- ☐ \$8,000

##### Empowerment Sessions

- ☐ \$6,500
- ☐ \$6,000 IPC

##### Photo Booth Station

- ☐ \$4,000

##### Cafecito con SHPEtinias Networking

- ☐ \$4,500

##### Spotlight Series (Limit 4)

- ☐ \$1,500

#### PROFESSIONALS IN STEM CONFERENCE

##### Networking Reception

- ☐ \$20,000

##### Lunch 'n' Learn

- ☐ \$10,000

- ☐ Thur

- ☐ Fri

##### Learning Session

- ☐ \$5,000

- ☐ Thur

- ☐ Fri

##### Trending Topics Panel

- ☐ \$2,500

- ☐ Thur

- ☐ Fri

##### Hospitality Suite Table

- ☐ \$2,500 Non-Exhibitors

- ☐ \$1,000 Exhibitors

- ☐ \$850 IPC

#### SHPETECH CONFERENCE

##### SHPETech Kick-Off

- ☐ \$10,000

#### TECH TALKS

##### Tech Talk

- ☐ \$6,500

- ☐ \$6,000 IPC

#### SPECIAL EVENTS

##### Opening Ceremony

- ☐ \$60,000

- ☐ \$30,000 CO-PARTNER

##### STEM Luncheon

- ☐ \$50,000

- ☐ \$45,000 IPC

#### STAR Awards Gala

- ☐ \$45,000

- ☐ \$40,000 IPC

##### Chapter Leaders Celebration

- ☐ \$25,000

##### SHPE Lifetime Members Club74

- ☐ \$22,500

##### SHPE Lifetime Members Lounge

- ☐ \$5,000

##### Saturday Closing Celebration

- ☐ \$25,000

##### Industry Lunches

- ☐ \$20,000

##### SHPE Convention Committee Dinner

- ☐ \$10,000

##### Ribbon-Cutting Ceremony

- ☐ \$7,500

##### Sponsor Spotlight

- ☐ \$4,000

##### Hospitality Suites

- ☐ PLATINUM \$8,500

- ☐ PLATINUM \$8,000 IPC

- ☐ GOLD \$7,500

- ☐ GOLD \$7,000 IPC

- ☐ SILVER \$6,500

- ☐ SILVER \$6,000 IPC

- ☐ BRONZE \$5,500

- ☐ BRONZE \$5,000 IPC

- ☐ Wed

- ☐ Thursday

##### Executive Roundtable

- ☐ \$6,000

#### BRANDING | DIGITAL

##### Wi-Fi Connectivity

- ☐ \$30,000

- ☐ \$15,000 CO-PARTNER

##### Social Media Wall

- ☐ \$15,000

##### Convention App

- ☐ \$9,000

##### Online Directory

##### Online Main Directory Banner

- ☐ \$6,000

##### Online Exhibit Hall-Only Banner

- ☐ \$4,000

##### Company Listing "Be Visible" Package

- ☐ \$1,000

##### Company Listing "Highlights" Package

- ☐ \$500

##### Dedicated Email Blast

- ☐ \$5,500

##### Convention Newsletter Banner Ad

- ☐ IPC \$3,000

- ☐ Non-IPC \$3,500

##### Social Media Promotion

- ☐ \$2,500

#### BRANDING | ONSITE

##### Convention Badge

- ☐ \$30,000

##### Hotel Key Cards

- ☐ \$20,000



## Career Fair Presenting Sponsor

☐ \$20,000

## Graduate School Expo Presenting Sponsor

☐ \$5,000

## Registration Area

☐ \$15,000

## Refresh & Recharge Station

☐ \$15,000

## Premier Convention Center Entrance Branding

☐ \$12,500

☐ \$10,000 IPC

## STAR or STEM Special Event Segment

☐ \$10,000

## Convention Bags

☐ \$6,000 CO-SPONSOR

## Main Lobby Banner

☐ \$6,000

## Free-Standing Sign

☐ \$5,500

## STAR Awards Winner's Lane

☐ \$2,500

☐ \$2,250 IPC

## Foot Prints

☐ \$3,000

☐ \$2,500 IPC

## Attendee Bag Check

☐ \$3,000

## Sizzle Reel

☐ \$2,000

☐ \$1,500 IPC

## Career Fair & Graduate School Expo Aisle Banners

☐ \$1,500

☐ \$1,250 IPC

## STAR Awards Gala Program

☐ \$1,200 full-page ad

☐ \$700 half-page ad

## STEM Luncheon

☐ \$1,000 full-page ad

☐ \$600 half-page ad

# STEP #3 Secure Your Sponsorship

## CONTACT INFORMATION

Primary Contact \_\_\_\_\_ Company \_\_\_\_\_

Industry \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Secondary Contact \_\_\_\_\_ Title \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Total amount \$ \_\_\_\_\_

