



SHPE

Leading Hispanics in STEM

Los Angeles Professional

2020 - 2021 Sponsorship Packages

<Date>

<Name>

<Position>

<Name of Company>

<Address>

Dear <Name>,

First and foremost the SHPE Los Angeles Professional Chapter wishes you and your loved ones much health and safety during the unique times we are living. It is widely known that we have been living unprecedented times with the world-wide pandemic which has made a global impact socially and economically. As we move towards a new normal, the mission and vision of our chapter is still fervent and relevant. In Southern California there is still much to be done to bring Science, Technology, Engineering, and Mathematics (STEM) awareness into our communities, more so now than ever given the previous educational year. For this and many other reasons we are seeking your sponsorship to help us change lives in our community, together.

The SHPE Los Angeles Professional Chapter (SHPE LA) was named SHPE National Large Chapter of the year at the first ever SHPE National Virtual Convention in October 2020. We thank our sponsors that have supported our efforts and programs to help us achieve national recognition. We have much to celebrate and be proud of and now more than ever look forward to your continued support. As such we invite <Name of Company> to be our Sponsor for the next 2021-2022 fiscal year. Your support will allow us to further strengthen our foundation and continue SHPE's commitment in professionally developing our members and positively influencing all areas of engineering and science in Los Angeles. With your support, SHPE LA will be able to continue executing programs which include professional development, mentoring, outreach, socially environmental responsibilities, post-graduate and continuing education, just to mention a few.

The tangible benefits will be many, but the intangible benefits will be endless! With your company's support, we will provide valuable opportunities for present and future

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engineers and scientists to reach and surpass their professional endeavors. SHPE LA thanks you in advance for your support and looks forward to building a partnership with you, <Name of Company>, and your company's staff to continue making a difference in Los Angeles!

Below are the sponsorship packages for your review and for our discussion. We will be glad to discuss the right level of support you and your company believe best suits your efforts. We look forward to your participation in the SHPE-LA Familia.

\$20K – Platinum Sponsor

- Ten (10) SHPE LA annual Professional memberships
- Three (3) SHPE National Conference registrations
- Logo on all SHPE LA hosted events (social media and printed material)
- Honorary mention at all SHPE LA events
- Partnership opportunity for a SHPE LA hosted event*
- *Two (2) \$1,000 Scholarships in company/organization name or one (2) VIP tables at our annual end of the year celebration**

\$10K – Gold Sponsor

- Five (5) SHPE LA annual Professional memberships
- Two (2) SHPE National Conference registrations
- Logo on all SHPE LA hosted events (social media and printed material)
- Honorary mention at all SHPE LA events
- Partnership opportunity for a SHPE LA hosted event*
- *One (1) \$1,500 Scholarship in company/organization name or one (1) VIP table at our annual end of the year celebration**

\$7K – Silver Sponsor

- Three (3) SHPE LA annual Professional memberships
- One (1) SHPE National Conference registration
- Logo on all SHPE LA hosted events (social media and printed material)
- Honorary mention at all SHPE LA events
- *Two (2) \$500 Scholarships in company/organization name or one (1) preferred seating table at our annual end of the year celebration**

\$5K – Bronze Sponsor

- Two (2) SHPE LA annual Professional memberships
- Honorary mention at one (1) SHPE LA hosted event
- *Two (2) \$500 scholarships in company/organization name*

\$3K – Associate Sponsor

- One (1) SHPE LA annual Professional membership
- Honorary mention at one (1) SHPE LA hosted event
- *One (1) \$500 scholarship in company's name**

**Due to the uncertainty of having an in-person end of the year celebration, we are offering options for participation in our annual celebration. All will be determined as we get closer to the end of the year.*

Thanks again for your consideration and support.

Sincerely,

<Name of SHPE President>

President

Los Angeles Professional Chapter

Society of Hispanic Professional Engineers

Information for flyer:

The Society of Hispanic Professional Engineers (SHPE) was founded in 1974 by a group of engineers employed by the city of Los Angeles. Their objective was to form a national organization of professional engineers to serve as role models in the Hispanic community. Since then, SHPE has grown into a 10,000+ membership organization with over 300 student and professional chapters across the United States.