Signature (Required) \_\_\_\_\_ Date \_\_\_\_\_

## PAYMENT INFORMATION

Billing Contact \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Please submit the completed form to [exhibits@shpe.org](mailto:exhibits@shpe.org). Upon receipt of this signed commitment form, an invoice will be sent to the billing contact with online payment options through a secured portal. If paying by check, payment should be made payable to SHPE and mailed to:

SHPE  
ATTN: 2022 SHPE Convention  
13181 CROSSROADS PKWY NORTH, SUITE 220  
CITY OF INDUSTRY, CA 91746

By signing this sponsorship commitment form ("Form"), you acknowledge that you have read, understand, and agree to the terms of SHPE's [Sponsorship Agreement](#) ("Sponsorship Agreement"), as well as the Rules and Regulations attached hereto, and you represent and warrant that you are authorized to, and do, execute this Form and enter into the Sponsorship Agreement on behalf of the Company listed under the Contact Information of this Form (the "Sponsor" or "Exhibitor").

**Payment Terms and Cancellation Policy** Upon receipt of the signed commitment form, an invoice will be sent to the billing contact with online payment options through a secured portal. A signed commitment form is a guarantee to pay and all invoices sent to the billing contact will require payment. **FIRST LOOK RATES ARE VALID THROUGH 12/31/2021.** A signed and completed commitment form must be received by 12/31/2021 with the full invoice paid on or before 3/25/2022. All First Look invoices must be paid by 3/25/2022 to receive First Look Rates. Invoices not paid by 3/25/2022 will be updated to reflect Early Bird Rates. **EARLY BIRD RATES ARE VALID THROUGH 4/29/2022.** A signed and completed commitment form must be received by 4/29/2022 with the full invoice paid on or before 7/29/2022. All Early Bird invoices must be paid by 7/29/2022 to receive Early Bird Rates. Invoices not paid by 7/29/2022 will be updated to reflect Regular Rates.

All outstanding invoices must be paid by 10/14/2022 to guarantee inclusion in exhibitor and sponsorship listings. Payments received after 10/14/2022 are subject to a 25% late fee. If your organization has any outstanding invoices with SHPE by 10/14/2022, you may not be permitted to register.

All financial commitments for the 2022 SHPE National Convention are final. Complete payment is required to receive the value outline. No refunds will be provided for any reason. If a request for a change of exhibitor level or sponsorship is made prior to 7/29/2022, committed funds may be allocated to other 2022 SHPE National Convention opportunities. If a request for cancellation of exhibitor level or sponsorship is made prior to 7/29/2022, 50% of committed funds may be allocated to 2023 SHPE National Convention opportunities and the remaining 50% will be applied to 2022 SHPE National Convention. After 7/29/2022 all cancellations will be non-refundable and non-transferable.

Sponsor shall be solely responsible for any and all necessary equipment and connections from your own computer systems to the platform and systems, where applicable, that will allow for remote access for the electronic presentation or delivery of the SHPE National Convention or parts thereof. You agree to indemnify, defend, and hold harmless SHPE and anyone acting on behalf of SHPE from any and all claims, demands, and causes of action arising out of or relating to your participation in the SHPE National Convention. SHPE makes no warranties, express or implied, in respect of any aspect of the SHPE National Convention.

TO THE MAXIMUM EXTENT PERMITTED BY LAW, IN NO EVENT WILL SHPE BE LIABLE TO YOU FOR LOSS OR DAMAGE ARISING IN ANY WAY OUT OF OR IN CONNECTION WITH THIS AGREEMENT OR THE SHPE NATIONAL CONVENTION, WHETHER OR NOT YOU WERE ADVISED IN ADVANCE OF THE POSSIBILITY OF SUCH LOSS OR DAMAGE, INCLUDING, WITHOUT LIMITATION, ANY LOSS OF BUSINESS, CONTRACTS, PROFITS, ANTICIPATED SAVINGS, GOODWILL OR REVENUE; ANY LOSS OR CORRUPTION OF DATA; OR ANY INCIDENTAL, INDIRECT OR CONSEQUENTIAL LOSSES OR DAMAGES WHATSOEVER (INCLUDING, WITHOUT LIMITATION, SPECIAL, PUNITIVE, OR EXEMPLARY DAMAGES). THE AGGREGATE LIABILITY OF SHPE (IF ANY) ARISING FROM OR RELATING TO THIS AGREEMENT SHALL UNDER NO CIRCUMSTANCES (WHETHER ARISING FROM A BREACH OF CONTRACT, TORT, OR OTHERWISE) EXCEED THE AMOUNT OF FEES PAID BY YOU UNDER THIS AGREEMENT.

**\*CAREER FAIR ONLY BADGE** includes access to the Career Fair & Graduate School Expo, interview booths and a lunch ticket for one career-fair day only.

**\*\*FULL CONVENTION REGISTRATION** includes entrance to all open networking events, workshops, a lunch ticket for one career-fair day only, but does not include STEM Breakfast or STAR Awards tickets.





# EXHIBIT Rules and Regulations

1. **EVENT MANAGEMENT:** The words "Event Management" as used herein shall mean event management as previously specified in the contract, or its officers, committees, agents, or Employees acting for it in the management of the Exhibition.

2. **ELIGIBLE EXHIBITS:** Exhibits will be limited to those companies or other entities offering materials, products, or services of specific interest to Convention registrants. Event Management reserves the right to determine the eligibility of any product floor display. Exhibiting manufacturers' representatives and/or distributors must list their participating principals as the exhibitors of record. Only the sign of the exhibitor whose name appears upon the face of this contract may be placed on the exhibit space or in the printed list of Exhibitors of the Exhibition. No exhibitors or advertising will be allowed to extend beyond the space allotted to the Exhibitor or above the back and side rails. Event Management reserves the right to reject, eject, or prohibit any exhibit in whole or in part, or Exhibitor or his representatives upon the Event Management's good-faith determination that the same is not in accordance with these Rules and Regulations. Event Management reserves the right to relocate an exhibit space at any time. This is due to situations beyond our control, including but not limited to fire marshal code, building regulations, or at the request of the hotel, convention center, or other facility in which the exhibition hall is located. In such event, the Exhibitor will have no financial remedy with Event Management. Event Management will make every effort to communicate this to Exhibitor in a timely manner and offer comparable placement.

3. **LIMITATION OF LIABILITY:** The Exhibitor agrees to indemnify and hold harmless the Event Management, its subsidiaries, the sponsor, owner, exhibition hall facility, and city in which this Exhibition is being held and their officers, agents, and employees, against all claims, losses, suits, damages, judgments, expenses, costs, and charges of every kind resulting from its occupancy of the space herein contracted for by reason of personal injuries, death, property damages, or any other cause sustained by any person or others. The Event Management will not be responsible for loss or damage to displays or goods belonging to Exhibitors, whether resulting from fire, storms, acts of God, air conditioning or heating failure, theft, pilferage, mysterious disappearance, bomb threats, or other causes. All such items are brought to the Exhibition and displayed at Exhibitors' own risk, and should be safeguarded at all times. Event Management will provide the services of a reputable agency for perimeter protection during the period of installation, event and dismantling and Exhibitor agrees that the provision of such services constitutes adequate discharge of all obligations of the Event Management to reasonably supervise and protect Exhibitors' property within the Exhibition. Exhibitors may furnish additional guards at their own cost and expense, only with prior approval by Event Management. The Exhibitor agrees that Event Management shall not be responsible in the event of any errors or omission in the Exhibitors' official event directory and in any promotional material. Exhibitor agrees to indemnify Event Management against and hold it harmless for any claims and for all damages, costs and expenses, including without limitation, attorneys' fees and amounts paid in settlement incurred in connection with such claims, arising out of the acts or negligence of Exhibitor, his agents, or employees.

4. **DEFAULT IN OCCUPANCY:** If Exhibition space is not occupied by the time set for completion of installation of displays, such space may be possessed by Event Management for such purposes as it may see fit.

5. **SUB-LEASING:** Exhibitor shall not sublet his space, or any part thereof, of the exhibition of anything not specified in the contract. Exhibitor may not exhibit, offer for sale, give as a premium, or advertise articles not manufactured or sold in his own name, except where such articles are required for the proper demonstration of operation of Exhibitor's display, in which case identification of such articles shall be limited to the regular nameplate, imprint or other identification which in standard practice appears normally on them. Exhibitor may not permit in his Exhibit space non-exhibiting companies' representatives. Rulings of the Event Management shall in all instances be final with regard to use of any exhibit space.

6. **DAMAGE TO PROPERTY:** Exhibitor is liable for any damage caused to building floors, walls, or columns, or to standard Exhibit space equipment, or to other Exhibitors' property. Exhibitor may not apply paint, lacquer, adhesives, or other coating to building columns and floors or to standard Exhibit space equipment.

7. **OFFICIAL SERVICE CONTRACTOR:** To ensure the orderly and efficient installation, operation, and removal of the displays, and to minimize confusion by the presence or solicitation of unknown or unqualified firms, Event Management has designated an official service contractor. In venues where permitted, Exhibitors may be free to use its own display house providing the outside contractor for set up and dismantling of the Exhibit if the Exhibitor submits a request in writing to Event Management and includes a list of the names of all display company representatives working in the exhibit area along with the proof of liability insurance satisfactory to Event Management; approval by Event Management shall be in its sole discretion.

8. **SPECIAL SERVICES:** Electricity, gas, water, and other utilities, as well as other special services needed by individual Exhibitors, are provided only when the Exhibitor orders and agrees to pay for them, especially from the persons authorized to supply such services in conformity with city, insurance, and other requirements.

9. **EXHIBIT SPACE REPRESENTATIVES:** Exhibit space representatives shall be restricted to

Exhibitor's employees and their authorized representatives. Exhibit space representatives shall wear badge identification furnished by Event Management at all times. Event Management may limit the number of Exhibit space representatives at any time. All Exhibit spaces must be staffed by the Exhibitor during all open-event hours.

10. **ELECTRICAL SAFETY:** All wiring on displays or display fixtures must conform to the applicable standards established by various governmental agencies and standard fire inspection ordinances. All display wiring must exhibit the seal and/or such other seals of official approving agencies as may be required at the site of the Exhibition.

11. **SAFETY AND FIRE LAWS:** All applicable fire and safety laws and regulations must be strictly observed by the Exhibitor. Cloth decorations must be flameproof. Wiring must comply with local fire department and UL rules. Smoking in Exhibits is strictly prohibited. Crowding will be restricted, and aisles and fire exits must not be blocked by Exhibits. No displays of paper, pine boughs, leafy decorations, trees, or tree branches are allowed. Acetone and most rayon drapes are not flameproof and may be prohibited. No storage behind Exhibits is provided or permitted.

12. **DECORATION:** Event Management shall have full discretion and authority in the placing, arrangement, and appearance of all items displayed by Exhibitor and may require the replacing, rearrangement, or redecorating of any item or of any Exhibit space at the Exhibitor's expense. Exhibitor must make certain that surfaces or dividers and back-walls are finished in such a manner as not to be unsightly or have logos or promotion facing Exhibitors in adjoining Exhibit spaces. If such surfaces remain unfinished by the "must be set time" outlined in the service manual, Event Management shall authorize the official decorator to effect the necessary finishing at the Exhibitor's expense. With respect to any displays on which set-up has not been started by the "must be set time" outlined in the Exhibitor Manual and/or Exhibitor Kit, Event Management reserves the right to have such displays installed at the Exhibitor's expense. Event Management will not allow any installation or moving of Exhibit spaces or freight one-hour prior to the opening of the Exhibit floor.

## HEIGHT AND FLOOR COVERINGS:

Exhibit spaces and/or displays must be built and erected within the height limits and guidelines set forth in the Exhibitor Manual and/or Exhibitor Kit. Any Exhibitor whose Exhibit space exceeds the height limits and/or guidelines will be required at their own expense to alter the display to conform to the limits and guidelines. All exhibit space floor areas must be covered with carpet or approved covering. In the event of non-compliance, Event Management reserves the right to have the display area covered with proper floor coverings at the Exhibitor's expense.

13. **SOUND LEVEL:** Mechanical or electrical devices which produce sound must be operated so as not to prove disturbing to other Exhibitors. Event Management reserves the right to determine the acceptable sound level in all such instances.

14. **PERFORMANCE OF MUSIC:** The Exhibitor acknowledges that any live or recorded performances of copyrighted music which occur in the Exhibitor's exhibit space must be licensed from the appropriate copyright owner or agent. The Exhibitor undertakes full responsibility for obtaining any necessary licenses and agrees to indemnify and hold harmless Event Management from any damages or expenses incurred by Event Management due to the Exhibitor's failure to obtain such licenses.

15. **LOTTERIES/CONTESTS:** The operation of games of chance, lottery devices, or the actual or simulated pursuit of any recreation pastime is permitted only to the extent permitted by applicable law and upon prior written approval from Event Management. Furthermore, any such activity shall remain within the constraints of the Exhibit space only.

16. **PERSONNEL AND ATTIRE:** Event Management reserves the right to determine whether the character and/or attire of Exhibit space personnel is acceptable and in keeping with the best interests of Exhibitors and the Exhibition. Further, Exhibitor expressly agrees that he and his personnel will not conduct official any Exhibitor functions in his private rooms during business hours of the Exhibition.

17. **EXHIBITOR CONDUCT:** Exhibitors wishing to conduct retail sales within their Exhibit space are subject to rules set forth by Event Management and the facility. Exhibitors will be responsible for the collection and remittance of all applicable federal, state, and local sales and use and other taxes. Subject to the foregoing, the distribution of samples, souvenirs, publications, and the like, or other sales or sales promotion activities, must be conducted by Exhibitor only from within his Exhibit space. The distribution of any articles that interfere with the activities or obstructs access to neighboring Exhibit spaces, or that impedes aisles, is prohibited.

No article containing any product other than the product or materials made or processed or used by Exhibitor in his product or service may be distributed except by prior written permission of Event Management.

18. **OBSTRUCTION OF AISLES OR EXHIBIT SPACES:** Any demonstration of activity that results in obstruction of aisles or prevents ready access to nearby Exhibitors' exhibit spaces shall be suspended for any periods specified by Event Management.

19. **ADMISSION:** Admission is open to adults affiliated with the industry/profession served by the Exhibition. No persons under 18 years of age will be admitted to the Exhibit hall or conference sessions unless otherwise specified. Event Management shall have sole control over admission policies at all times.

20. **TERMINATION OF EXHIBITION:** In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of Event Management, unfit for occupancy, or in the event the holding of the Exhibition or the performance of Event Management under the contract (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of Event Management, said contract, and/or the Exhibition (or any part thereof) may be terminated by Event Management in its sole discretion.

Event Management shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of any cause or causes not reasonably within the control of Event Management. If Event Management so terminates said contract and/or the Exhibition (or any part thereof), then Event Management may retain such part of any Exhibitor's rental as shall be required to recompense it for expenses incurred up to the time such contingency shall have occurred, and there shall be no further liability on the part of either party. For purposes hereof, the phrase "cause or causes not reasonably within the control of Event Management" shall include, but not be limited to, fire; casualty; flood; epidemic; earthquake; explosion or accident; blockage embargo; inclement weather; governmental restraints; orders of civil defense or military authorities; act of public enemy; riot or civil disturbance; strike, lockout, boycott, or other labor disturbance; inability to secure sufficient labor; technical or other personnel failure; impairment or lack of adequate transportation facilities; inability to obtain condemnation, requisition or commandeering of necessary supplies or equipment; local, State or Federal laws, ordinances, rules, orders, decrees, or regulations whether legislative, executive, or judicial; or Act of God.

21. **RESOLUTION OF DISPUTES:** In the event of a dispute or disagreement between Exhibitor and an official contractor, between Exhibitor and a labor union or labor union representative, or between two or more Exhibitors, all interpretations of the rules governing the Exhibition, actions, or decisions concerning this dispute of disagreement by Event Management intended to resolve the dispute or disagreement shall be binding on Exhibitor.

22. **RECEIPT OF GOODS AND EXHIBITS:** All arriving goods and Exhibits will be received at receiving areas designated by Event Management. All incoming goods and Exhibits must be plainly marked and all charges prepaid.

23. **CARE AND REMOVAL OF EXHIBITS:** The Event Management will maintain the cleanliness of all aisles, Exhibitor must, at his own expense, keep Exhibits clean and in good order. All Exhibits must remain fully intact until the Exhibition has officially ended. Disturbing or tearing down an Exhibit prior to the official closing hour of the Exhibition can result in a penalty and a refusal by Event Management to accept or process Exhibit space applications for subsequent Exhibition(s).

Exhibits must be removed from the building by the time specified in the Exhibitor Manual. In the event any Exhibitor fails to remove his exhibit in the allotted time, Event Management reserves the right, at the Exhibitor's expense, to ship the Exhibit through a carrier of Event Management's choosing or to place the same in a storage warehouse subject to the Exhibitor's disposition or make such other disposition of this property as it may deem desirable without any liability to Event Management.

24. **PHOTOGRAPHY:** Before, after, or during event hours, no photography or videotaping will be permitted anywhere except by Event Management or the official event photographer(s). Only those professional photographers approved by Event Management will be allowed on the event floor. Any individual, whether Exhibitor or attendee, is prohibited from taking photographs or electronic images of Exhibit displays or their contents without the permission of the Exhibitor involved. Violators will be escorted off the Exhibit floor and will forfeit their credentials and to a deletion of the photographs/recordings. Violators will not be allowed re-entry. Event Management reserves the right to use photographs taken at the event for promotional purposes. No drone photography will be allowed.

25. **INSURANCE:** Exhibitor is advised to see that his insurance policies include extraterritorial coverage, and that he has his own theft, public liability, and property damage insurance.

26. **LOSSES:** Event Management shall bear no responsibility for damage to Exhibitor's property, or lost shipments either coming in or going out, nor for moving costs. Damage to inadequately packed property is Exhibitor's own responsibility. If Exhibit fails to arrive, Exhibitor is nevertheless responsible for Exhibit space cost. Exhibitor is advised to insure against these risks.

27. **AMENDMENT TO RULES:** Any matters not specifically covered by the preceding rules shall be subject solely to the decision of Event Management. The Event Management shall have full point in the matter of interpretation, amendment and enforcement of all said rules and regulations, and that any such amendments, when made and brought to the notice of the said Exhibitor shall be and become part hereof as though duly incorporated herein and subject to each and every one of the terms and conditions therein set forth.

28. **DEFAULT:** If the Exhibitor defaults in any of its obligations under this contract or violates any of its obligations or covenants under this contract, including without limitation any Exhibition Rule or Regulation promulgated pursuant to the contract, the Event Management may, without notice, terminate this agreement and retain all monies received on account

as liquidated damages. Event Management may thereupon direct the Exhibitor forthwith to remove its employees and agents, and all of its articles of merchandise and other personal property, from the space contracted for and from the Exhibition Hall.

29. **AGREEMENT TO RULES:** Exhibitor, for himself and his employees, agents, and representatives, agrees to abide by the foregoing Rules and Regulations set in the Exhibitor Manual and/or Exhibitor Kit, and by any amendments that may be put into effect by Event Management.

30. **CONTRACT ACCEPTANCE:** Deposit of your check does not constitute contract acceptance. This agreement shall not be binding until accepted by Event Management.

31. **FORUM SELECTION:** All disputes and matters arising under, in connection with, or incident to this Agreement, shall be litigated, if at all, in and before a court in the State of California, to the exclusion of the courts of any other state or country.

32. **CHOICE OF LAW:** This Agreement shall be governed by and construed in accordance with the internal laws of the State of California, without regard to such state's conflict of laws principles.

33. **PROMOTION:** Any promotion in the event city at but not limited to the convention center, hotels, airports, restaurants, bars, and other venues must receive prior written approval from Event Management.

#### **EXHIBITOR/INDUSTRY PARTNERSHIP COUNCIL (IPC) REGISTRATION**

Each Exhibitor/IPC receives an allotted number of Full-Convention Registrations and/or Career Fair-Only badges. Each registration must be assigned to one of your representatives via the online corporate registration system. Login credentials are emailed to point of contact stated on commitment form through an automated system in early October. All representatives requiring access to the career fair or interview booths outside of general open hours will require an Exhibitor/IPC registration. Only those registrants processed through Exhibitor registration will have the appropriate access. Representatives registered through attendee registration (undergraduate, graduate, professional, non-member) will not have access to the Exhibit floor or interview hall during set-up. We will be unable to make exceptions. We encourage you to communicate this information to all individuals from your organization.

#### **OFFICIAL SERVICE CONTRACTOR**

SHPE is pleased to select Freeman to serve as the Official Service Contractor. To assist you in planning, the SHPE Exhibitor Kit will be made available online by June 2022. It is imperative that the SHPE Exhibitor Kit be reviewed and understood in its entirety. Please note that electricity, Wi-Fi, and carpeting are not included in your Exhibit booth-level participation. SHPE will provide appropriate floor covering/carpet for government level, nonprofit level, and university/academic level Exhibitors only. Floor covering that covers the entire Exhibit booth space is a requirement for Career Fair exhibitors and will be billed directly to your organization if it is not ordered from Freeman or installed by Thursday, November 3, 2022. SHPE follows IAEE rules for exhibiting with variations that will be listed in the Exhibitor Kit.

#### **EXHIBIT SPACE**

All 10'x10' Exhibit spaces include pipe and drape, one 6' table, two chairs, and one wastebasket. Floor covering/carpet requirement will be reinforced at all Exhibit levels. SHPE will provide appropriate floor covering/carpet for government level, nonprofit level, and university/academic level Exhibitors only. Upgrades and substitutions will not be accepted. Exhibitors may provide alternate floor covering/ carpet, but no discounts or reimbursements will be applied. SHPE will not provide carpeting materials for booths outside of government, nonprofit, and university/academic level Exhibitors. A valid .gov email address is required for government sponsorship. Federal 501(c)(3) tax-exemption documentation is required for nonprofit sponsorship. All Exhibitors are expected to adhere to the good neighbor policy of no more than five representatives per 10'x10' booth space at one time.

#### **CODE OF CONDUCT**

SHPE appreciates your support of its Convention Exhibitor Code of Conduct. Your continued cooperation helps us uphold the integrity of the convention, our exhibitors, sponsors, and attendees. We require that all Exhibitors and Sponsors agree to abide by the following Code of Conduct Rules & Guidelines:

1. All employees of your organization who interact with SHPE employees, members, and attendees will conduct themselves at all times professionally and refrain from any conduct or comments that are or could be construed as harassing, discriminatory, offensive, or inappropriate.
2. All employees of your organization who will attend any SHPE-sponsored event agrees to act professionally at all times, including refraining from the excessive consumption of any legal alcohol or drugs, the consumption or use of any illegal substances, and abiding by all rules and regulations of SHPE.
3. Since the majority of SHPE members and convention attendees are students, we have a strict policy to not serve alcohol at any event where a student and/or minor is present.
4. All employees of your organization agree to show respect for fellow Exhibitors and their right to a safe and successful Exhibit.
5. You agree to notify all applicable employees of your organization of these standards.

# SPONSORSHIP AGREEMENT

This Sponsorship Agreement is made by and between Society of Hispanic Professional Engineers (“SHPE”), a California nonprofit corporation that is tax-exempt and described in Section 501(c)(3) of the Internal Revenue Code of 1986, as amended (the “Code”), and the organization (“Sponsor”) listed in the prospectus (the “Sponsorship Commitment Form”, and with this Sponsorship Agreement, the “Agreement”) and is effective as of the date of Sponsor’s execution of the Sponsorship Commitment Form. By signing the Sponsorship Commitment Form, Sponsor agrees to be bound by the terms and conditions hereunder.

In consideration of the mutual promises and covenants herein contained, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. **Sponsorship Benefits.** Sponsor will receive the benefits as specified in the Sponsorship Commitment Form.
  - a. **Sponsor Recognition.** To the extent that the benefits offered include recognition of Sponsor, Sponsor will be recognized as a sponsor of SHPE consistent with “qualified sponsorship” rules set forth in § 513(i) of the Internal Revenue Code (the “Code”). Such recognition shall not include general “advertising” information as defined in § 513(i) of the Code.
  - b. **Speaking Opportunities.** To the extent that Sponsor will be offered an opportunity to present at a SHPE workshop or webinar, Sponsor agrees that the proposed content must be approved by SHPE in advance, in SHPE’s sole discretion, to ensure that such content meets SHPE’s curriculum needs and is consistent with its tax-exempt purposes. Sponsor also agrees not to use any speaking opportunity at a SHPE event to advertise or sell its products or services.
2. **Sponsorship Fee.** In consideration for the benefits provided in this Agreement, Sponsor shall pay to SHPE a payment(s) in the amount specified in the Sponsorship Commitment Form (the “Sponsorship Fee”) by the date(s) specified in the Sponsorship Commitment Form.
3. **SHPE Intellectual Property.**
  - a. **License of SHPE Trademarks.** Sponsor is hereby granted during the term of the Agreement a limited, non-exclusive, non-transferable non-sublicenseable license to use SHPE’s name and trademarks (the “SHPE Trademarks”) solely for purposes of identifying itself as a sponsor of SHPE. Sponsor may not use any of the SHPE Trademarks in any manner that implies that SHPE endorses or guarantees the quality or safety of Sponsor’s products, services, or activities. Sponsor agrees that it shall not use, or permit any person or entity to use, the SHPE Trademarks, or any portion thereof, without the prior written consent of SHPE. Sponsor may not create any combination name or trademark with the SHPE Trademarks. SHPE may immediately terminate, in whole or with respect to a specific use, Sponsor’s right to use the SHPE Trademarks if SHPE reasonably believes that any such use dilutes, diminishes, or blurs the value of any of the SHPE Trademarks or does not comply with SHPE’s usage policies.
  - b. **Use of Student Résumés.** To the extent that SHPE provides résumés of SHPE event participants or members pursuant to this Agreement, (the “Résumés”), Sponsor shall use the Résumés solely for purposes of assessing whether Sponsor would like to interview such individuals for positions at Sponsor’s organization during the specific event specified above, interviewing such individuals, and/or providing guidance to such students as requested regarding their Résumés. Sponsor shall not use the Résumés, or any information contained therein, for any other purpose and shall not disclose the Résumés, or any information contained therein, to anyone outside of Sponsor’s organization. Such restrictions shall not apply to information pertaining to any individual who Sponsor hires for a position within its organization.
4. **Sponsor Intellectual Property.** Sponsor hereby grants to SHPE a limited, non-exclusive, non-sublicenseable license to use certain of Sponsor’s intellectual property, including names, trademarks, and copyrights (collectively, the “Sponsor Trademarks”) solely to identify Sponsor as a sponsor of SHPE, and to perform SHPE’s obligations as specified herein. Sponsor may immediately terminate, in whole or with respect to a specific use, SHPE’s right to use the Sponsor Trademarks if it is reasonable to believe that such use dilutes, diminishes, or blurs the value of the Sponsor Trademarks or if such use does not comply with Sponsor’s usage policies.
5. **Representations and Warranties.** Each party represents and warrants that it shall comply with all laws applicable to this Agreement and all activities contemplated by this Agreement, and each party represents and warrants that its trademarks do not infringe the trademarks or trade names or other intellectual property rights of any third party.

Each party shall obtain all necessary rights and permissions prior to providing any personal data to the other party, and each party represents and warrants that it shall comply with all applicable privacy and personal data laws with respect to any personal data collected or obtained in connection with this Agreement.
6. **Term.** This Agreement shall be effective as of the Effective Date and shall remain in full force and effect for the time specified in the Sponsorship Commitment Form, unless earlier terminated pursuant to Section 7.
7. **Termination.**
  - a. SHPE may terminate this Agreement for material breach of this Agreement, provided that SHPE shall first notify Sponsor in writing of the breach and provide 30 days for Sponsor to cure the breach.
  - b. Sponsor may terminate this Agreement as specified in the Sponsorship Commitment Form.

1. **Effect of Termination.** Upon termination or expiration of this Agreement, each party shall immediately cease utilization of the other party's trademarks. Any termination of this Agreement shall not release a party from paying any fees owed to the other party for any periods prior to or after termination.
2. **Indemnification.** Sponsor acknowledges that SHPE shall not have any responsibility or liability for any losses, damages, and claims arising out of Sponsor's activities in connection with the benefits provided herein. To the greatest extent possible by law, Sponsor shall indemnify, defend, and hold SHPE and its officers, directors, employees, contractors, or agents harmless from and against all losses, damages, and costs (including reasonable attorneys' fees) arising out of or in connection with (i) any negligent act or omission by Sponsor or any of its officers, directors, employees, or agents; (ii) breach of any representation and warranty made by Sponsor in this Agreement; and/or (iii) a claim that the Sponsor Trademarks infringes or violates any patents, copyrights, trade secrets, licenses, or other intellectual property rights of any third party.

These indemnification obligations shall continue beyond the termination or expiration of this Agreement.
3. **Limitation of Liability.** SPONSOR ASSUMES TOTAL RESPONSIBILITY AND RISK FOR USE BY ANY PERSON OR ORGANIZATION OF SPONSOR'S PRODUCTS/SERVICES PROVIDED BY SPONSOR. SPONSOR SHALL INDEMNIFY AND HOLD SHPE HARMLESS FOR ALL LIABILITIES AND CLAIMS ASSERTED BY ANY USER OF SPONSOR'S PRODUCTS/SERVICES AS WELL AS ALL EXPENSES, INCLUDING ATTORNEYS' FEES, INCURRED BY SHPE IN CONNECTION WITH SUCH LIABILITIES OR CLAIMS. SHPE DOES NOT MAKE ANY EXPRESS OR IMPLIED WARRANTIES, REPRESENTATIONS, ENDORSEMENTS, OR CONDITIONS WHATSOEVER (INCLUDING WITHOUT LIMITATION WARRANTIES OF TITLE OR NON-INFRINGEMENT, OR THE IMPLIED WARRANTIES OF MERCHANTABILITY, MERCHANTABLE QUALITY, DURABILITY OR FITNESS FOR A PARTICULAR PURPOSE) WITH REGARD TO SPONSOR'S PRODUCTS/SERVICES OR THE USE OF SPONSOR'S PRODUCTS/SERVICES.

EXCEPT FOR CLAIMS BASED ON MISUSE OF INTELLECTUAL PROPERTY OR INDEMNIFICATION CLAIMS, UNDER NO CIRCUMSTANCE WILL A PARTY BE LIABLE TO THE OTHER FOR ANY SPECIAL, INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES OF ANY KIND WHATSOEVER (INCLUDING, WITHOUT LIMITATION, ATTORNEYS' FEES) IN ANY WAY DUE TO, RESULTING FROM, OR ARISING IN CONNECTION WITH A PARTY'S PERFORMANCE UNDER THIS AGREEMENT.
4. **Relationship of Parties.** The parties are strictly independent contractors. No other relationship is intended, implied, or authorized, including without limitation that of joint venture, lessor-lessee, principal-agent, or seller- purchaser. Neither party shall have the authority to enter into any agreements for or on behalf of the other. SHPE shall have no authority to make any representations or warranties to any third-party concerning Sponsor's services and activities.
5. **Choice of Law.** This Agreement shall be governed by and construed in accordance with the laws of the state of California without regard to choice of law principles. Any legal proceeding in connection with this Agreement may be brought only in the state or federal courts located in Los Angeles, California. The parties hereto specifically waive any objection they may have to personal jurisdiction or venue in the state of California.
6. **Assignment.** This Agreement may not be assigned, or the rights granted hereunder transferred or sub- licensed, by either party without the express prior written consent of the other party.
7. **Entire Understanding.** The terms of this Agreement along with the Sponsorship Commitment Form, which is incorporated by reference herein, constitute the entire understanding and agreement of the parties with respect to the subject matter hereof and supersede all prior agreements and understandings, oral or written, with respect to such matters.





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